

MYMOBILE

FOR A CONNECTED LIFESTYLE

VERSUS

YUPHORIA
REDMI 2
MOTO E 4G

REVIEWED:
MICROMAX
CANVAS
LAPTAB

PHONES UNDER Rs. 15000

SPECIAL:
NIKON
D5500

THE
BEST
TRAVEL
APPS

TESTED

LUMIA 640, XIAOMI
MI 4I, MOTO E 4G,
GIONEE ELIFE S7,
BLACKBERRY LEAP,
SAMSUNG GALAXY
S6, YU YUPHORIA, LENOVO
A6000 PLUS AND MORE

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"A very good phone for fifteen thousand Rupees?"

A few years ago, you would have become a laughing stock for even daring to ask such a question. Yes, there were affordable phones in the market, but if you wanted a very good one, with next to no compromises on design and performance, you would have had to part with something to the tune of at least Rupees thirty thousand. Smartphones that performed well were expensive propositions - the lower the price got, the more you had to put up with compromises. Cut to today and the worm seems to have totally turned. Today, not only is it perfectly possible to get a very good smartphone for less than Rupees fifteen thousand, but people have even started wondering if high-priced flagships are worth the premium they charge. If that sounds difficult to believe, go right ahead and read our lead story which covers not five, not ten, but fifteen - yes, fifteen - phones that deliver a very good performance and cost less than Rs 15,000.

Want something even more competitive in terms of price? Our popular versus section pits three very good phones against each other and believe it or not, the most expensive of them costs a mere Rs 7,999. Yes, this issue's Versus sees the Xiaomi Redmi 2, the Moto E 4G and the YU Yuphoria spar off against each other. And as schools close for the summer vacation, families all over the country are planning vacations. Which is why our Apptastic section has showcased the best apps to help you on your travels.

This apart the magazine is choc-a-bloc with reviews of some of the newest and most talked out devices and phones in tech town: the Canvas LapTab from Micromax, the Nikon D5500 DSLR, the Samsung Galaxy S6, the Asus ZenFone 2 and the Yuphoria. And all this is spiced up with interactions and interviews, apps and game reviews, and rounded off with your sections letters.

All of which should hopefully provide you with plenty of tech food for thought. Happy reading and do keep your suggestions and feedback coming in."

Happy reading. "

Pankaj

Pankaj Mohindroo
EDITOR-IN-CHIEF

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MY MOBILE

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Edited, published, printed and owned by Pankaj Mohindroo, Published from Flat No. 25, First Floor, Shankar Market, Connaught Place, New Delhi - 110001. Printed at HT Media Ltd. B-2, Sector 63, Noida. Distributed by My Mobile Infomedia Pvt. Ltd.

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Volume XI, Issue V, JUNE 2015

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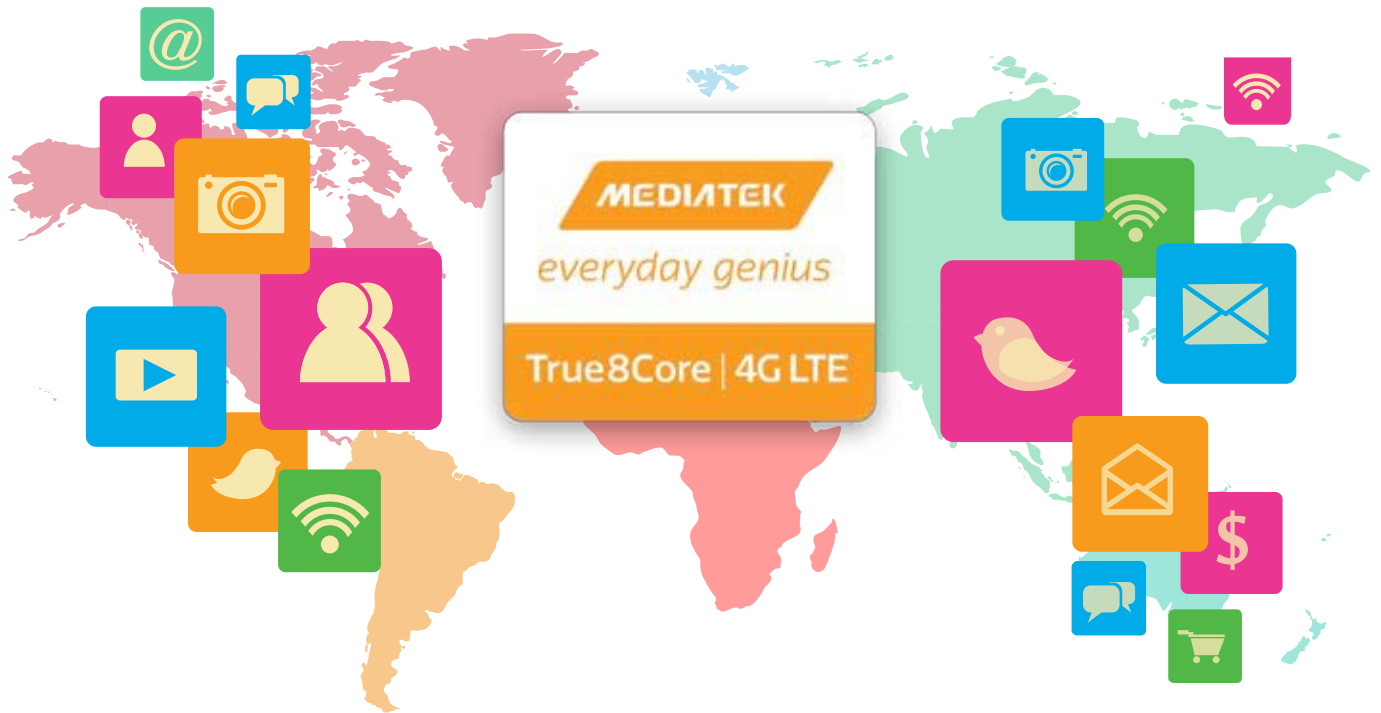


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I am a keen reader of My Mobile magazine and I am a big fan of your work. This is the only magazine in the market which writes so much on technology products. The Games story in the April issue was awesome and I enjoyed reading it.

**-Payal Rawat,
Dehradun**

I love reading your magazine and in particular, I am a big fan of My Mobile's Boredom Buster which guides me as to the right games to download at the time when I am actually getting bored. The other thing which caught my attention this time was the cover story - Game On. You people just know the right stories to do. Keep it up!

**-Rahat Ahmed Khan,
New Delhi**

I am a regular reader of My Mobile Magazine and visit your website regularly as well. I enjoy getting the updates from all the big brands and their plans. I recently bought Motorola

Moto Turbo after reading the Burn Test in your magazine, last month. You are doing a great job and I really love my new smartphone.

**-Maneesh Biswas,
Ranchi**

I am a B.Tech student and have a great interest in the world of technology and I am a big gadget freak. I bought many devices for myself after reading about them in My Mobile magazine as well as on the website. You people highlight the features that matter and that's what makes you special and stand out in the crowd.

**-Rohit Srivastava,
Nasik**

I have been following your magazine since I was a student, and now I own a mobile shop in my city where I display many gadgets and accessories. My customers love visiting my store because there are so many new devices which they can see. Thanks to your magazine which tells

me about the latest trends of the market. Keep it up!

**-Rajesh Katiyar,
Nanital**

It's been two years since that I have been in touch with your website and magazine. I hardly miss any issue and love reading the Etcetera section. Moreover, your website updates me about so many things like Yu Yureka's flash sales, Lenovo's flash sales and many offers. Keep doing the good work, team.

**-Ritica Karan
Gwalior**

I personally hate reading anything, but your magazine is so fun and engaging that I can't keep myself away from it. I recently bought a Samsung Galaxy E5 after reading the Burn Test in your magazine and your Versus section was a thriller for me, I just love it! Keep it up, My Mobile.

**-Rashmi Dsouza,
Pondicherry**

When it's about phones, I

personally prefer My Mobile and suggest it to all my gadget-loving friends as well. I visit your website, I read your magazine and I buy cool new products after consulting with the Mobile Doctor. Love your job, people. Good work!

**-Manek Saha,
Gangtok**

I am a new professional and I am always on the move from one city to another. I love reading various books whenever I get time. Recently I bought the Kindle Voyage after consulting your magazine and trust me, it makes me delighted and I enjoy reading books on it. You people are doing awesome work.

**-Mandira Upadhyay,
Manipal**

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OnePlus launches 10000mAh power bank at Rs. 1,399



OnePlus has launched its Power Bank that is available to buy via exclusive online partner Amazon at a price of Rs. 1,399. The OnePlus Power Bank has 10000mAh capacity with two USB ports for simultaneous charging and takes roughly 5.5 hours to charge. The device has 142.8 x 72.6 x 16.2 mm dimensions with a weight of 220 grams. It has battery indicator LEDs and also offers safety features to prevent overcharging and overheating and will be available in Sandstone Black and Silk White colour variants.

Xiaomi India ties up with GadgetWood for repair services

Xiaomi has announced a partnership with GadgetWood, where GadgetWood promises one-day repair, which includes pick and drop services for Xiaomi devices in India. The repair will be done within a business day of placing the request and the fee will be Rs. 99. GadgetWood revealed that a 2.5 pilot project ran in Delhi-NCR region before the announcement. It also added that 500 Xiaomi customers

have by now used GadgetWood for repair services, which are only available in Delhi-NCR at present.

Aircel reduces National Roaming rates by up to 75%

Aircel has reduced its National Roaming rates applicable from 1st May. According to the guidelines which were issued by the Telecom Regulatory Authority of India (TRAI), the company has reduced the SMS charges on roaming by up to 75 per cent and the call rates has been reduced by 40 per cent on any Aircel network available in the country. If the customer is on roaming and has to send a local text message then Aircel customers will have to pay only 0.25 paise. On the other hand, STD texts will cost 0.38 paise, which is comparatively beneficial to all users.

DD News launches app by Prasara Bharti



Arun Jaitley, Information and Broadcasting Minister has launched the mobile application of DD News. The minister said

the launch of the application by DD News was an important milestone for Prasara Bharati. The application will give DD News a platform to communicate news on a 24x7 basis. He also said that the application will address the needs of viewers who require information through the mobile phone. Officials said that the mobile application has a user-friendly interface and will work even in poor network situations.

PayU India rebrands PayU Enterprise as PayUbiz

PayU India has rebranded both its products PayU Enterprise and PayU Money to establish them as independent businesses. As per the current rebranding, PayU Enterprise will be called PayUbiz with a blue color logo. The revamped name and logo is expected to give it a fresh look and distinct identity. PayU Enterprise, which is now PayUbiz, is a leading payment gateway that is used by more than 70 of the top 100 e-commerce companies, including a number of large enterprises such as Snapdeal, Cleartrip, Bookmyshow, Jabong, Golbibo, Redbus, Ola, Zomato etc.

Google introduces Password Alert for Chrome

Google has introduced a new extension for its Chrome browser called the Password Alert. The extension's purpose is two-fold – to alert users when it detects they are feeding their Google account passwords onto a phishing or non-Google



website, and to help users not use their Google account password as an official document on any other site. The open source Password Alert extension for Google Chrome shows an alert and tells users to change their passwords when they type their Gmail or Google account password into a non-Google or fake Google login page.

iBall launches its first Intel Processor tablet with Android OS – iBall Slide 3G-i80

iBall has launched its first Intel processor tablet with Android OS – iBall Slide 3G-i80. The product will be available across India at retail stores and is priced at Rs. 10,499. The Tablet has an Intel Atom Processor Z3735F with 4 cores and 4 threads and Intel 64 that supports 64-bit computing. And built-in 3G SIM support ensures connectivity around the clock. The 8-inch tablet has full-capacitive multi-touch display, with a resolution of 1280 x 800 pixels and a superior IPS screen, which the company claims makes it perfect for videos, games and reading. The tablet has a 5.0-megapixel rear camera and a 2.0-megapixel front facing camera for selfies. It also has 16GB built-in storage, which can be expanded up to 32 GB



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through a micro SD card. It has 1GB RAM and a 4400 mAh battery. In the connectivity options the tablet has a micro USB Port, Wi-Fi, Bluetooth, Micro HDMI port, USB OTG function and voice calling and comes preloaded with 19 Indian languages.

CP PLUS launches its wireless Cube IP Camera



CP PLUS has launched its Wireless Cube IP Camera, which is priced at Rs. 5,999. With its 3.6 mm fixed lens and a 1 megapixel CMOS image sensor, the Cube Camera is capable of two-way audio and helps in increasing the security level with its in-built microphone that has an effective range of 5 meters / 15 feet. It also has an in-built PIR sensor that detects human motion. Using its in-built feature of white light illuminators, the camera can capture video even in low light environments. Besides this, it also supports a wireless setup and recording through its in-built WiFi 802.11b/g/n. The camera is compatible with CP PLUS's free 64 channels NVR software, free mobile management app and plug-

and-play solution.

BSNL introduces free calls during night

Bharat Sanchar Nigam Ltd. (BSNL) has introduced unlimited free calls during night hours from all its landline phones to all landline and mobile phones of all service provider networks from May 1. The scheme for free night calls was announced at a press conference by MSS Rao, Chief General Manager of BSNL Kerala. All major landline plans in rural and urban areas, landline special as well as all landline plus broadband plans are covered under this scheme.

Nokia Stores to be re-branded as Microsoft Priority Resellers

Microsoft has got down to re-branding Nokia stores worldwide and India will be the first country to get the re-branding. The entire re-branding involves the transformation of more than 8,000 Nokia stores. These stores apart from selling Lumia smartphones will also sell Xbox One consoles and Windows tablets. In India, Microsoft will re-brand 8,872 stores and 119 care centers, of which 441 will get a whole facelift while the remaining will be renovated with new signage by the end of June 2015. Globally almost 15,684 retail outlets and 324 care centres will get a makeover.

Responding to the Nepal earthquake: Google

Nepal experienced its worst

earthquake in more than 80 years, registering 7.8 on the Richter scale intensity. Google has tried to do its bit for the rescue and relief efforts by launching a new feature through which people can find the status of people who are present in the Nepal region. The company has launched Person Finder, which is available in English, Hindi and Nepali languages. Person Finder will give people a way to post and search for their family or friends who are affected by the disaster.

Instagram adds Emoji hashtags and new filters

Instagram has added three new filters to its popular image editing app: Lark, Reyes and Juno. These filters are designed to brighten images. Instagram is also adding support for Emoji in hashtags, which will let users tag their photos with tiny pictographs and users will have to click on them to find more posts associated with a particular Emoji. Instagram plans to release new features at a much faster rate going forward, which is perhaps designed to help the company keep its edge on the market.

Boat launches limited edition power bank series

Boat has introduced the limited edition series of portable power banks, unveiling the PR 88, BPR 100, BPR 112 and BPR 25M. The power banks are priced from Rs.1,490 onwards. The BPR 88 power bank is shock proof and drop proof and can charge two devices

simultaneously. It has a 3.4A output with multi safety protection and LED indicators. It is priced at Rs. 3299. The BPR100 power bank has a digital display showing information about the battery charging status. It can charge iPads/Tablets/iPhone/Android and other smartphones, MP3 players, cameras, etc and is priced at Rs. 1999. The BPR112 Power bank can also charge two devices simultaneously and has LED indications and is priced at Rs. 3,999. The BPR 25M power bank is the thinnest and lightest power bank ever and is 6.8 mm in thickness and 58 grammes in weight. It is priced at Rs. 1490.

House of Marley launches second generation Bluetooth audio system



Imagine Marketing, the distributor of House of Marley has partnered with Amazon to launch the House of Marley's latest, high-performance audio product Get Up Stand Up premium bluetooth audio system. It is a Bluetooth A2DP/Apt-X high-end audio with 60 W Output, dual woofers and high-def tweeters, and dual speakers and tweeters and a powerful amplifier to deliver a high quality experience. It is priced at Rs. 39,990 ■

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I am a student and I am confused between Apple iPad mini Wi-Fi and Samsung Galaxy Tab 4. Which tablet is better?

-Winson Bungdon

Dear Winson,
We would advise going for the iPad mini as it has a better app ecosystem, thus enabling you to do more with your device. It has also been updated to the latest version of iOS and has a very good camera and battery life.

I am planning to buy a handset and my options are - Lenovo P70, Lenovo A7000, Asus ZenFone 2 ZE551ml, Moto G (2nd Gen). I heard that all Lenovo mobile have some signal issues and Asus ZenFone have some speaker problem. Please suggest me the best from the above.

-Anoj

Dear Anoj,
We have not faced these problems with out Lenovo and Asus handsets. Of the handsets that you have shortlisted, we think the best option would be the ZenFone 2 as it has a very good processor and a decent camera as well. The Lenovo A7000 is great if you are looking for great

audio as it comes with support for Dolby Atmos, and well the Moto G is terrific if you are looking for plain, uncluttered Android. The Lenovo P70 is also a decent device if you are looking for long battery life.

I want to buy a tablet within the range of Rs. 10,000. It must have very good battery backup, voice calling, preferably dual SIM, minimum 1 GB RAM, 8 GB internal memory, very good gaming quality which could support games like FIFA 2014, should have good speaker sound even without headphone.

-PK Datta

Dear PK Datta,
Of the devices in the market at the moment, we think the Asus FonePad meets your requirements the best. It features a decent 7.0-inch display with an Intel Atom processor and 1 GB RAM. It also meets your other requirements as regards gaming and speakers. It has 8 GB onboard storage and was able to handle games like FIFA 14 comfortably.

I am planning to upgrade my mobile device. I want to buy a phone where I can access my mails with the facility to read them and edit my Word, Excel and PowerPoint files. I also want to have very fast Internet in my device for purchasing railway and flight tickets. It would be

good if I could download some light games (like chess/Sudoku etc.) in it also. Please guide me for buying the right cell phone which can fulfill my requirements.

-Debasish

Dear Debasish,
You have not given us your budget so making a recommendation is tough for you. But budget permitting, we suggest you opt for one of the flagship devices in the market like

in that price range, but if you are looking for a combination of good hardware and software, we would advise you to try out the YU Yureka, which comes with a 5.5 inch 720p display, 2 GB RAM, 16 GB storage and a decent 13.0-megapixel camera as well as a front facing 5.0-megapixel camera. It is powered by the powerful Qualcomm Snapdragon 615 processor, runs on Cyanogen and is assured updates as well, and delivers a very smooth performance

I am using Nokia 112 and I think the handset is hacked. Whenever I use internet, my device started working slow and gets switched off. What to do?

-Amritesh Kumar

Dear Amritesh,
We suggest that you try to reset your handset to factory settings. If the problem persists, however, you should take it to the nearest service centre.



the Samsung Galaxy S6, the HTC One M9 Plus or the Apple iPhone 6. They will not only meet your requirements but even exceed them in some regards.

I want to buy a smartphone and my range is from Rs. 2,000 to Rs.9,000. These days, which company is doing well in the market and which model should I go for?

-Vaibhav Sureka

Dear Vaibhav,
There are a number of brands which have offerings

Is your mobile phone acting strange? Email your queries at **team@mymobile.co.in** and our mobile doctor Arshdeep Singh will suggest remedies for your ailing device.

Disclaimer: The views expressed by Arshdeep Singh are his own and do not necessarily coincide with those of *My Mobile*.

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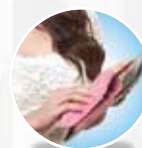
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Complaint-1

I bought Lava Tab E702 and now it is out of warranty. I took my Tab for repair in service center at Mobile Care, Nashik. The representative at the repair center took my handset for repair of the Touchpad. When I went to collect it back they told me that company informed them that the part is not available. They returned the handset to me without repairing. When I called on their help line number, they said that "the part is not available. We can't do anything." They asked me to take back my device and even rejected to give a DOA (Dead on arrival). Now My tab is at service center only. I am ready to pay the cost of replacement or cost of the touchpad. I thought that an Indian manufacturing company is working well, but now I think I was wrong. I request you to help or else I will take a legal action against Lava.

- Abhinandan Bedmutha

Lava response: Awaited

Complaint-2

I submitted my handset in Cell Tech India which is situated in Ludhiana, Punjab. The people in the store told me that they have sent my set to Chandigarh for further repairing. My complaint no. is MMX 0912 144 694. After waiting for six months, I called the customer care center for hundred times and they just replied "Please wait". I haven't got my handset till now.

-Sanjeev Kumar Katiyar

Micromax's Response: Awaited

Complaint-3

I purchased a Micromax Funbook Talk Tab P360 on 24th November 2013 with a warranty of 1 year. Just after 1 month, it started hanging and the battery used to end up too soon within an hour of usage. We gave it to the service centre and it was returned after 2 months. Again, after sometime it started having the same problem. As usual, we went to the service

centre. After keeping the tab for atleast 1 month they informed us that we have to pay money to get it repaired, even under the warranty period. Anyway, we agreed. After keeping it for almost 3-4 months they refused to repair it, saying that it was non-repairable and they returned us the gadget when the warranty period was over, in 2014. Due to this casual attitude

from the service centre, my warranty period got over without my gadget getting repaired. I want the company to return my money or replace the gadget.

-Akanksha Singh

Micromax's Response: Awaited

Complaint-4

I have been following up the HTC Repair Order Status – 14INA330016495 – for the last two months and visited the

HTC Centre at Ameerpet in Hyderabad many times but I did not get any positive revert from their customer support team. Every time I went to the service centre, they informed me that the device is not available and will be available by the next week. I am sick of visiting the centre and calling them again and again. This is an unprofessional attitude which was never expected from HTC. The warranty of the above device will be over soon and till now I do not have any clue regarding its replacement. Please give me some relevant feedback when the motherboard replacement of the unit is possible.

-Karishma Jain

HTC's Response: Awaited

Complaint-5

I have been complaining about the Lumia 620 for the last one year and after sending the complaint after an interval of every 30 days, I have heard no solution from the company. Microsoft is destroying their image by making poor quality devices. The warranty for my handset has also expired in May this year. My Service Request No. is 1-14908200337 [SR# 1-14902459200]. The handset has connectivity

issues, network issues and I lodged a complaint a year back to get it replaced.

-Abhishek Sharma

Microsoft's Response: Awaited

Are you being harassed by a Telco that doesn't hear your plea? Email your issues to consumer-forum@mymobile.co.in and we will take up your cause with the concerned company. Kindly mention your contact number at the end of the Email so that we can get in touch with you. Whenever possible, also provide us complete details of the correspondence with the Telco.

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- 1.3 MP Camera



B562

- Strong battery 1800 mAh
- Dual Speakers



B563

- 6.10cm (2.4inch) display.
- Glossy painted body



B201i

- Phonebook - 1000
- Glossy finish



Ocean 6

- 10.16 (4inch) IPS display
- Free 8GB memory card + Flip cover



Ocean 7

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THAN RS 15,000.

By Nimish Dubey

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RS. 15,000

THE SUPER 15: *15 phones below Rs 15,000*

Barely a year ago, if you wanted a very good smartphone without too many compromises in terms of hardware, software and performance, you would have had to part with a hefty sum of money - often something in the vicinity of Rs 25,000. It was not as if lower priced phones did not exist. Yes, they did. But they came with their own set of compromises - lower resolution displays, slower processors and more often than not, inferior cameras. However, the last one year has seen all that change. Spurred on by the likes of the Lumia 520 and 525, the Moto G and Moto E and the Asus ZenFone 5, a number of manufacturers have started offering very good devices at startlingly low prices. Aiding this revolution has been the arrival of a number of new players in the market like Xiaomi, Lenovo and Honor from China, who have targeted established brands with devices that deliver more than their offerings at much lower prices. Of course, the established brands have countered with offerings of their own.

The result? The consumer today has literally dozens of devices to choose from even if their budgets are limited to as little as fifteen thousand rupees. And these are not devices that have cut corners in terms of hardware and performance - many of these boast octa core processors, 2 GB RAM and sport cameras that could put some flagship devices to shame. The days of having to pay a bomb for a high quality smartphone seem to be history.

So if you are looking for a great smartphone and have no wish to blow a hole in your bank balance, here are fifteen devices worth checking out. They come with great hardware, software and perform superbly. And they each cost less than Rs 15,000!



Xiaomi Mi 4i **Rs. 12,999**

Xiaomi is known for delivering terrific hardware and software at surprisingly low prices and the Mi 4i is a prime example of this. The latest device from Xiaomi in India packs in a very good 5.0 inch full HD display, powered by a Qualcomm Snapdragon 615 processor with 2 GB RAM and 16 GB onboard, and a 13.0-megapixel rear and 5.0-megapixel selfie camera at a stunning price. The device is powered by MIUI 6, Xiaomi's interface, running on top of Android L and comes with support for 4G networks as well. The display is one of the best we have seen at this price point and the cameras turn in very good performances indeed. Our only quibble is about the absence of expandable memory, but the brilliantly compact design and great multimedia performance more than compensate for this.

Xiaomi Redmi Note 4G

Rs. 9,999

It might not have made as many waves as its predecessors, the Xiaomi Mi 3 and the Redmi 1S, but the Redmi Note 4G remains one of the best performing large screen devices in the market out there. It comes with a 5.5-inch 720p display, and is powered by a Qualcomm Snapdragon 400 processor with 2 GB RAM and 8 GB of storage (expandable). The phone runs on Android 4.4 with Xiaomi's MIUI 6 layer over it and comes with two very good 13.0-megapixel and 5.0-megapixel cameras. Battery life is excellent, thanks to a large 3100 mAh battery. Yes, it might seem a bit bulky, but it is a very solid performer.



Honor 4x (Rs. 10,499)



Those who thought that you needed to shell out a large amount to get a decent camera on a smartphone clearly had not used the Honor 4X. The device boasts some decent specifications (5.5 inch 720p display, 2 GB RAM, Qualcomm Snapdragon 410 processor, 8 GB storage) but what really makes it stand out from the crowd is the surprisingly good 13.0-megapixel camera, which captures some of the best pictures we have seen. It also has a very good 5.0-megapixel front facing camera and runs on Android 4.4 with Honor's Emotion UI running on top of it. A 3000 mAh battery keeps it ticking for well beyond a day of hefty use.

Asus ZenFone 2 ZE 551 ML

Rs. 14,999

Its 4 GB RAM variation might have been setting records and grabbing the spotlight, but the Asus ZenFone 2 has some other powerful variants too available at lower prices. And one of the best of these is the ZE 551 MML which comes with a full HD 5.5 inch display and is powered by a 64-bit Intel Atom processor, with 2 GB RAM and 16 GB storage. The 13.0-megapixel camera delivers some very good low-light shots and the 5.0-megapixel front facing camera is great for selfies. Yes, having the volume rocker on the back (like LG's G3) takes some getting used to, but the phone is a terrific performer, and with its gently curved metallic coloured back, a very pretty sight indeed as well.



Moto G (2nd generation)

Rs. 10,999



The first Moto G had stirred up the Indian smartphone market, proving that it was possible to get very good hardware at a relatively low price. And its successor follows its path. The second generation Moto G comes with a larger 5.0-inch 720p display and is powered by a Qualcomm Snapdragon 400 processor, with 1 GB RAM and 16 GB storage (expandable this time, unlike in the first Moto G). The camera has been upped to 8.0-megapixels and is a much better performer than its predecessor, as is the front-facing 2.0-megapixel camera. And of course, one of the biggest attractions of the new Moto remains untouched - pure Android to ensure a buttery smooth performance.



YU Yureka

Rs. 8,999

The first device to come out under the YU brandname, the Yureka remains one of the best deals around when it comes to sheer hardware. It comes with a 5.5 inch 720p display and is powered by a Qualcomm Snapdragon 615 processor backed up by 2 GB RAM and 16 GB storage (expandable). And if that does not sound impressive enough, consider the fact that this is a dual SIM device with 4G support and two very powerful cameras - 13.0-megapixel at the back and 5.0-megapixel in the front. The design might seem a bit on the plain side, but the smoothly running Cyanogen OS (Android Lollipop) will more than compensate, giving you an amazing number of customisation options, and assuring you of regular updates as well.



BlackBerry Q5 Rs. 13,499

There will be some who will be surprised at the inclusion of a relatively older device in this list, but what cannot be denied is that if one is looking for an enterprise device with a proper QWERTY keyboard, the Q5 remains the best option in this price segment. The 3.1 inch touchscreen display looks brilliant and has a 720-720 resolution which makes text look very sharp indeed. And the QWERTY keyboard is great for typing. The Qualcomm Snapdragon 4 processor with 2 GB RAM delivers a snappy performance, and while the 5.0-megapixel camera might appear a bit basic, battery life is fantastic and mail and messaging are awesome, in best BlackBerry tradition. Storage stands at 8 GB (expandable) and there is support for 4G too.



YU Yuphoria (Rs. 6,999)

The latest addition to the YU range of devices not only delivers some very good hardware at a surprisingly low price, but unlike its predecessor, the Yureka (which is also a member of this list), cuts a very eye-catching figure, thanks to its metal frame. The device comes with a 5.0-inch 720p display and is powered by a Qualcomm Snapdragon 410 processor with 2 GB RAM and 16 GB of storage. It is a dual SIM device and supports 4G and sports two very decent 8.0-megapixel and 5.0-megapixel cameras. What makes it special for the geek brigade is the fact that it runs Cyanogen 12 with Android 5.0 right out of the box - the first device in India to do so. Quite a staggering proposition at that price point.





Sony Xperia E4

Rs. 12,490

It might be best known for its high-end devices, but the past few years have seen Sony making its presence felt in the budget smartphone segment as well. Its latest endeavour in this segment is the Xperia E4, which packs in a 5.0-inch 960 x 540 display and is powered by a quad core MediaTek processor backed up by 1 GB RAM and 8 GB of expandable storage. The phone sports a 5.0-megapixel camera on the back and a 2.0-megapixel selfie camera and runs on Android 4.4. Some might find its specifications a bit inferior to those of other devices mentioned in this collection but in terms of performance, it is a very solid proposition indeed, especially in the sound department.

Microsoft Lumia 640

Rs. 9,999

Windows Phone devices have been known for delivering surprisingly smooth performances even at relatively low prices (remember the Lumia 520 and 525?), and the Lumia 640 continues this tradition. The phone comes with a large 5.0-inch 720p display and is powered by a Qualcomm Snapdragon 400 processor with 1 GB RAM and 8 GB storage, which is expandable using a memory card. It runs the latest version of Windows Phone (8.1) and like most Lumia devices, sports a very good 8.0-megapixel rear camera, although the front camera at 0.9-megapixels is not the greatest. Battery life and sound quality are excellent as is the navigation provided by Here Maps. A very good performer for those wanting something beyond Android.



HTC Desire 526 G+

Rs. 9,999

HTC proved that it could compete in the mid-segment of the smartphone market with devices like the Desire 816 and the company is now looking to target the budget consumer with the likes of the Desire 526 G+. Featuring HTC's trademark sleek design, it comes with a 4.7 inch display of 960 x 540 resolution and is powered by an octa core processor with 1 GB of RAM and 16 GB of storage. The 8.0-megapixel camera on the rear takes very good pictures, and the 2.0-megapixel front facing camera is decent enough for selfies. Sound quality is very good indeed and making the phone a delight to use is the HTC Sense user interface, which runs on top of Android KitKat (4.4)

Lenovo A7000

Rs. 8,999

The first phone to come with Dolby Atmos sound, the Lenovo A7000 is one of the strongest performers in the budget smartphone segment. Yes, it does deliver staggeringly good sound (you will need headphones to experience the Atmos effect), but it also features a large 5.5 inch 720p display and is powered by a True8Core octa core processor from MediaTek which delivers a staggeringly good performance and benchmark scores, backed up by 2 GB RAM and 8 GB storage (expandable). The 8.0-megapixel rear camera takes decent images and the 5.0-megapixel front facing camera comes with some very neat effects too. Throw in 4G connectivity and the A7000 comes across as one of the best multimedia performers at this price point, and even betters some devices with much higher price tags.



Micromax Canvas Selfie

Rs. 14,199

In terms of sheer camera power, this is the most powerful device of this collection. And by some distance. While most devices tend to stick to powerful rear cameras and less powerful front facing snappers, the Canvas Selfie features a 13.0-megapixel camera on the rear as well as the front. The result: fantastic detail on both cameras, adding a new dimension to selfies. And it boasts very decent specifications too - a 4.7 inch 720p display, an octa core MediTek processor backed up by 2 GB RAM and 16 GB storage (expandable), all the connectivity options you could ask for and Android KitKat (4.4). But its main attraction remains those two cameras and the 'beautification' modes that come with the selfie camera.

Xiaomi Redmi 2

Rs. 6,999

Xiaomi had stunned the Indian market in 2014 when it offered the Redmi 1S with great specifications at a staggeringly low price, and with the Redmi 2, the company repeats the formula. The phone comes with a 4.7 inch 720p display and is powered by a Qualcomm Snapdragon 410 processor with 1 GB RAM and 8 GB of internal storage, which is expandable using a memory card. What makes it stand out however is its brilliant 8.0-megapixel rear camera, which is perhaps the best at its price point and better than many above it. It is sleekly designed and runs on Android KitKat (4.4) with the latest version of Xiaomi's MIUI interface (MIUI 6) above it, making it a joy to use.



Lumia 540

Rs. 10,199

The Lumia 535 had grabbed a lot of attention last year with its combination of a large display and a good pair of cameras, and Microsoft has built on that blend in its successor, the Lumia 540. Like the Lumia 535, the Lumia 540 too has a 5.0-inch display, but its resolution has been increased to 720p, and it is powered by a Qualcomm Snapdragon processor with 1 GB RAM and 8 GB of storage (expandable). Like the 535, the 540 too sports a powerful selfie 5.0-megapixel camera, but its rear camera has been upped to 8.0-megapixels. And it runs the latest version of Windows Phone (8.1) as well, and comes with Here maps and other features like MS Office and Outlook, as well as Lumia's traditionally funky colours. ■

nimishdubey@mymobile.co.in



“Our Focus is on Offline Retail stores”

IT HAS BEEN BEST KNOWN FOR ITS DISPLAY PRODUCTS BUT AOC HAS NOW STARTED TO MAKE INROADS INTO THE INDIAN MOBILE MARKET AS WELL. WE MET ATUL JASSO, BUSINESS HEAD OF AOC, TO FIND OUT MORE ABOUT THE COMPANY'S PLANS AND WHERE IT IS HEADED.

By Saumya Nigam

AOC has been in the market for a while now. How did you enter in the mobile segment? AOC is largely into digital display products and we are the world's largest manufacturer of the display products which includes motherboard and TVs together. If you see in terms of display consumption, the biggest is monitors, followed by TV and then third is the smartphone!

What would you say is special about AOC? We strive to give the most advanced technology at the competitive price to our customers, let it be the display products, smartphones or the tablets. As far as smartphones and tablets are concerned, we have inculcated a lot of software for our customers, and we have done our regional language total integration where you can put the data in the regional languages and we have 21 regional languages in our devices along with free movie downloads for two months. We are also giving an F-Secure antivirus for one year free to the customers.

Don't you think that the telecom market is already saturated and you are a late entrant? Well, it's quite a big market. So it has room for players, which is what we feel. And it is never too late.

How do intend to compete with well-established brands in the Indian market? As of now there are over 340+ brands who are doing mobile business in the country. Our strategy is clear and if you see our product portfolio, we have identified gaps which exist in the market although the market is very cluttered. The rise of the Chinese brands and local brands only gives encouragement for the acceptance of a new brand in the market. So that is why we have

positioned our products accordingly and we have tried to create differentiation in terms of software integrations. If you see our entry level smartphones, I don't think at that price point you have any phone which has these kind of software inbuilt.

What are your strategies for the online and the offline market? So as far as we are concerned, our focus is on the offline retail stores as of now. But nonetheless, I know that there will be something on the online stores as well.

What are you thoughts of the Make in India initiative? We totally support the Government of India in this initiative and going forward, as we will build volume, we will move towards manufacturing in India.

In 2015-16, how many handsets are you planning to launch and on which platform? The platform will largely be Android and we intend to introduce one or two new handsets every quarter to the Indian market.

What are your investment plans for India this year? We cannot share investment plan and policy in terms of numbers.

By the end of this year, how much market share are you planning to acquire? We want to become a reasonable player in the market and that is why we are targeting about 5 to 8 percent of the market share in the coming couple of years. That will be enough for us. ■

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IT MIGHT BE A RELATIVELY NEW PLAYER IN THE MOBILE PHONE SPACE, BUT I-SMART HAS BEEN MAKING ITS PRESENCE FELT IN THE HIGHLY COMPETITIVE INDIAN MARKET WITH ITS DEVICES. WE MET RAJESH KAKRANIA, THE CEO AND FOUNDER OF I-SMART TO FIND OUT MORE ABOUT THE BRAND.

By Mukesh Kumar Singh

I-Smart is a relative newcomer in the Indian market. What inspired you to enter the mobile segment?

I-Smart Mobiles is definitely a new brand. In this very competitive market, we know that it is difficult for a new brand to position itself but being a brand that believes in always giving its customers innovation, new features and avant-garde technology, we are sure that we will grab a market share very quickly. As we are introducing our first bar/feature phone with WhatsApp we have also coined a marketing strategy that reaches those customers who want to use WhatsApp Messenger without Android Phones.

Don't you think that you might be entering the mobile phone industry a bit late, as there are a number of brands in it that are already doing well? The mobile industry is probably one of the fastest growing industries today. There will always be new entrants and tough competition. As long as we focus on the consumer, bring out offering to our consumers through innovation, we will continue to be in the race.

What in your opinion is the USP of I-Smart? Our USP is the best quality product for price conscious customers. Our products are value for money. I-Smart has put a lot of resources in product designing, development and support.

What about after sales service? We have developed an exhaustive service network panning across the country. The company has plans to cross 300 plus authorized service centers soon. We also have plans to open high-level repair centers at key locations.

What are your online and offline strategies? I-Smart phones are easily available. Anyone can buy them from normal retail outlets or online. I-Smart phones are available on all famous e-commerce portals such as Flipkart, Amazon, Snapdeal, Bagittoday, eBay and many more.

What can we expect from you in the coming days? We strive to bring the best technological innovations at the best price to our consumers. You can expect to see a lot of models with outstanding features, excellent performance and the best specifications at an affordable price. We are focused on quality. I-Smart Mobiles operates in many cities of India, and is growing very fast.

Recently the company has appointed Karishma Kapoor as a Brand Ambassador. Why did you choose her and how do you think she represents your brand? One of the leading icons of film industry, Karisma Kapoor as our brand ambassador who will be the face of our mobility division. Karisma Kapoor is a versatile actress with a positive influence that will distinctly bring forth shared synergies, values and beliefs, and will help I-Smart further expand its customer reach. We believe she is the best fit with our brand.

What are your targets for the coming years? Though more than 80 per cent Indian consumers are still using feature phones, they are shifting fast towards smart phones. We have prepared ourselves to be a 100 per cent smartphone company by 2016 ■

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“We will never compromise on our features”

IT HAS BEEN A VERY BUSY YEAR FOR GIONEE. THE CHINESE BRAND WHICH HAD ARRIVED IN THE INDIAN MARKET A FEW YEARS AGO AS A RELATIVE UNKNOWN HAS NOW ACHIEVED THE STATUS OF BEING ONE OF THE BETTER KNOWN NEW BRANDS IN THE COUNTRY AND IS EVEN THE SPONSOR OF ONE OF THE MOST POPULAR IPL TEAMS, THE KOLKOTA KNIGHT RIDERS. WE MET ARVIND VOHRA, HEAD, GIONEE INDIA, TO FIND OUT MORE ABOUT THE BRAND'S INDIAN JOURNEY AND WHERE IT IS HEADED IN THE COMING DAYS.

By Mukesh Kumar Singh

The last two years have seen Gionee making its presence felt in the Indian market in a big way. In two years we have a market share of almost 4-4.5 per cent and in the first year we did a business of almost Rs 500 Crore. Last year we did a business of almost Rs 2750 crore so it's almost a growth of 550 per cent.

Do you think the buying capacity of the Indian consumer has gone up as regarding smartphones? The Indian consumer's buying capacity has not increased. It was always there. Indian companies used to confuse customers by telling them to buy a smartphone for Rs. 2,999 but now the buyers have understood that experience matters a lot.

We know that Rajasthan is the biggest market for Gionee phones, followed by Madhya Pradesh. Which are the other states where Gionee is popular? Gujarat, Punjab, Kerala, West Bengal and now it will be North East. During Bihu (in Assam), our sale has been doubled - so Assam is going to be big. In Bihar we have not seen much success - it could be our fault and whatever has gone wrong, we are trying to mend it. And in the South, Kerala, which is followed by Karnataka and Tamil Nadu.

You recently tied up with the high-profile IPL team, the Kolkata Knight Riders (KKR). What was the reason for this? This year we are building the brand and a brand cannot be built in isolation of television. Today we are riding on KKR, KKR is not riding on us. Today, the IPL is a much bigger brand than Gionee so I am riding on that.

Gionee has been associated with a number of events and now with an IPL team, but you have not had a celebrity brand ambassador. Personally I have never understood the concept of a brand ambassador. The day I get the concept I will definitely keep one.

You have never really got into the low-cost smartphone segment. Why is this? We always had our focus on smartphones but we never made low cost phones because we believe that price will come down by the means of technology, not by compromising on features. So if tomorrow, the technology comes we will have low priced phones but will never compromise on our features. The reason is very simple: the Internet revolution in India will happen on smartphones not on laptop or anything else. So we cannot compromise on the features as we want the Internet to work fast, we don't want videos to buffer, we want good connectivity - only then can you get a good Internet experience. And it is not about hardware specifications, but how you optimize things. Today customers need speed and you cannot convince them with specifications. If a phone has 4GB RAM and it takes time for video to buffer, it will not at all convince customers.

Which takes us to selling phones exclusively online, something Gionee has avoided. When will we see an online exclusive phone from Gionee? I believe that in some time there will be less debate about online and offline. Because online has understood what they will have to do and offline has understood what they will not have to do (laughs). I think the online-offline debate is basically mental pressure - if you pick up



a newspaper, nobody writes about any traditional business, it is only online. And that is the reason everyone is reacting. The reality is something else and I know it. I know we don't want to go online but if we do go online, we will go only if the price of the product is maintained.

There is a lot of discussion going around with the new Elife E8. So when can we see the Phone? You will see it in July. It will come with 64GB RAM and the camera is not yet decided so I cannot tell about the camera. It will be powered by a MediaTek chipset.

A flagship device with a MediaTek processor, which is a brand that is more seen in affordable phones? Will people buy it? Yes, people will. It all depends on how you promote your products. Customers have not yet come to that thinking that "I will buy the phone only if it is a Mediatek or a Qualcomm processor". It is more of technicality - in the smartphone business it doesn't matter that much.

CALLING ARVIND VOHRA

First phone

It was a flip phone, may be in 1997 or 1998

Current smart-phone

Gionee Elife E7 and S7

Favourite app

WhatsApp

Favourite game

Am not much of a gamer, but the one I do play is Fruit Ninja

Ringtone

Gionee's signature ringtone

Other brands release phones very frequently, but you seem to launch them gradually. Why this?

I will answer this in a lighter mode. A baby is born in nine months if I have one wife. But if I have dozens of wives, I will also have babies frequently. So I just have one factory and I produce my phone in that, others go and produce it everywhere. This also have disadvantages is that every product has a different DNA and so if you pick one device from a brand, it will not bear too much resemblance to other devices from the same brand. In factory, you control quality and in the market you control the MOP. The cost of business will increase, the cost of training will increase and if you compromise on these, your sale will not increase.

When do you plan to bring in smart bands? Most probably, wearables will be shown at the end of this year. It could be a watch or bands, or both. Don't ask me about their prices - I still have no idea. (laughs)

Gionee recently launched the Elife S7 phone. What was the response from the market? For the first 45 days we had an order of almost 50,000 units and today we are selling 500 units per day. And I expect this number to increase. ■

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THE GREAT BUDGET SMARTPHONE BATTLE

THEY ARE THE THREE NEWEST CONTENDERS FOR THE CROWN OF "BEST BUDGET SMARTPHONE" IN TECH TOWN. BUT WHICH OF THEM WORKS BEST FOR YOU? WE COMPARE THE YU YUPHORIA, THE XIAOMI REDMI 2 AND THE MOTO E 4G.

By Nimish Dubey

A great phone for as little as Rs 7,999? A couple of years ago that would have been considered a tech pipe dream of the highest order. Today, however, one can not only get a very good phone for that price, but for even lower if need be. And if that sounds difficult to believe then consider the troika of the YU Yuphoria (Rs 6,999), the Xiaomi Redmi 2 (Rs 6,999) and the Moto E (2nd generation) 4G (Rs 7,999), each of which comes with very good hardware and software at surprisingly low

prices. But of the three, which one works best for you? Well, that is what we tried to find out. Read on:

Looks

If you had told us six months ago that a device manufactured by a sister brand of Micromax could outclass devices from Xiaomi and Motorola, we would have laughed. However, when placed side by side, there is no doubt that the Yuphoria outclasses the Redmi 2 and the Moto E 4G in the looks department. Yes, it does remind us very strongly of the

Lumia 830, but given the fact that that phone did not look back, that is surely not a bad thing. We like its solid metal frame as compared to the more plasticky Moto E and the Redmi 2, although the Redmi 2 also cuts a very fine figure.

Ranking: 1. Yuphoria 2. Redmi 2 3. Moto E 4G

Hardware

All three devices run on the same processor – the 64-bit Qualcomm Snapdragon 410. But that apart, there are significant differences – while the Redmi 2 and the

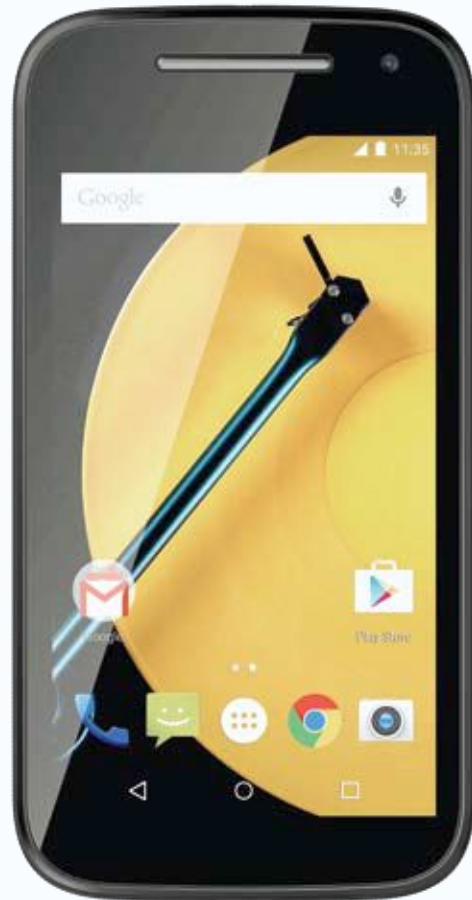
Yuphoria have 720p displays (of 4.7 inches and 5.0 inches, respectively), the Moto E has a 960 x 540 display of 4.5 inches. Similarly, both the Redmi 2 and Yuphoria come with 8.0-megapixel cameras on the rear while the Moto E has a 5.0-megapixel one. In terms of storage, the Redmi 2 and Moto E have 8 GB of onboard space, while the Yuphoria has 16 GB. The Yuphoria also holds the edge in RAM – it is the only device of the three to come with 2 GB RAM – and also in the front facing camera department, where it packs in



YU YUPHORIA



XIAOMI REDMI 2



MOTO E 4G

a 5.0-megapixel shooter, as compared to the 2.0-megapixel one on the Redmi 2 and the 0.3-megapixel one on the Moto E. All three phones support 4G. But all said and done, we would say that the Yuphoria has the edge here, thanks to its great RAM, storage and better front facing camera. The Redmi 2 comes second, while the Moto E comes last.

Ranking: 1. Yuphoria 2. Redmi 2 3. Moto E 4G

Software

It is here that the battle between the three devices is

the most intense, and is more of a face-off between three distinct platforms – Cyanogen on the Yuphoria, MIUI on the Redmi 2 and Android on Moto E. We can see the geeks and tech enthusiasts preferring Cyanogen and Android – the former for its sheer flexibility and the latter for its smooth and unfettered experience – but we think that mainstream consumers will prefer the feature rich and colourful interface of MIUI 6, which is the most intuitive of the three, even though the version on the Redmi 2 is based on Android

KitKat, while the other two devices run on Android 5.0 (Lollipop). Cyanogen for all its promise of flexibility does take some getting used to, which is why it brings up the rear here.

Ranking: 1. Redmi 2 2. Moto E 4G 3. Yuphoria

Multimedia

The Moto E recedes to the background in this parameter, thanks to its pair of relatively inferior cameras and relatively low resolution display, leaving this a battle between the Redmi 2 and the Yuphoria. And it is quite a battle, we

must admit. While the Redmi 2's rear camera is easily the best of the trio, the Yuphoria picks up points for its front-facing 5.0-megapixel selfie camera, and also wins in terms of sound, thanks to its Wolfson sound component. The Redmi 2 however edges it out on display quality. All of which makes us call this a marginal win for the Redmi 2, basically on the quality of its rear camera and display. We can see a lot of people preferring the Yuphoria for its sound and front camera, though. A very close encounter, this.



Ranking: 1. Redmi 2 2. Yuphoria 3. Moto E

Gaming and high-end functions

A year ago, we would have laughed at the very notion of having a parameter like this for phones at this price point. Today, however, gaming and tasks like video editing and switching between multiple tasks are an integral part of the functions being performed even on relatively low cost phones. In this department, the additional RAM allied with the Cyanogen OS of the Yuphoria give it a clear edge over the competition. The tussle for the second spot is however a close one – while we did find the Moto E handling multiple apps better than the Redmi 2, when it came to gaming, the latter had a clear edge. We would call this a tie for second spot between the two, with those who prefer multi-tasking going for the Moto E, and gaming fans latching on to the Redmi 2.

Ranking: 1. Yuphoria 2. Redmi 2 and Moto E 4G

General Performance

When it comes to general performance involving routine functions like making calls, texting, messaging, browsing the Web and social networking, the Moto E surprisingly comes to the fore. Of the three, it handled calls the best and the fact that it runs on relatively unfettered Android makes it a formidable proposition in tasks like Web browsing and social networking. The fact that the Moto E has the biggest battery of the three – 2390 mAh as against 2230 mAh on the Yuphoria and 2200 on the Redmi 2 – and also the lowest resolution display ensures that it has the best battery life of the three. We would actually give this one to the Moto E 4G, making it the best option for someone not wishing to go beyond smartphone basics with the Yuphoria and the Redmi 2

splitting second place.

Ranking: 1. Moto E 4G 2. Redmi 2 and Yuphoria

Value for money

When it comes down to sheer value of money, the battle is squarely between the Redmi 2 and the Yuphoria, both of which cost Rs 6,999. The Moto E 4G costs a bit more at Rs 7,999, and apart from its pure Android experience, lags behind both its competitors in terms of hardware. It is a close battle between the Redmi 2 and the Yuphoria, with the Redmi 2 holding the edge in camera and display quality, but the Yuphoria scores with its 2 GB RAM and 16 GB storage. Top that off with the fact that it runs Cyanogen 12 with Android 5.0, while the Redmi 2 runs MIUI 6 with Android KitKat (4.4), and once again, the scales tilt in favour of the Yuphoria, which wins this round.

Ranking: 1. Yuphoria 2. Redmi 2 3. Moto E 4G

Conclusion

This is a line we have used before and we think it is well worth repeating: which of the phones works best for you really depends on your needs. In terms of sheer multimedia performance, we think the Redmi 2 has a clear advantage, thanks to its display and camera. However, the Yuphoria scores when it comes to appearance and its 2 GB RAM and 16 GB storage are the highest of the three devices, and we can also see geeks flocking to its Cyanogen OS, which gives them an amazing number of customisation options. The Moto E 4G is the most modest of the threesome in terms of hardware, but it will have its takers among the pure Android crowd who want Android without any skins or overlays. We will repeat it: it all depends on what you need. ■

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lephone



Nubia Z9 Mini: New on Indian shores

ZTE has released the first phone under its Nubia brand in India. However, contrary to some expectations, it is not the Nubia Z9 but its smaller avatar the Nubia Z9 mini that will be hitting the Indian stores. Although the phone has decent enough hardware – a full HD 5.0-inch display, 1.5 Ghz octa core Qualcomm Snapdragon 615 processor, 2 GB RAM, 16 G B storage (expandable to 128 GB) – the company has chosen to highlight its 16.0-megapixel camera with Sony's Exmor R sensor as its biggest strength, drawing particular attention to its low light prowess as well as its ability to shoot time lapse videos. The front facing camera is impressive too – an 8.0-megapixel affair – and connectivity options include dual-SIM support, 4G, 3G, Bluetooth, and Wi-Fi. A 2900 mAh battery keeps it ticking over, and all this is available for Rs 16,999 exclusively on Amazon India at the time of writing. ■

Microsoft Lumia 540: Upgrading the Lumia 535

After getting a lot of attention with its Lumia 535, which combined powerful dual cameras with a 5.0-inch display at a reasonable price, Microsoft has upped the ante and released its successor, the Lumia 540. The Lumia 540 is a significant upgrade from the Lumia 535, with the 5.0-inch display now having a 720p HD resolution, and the rear camera's resolution being bumped up to 8.0-megapixels. It still features a powerful front facing 5.0-megapixel camera and powering it is a 1.2GHz quad core Qualcomm Snapdragon 200 processor, with 1GB RAM, 8GB internal memory (expandable upto 128 GB via SD card), and free cloud storage for 30GB. And of course, running on top of this is Windows Phone 8.1, the latest version of Microsoft's operating system for phones. The handset is priced at Rs.10,199 and will be available in various color options like the other Lumia devices. ■

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LG G4: The next flagship cometh

The annual Samsung vs LG rivalry will get its latest chapter written when LG releases the G4 in India in June. And the phone certainly packs in some very powerful hardware indeed – it comes with a 5.5 inch quad HD display with 2560 x 1440 resolution and powered by 1.8 GHz Qualcomm Snapdragon 808 processor, with 3 GB RAM and 32 GB internal memory (expandable upto a staggering 2 TB via memory card), and running Android Lollipop. For photography, the handset has an 8.0-megapixel front camera and a 16.0 megapixel rear camera with LED flash. On the connectivity front, it has NFC, Bluetooth, Wi-Fi, GPS and USB port, and is further backed by a 3,000 mAh battery. And if Samsung has opted for a touch of glass in its latest Galaxy S6, LG has gone for genuine leather back panels on the G4. Like other G series devices, G4 will also come with the volume rockers and power button just below the rear camera. It is expected to cost in excess of Rs 50,000, being a flagship after all. ■

Sony Xperia Z4: The next Z factor from Sony

It might not have been released with the sort of fanfare that accompanied its predecessors, but the Xperia Z4 is set to be the next phone powerhouse from Sony. The phone is almost identical in appearance to the Z3, with a 5.2 inch full-HD Triluminos display with X-Reality mobile picture engine from Sony. It is powered by a 1.5GHz + 2GHz Qualcomm Snapdragon 810 processor with 3 GB RAM, runs on Android Lollipop 5.0 OS, and comes with 32 GB of onboard memory (expandable upto 128GB via memory card). For photography, the handset will come with a 20.7-megapixel autofocus rear camera with 1/2.3-inch Exmor RS BSI sensor, a LED flash, and a 5.1-megapixel camera with Exmor R BSI sensor in front, making this the first device in the Z series to boast a really powerful selfie camera. On the connectivity front, the Z4 has Bluetooth, Wi-Fi, 4G LTE, NFC and comes with a 2,930 mAh battery. Of course, it is water and dust-resistant in best Z series tradition. It is expected to be priced in the vicinity of Rs.50,000. ■

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POCKET FRIENDLY CANVAS!

The Micromax Canvas Spark offers a lot for a low price

Micromax has been known for being a price warrior and the company returns to familiar territory with the Canvas Spark, which is one of the most affordable phones with Android Lollipop.

Plain Jane

It might be relatively slim at 8.5 mm but there is nothing particularly striking about the Micromax Canvas Spark, although some might find their attention being drawn to the three navigation buttons in white below the 4.7 inch display in the front of the device. There is also a speaker grille above the display, which has relatively wide bezels by modern standards. A metal coloured strip runs along the sides of the phone, with the volume rocker and power/display buttons on the right, the micro USB port on the base and the 3.5 mm audio jack right on top. The back houses a 8.0-megapixel camera with a flash, which is a rarity at this price point, and a speaker grille is on the lower part of the back, with the Micromax logo in silver just below the camera. The back itself is of smooth, but not glossy, plastic and can be removed to reveal dual SIM slots and a memory card slot. The phone is decent enough in terms of appearance and

does not look cheap.

Steady performer for the price

The phone is decently equipped in hardware terms – the 4.7 inch display has a 960 x 540 resolution, and the device is powered by a quad core MediaTek processor with 1 GB RAM and 8 GB storage. Connectivity options include 3G, Wi-Fi and Bluetooth. The phone runs Android Lollipop, and Micromax has also bundled some apps with it including Hotstar, Newshunt, and Saavn. It is not a particularly overwhelming spec sheet, but is eminently respectable when you consider the price of the device. And that can be said about its performance as well. The Canvas Spark will not set the benchmarks on fire, but it handles most tasks like Web browsing, social networking and e-mail with reasonable smoothness. We would not recommend any gaming beyond Angry Birds on this, but videos look decent enough. The cameras come with multiple settings



and shooting modes but the results are passable rather than delightful. And be careful with the battery – it will barely last you a day.

Conclusion

The Micromax Canvas Spark is available for Rs 4,999 and at that price it certainly is one of the best smartphones available in the market in terms of hardware and performance. People can nitpick about the camera and battery life but one is still getting a decent device for not too many bucks. You can also try the original Moto E, which is now retailing for Rs 4999 and remains a good device ■

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MICROMAX CANVAS SPARK

TECH SPECS

Dimensions | 137 x 68 x 8.2 mm (App.)

Weight | 134 grams

OS | Android OS v5.0

Display | 4.7-inch, 960 X 540p

Processor | 1.3GHz Quad Core Processor

RAM | 1 GB

Storage | 8 GB, microSD support

Battery | 2,000 mAh

3G/4G | Yes/No

BT/WiFi | Yes/Yes

Rear Camera | 8.0 megapixel

Front Camera | 2.0 megapixel

Dual SIM | Yes

Price: Rs. 4,999

VERDICT

Looks 07 /10
Plain looking device with nothing striking about it

Features 09 /10
A very decent feature set for its price

Performance 08 /10
Good enough for most basic tasks

Ease of Use 08 /10
An easy enough interface, Android L

Value For Money 09 /10
Impressive features for the price

OVERALL 82%



PROS
Decent hardware, Great price



CONS
Can lag in games, Battery life is mediocre

MUCH BETTER MOTO

That's what the Moto E 4G is

Motorola had launched the second generation of its bestselling Moto E series in India earlier this year, but was criticised for not doing enough on the hardware front. The company has attempted to address those concerns with the 4G version of the Moto E, which comes with better hardware. But is it worth the additional Rs 1000?

Looks the same

The Moto E (2nd generation) 4G is an exact replica of the Moto E (2nd generation). Both stand out as being amazingly compact, although the also relatively bulky in an era of ultra sleek smartphones. That said, it remains very comfortable to hold. Build quality is very good and the back is slightly curved making the phone easy to grip, along with a matte finish that keeps fingerprints at bay. The Moto E 4G is a unibody device - the back panel does not come off and the microSD card and two micro SIM card slots are placed on the sides and covered by a band, which is available in different colours to add a dash of colour to the device.

Better hardware

But the Moto E 4G is a very different beast when it comes to hardware. Whereas the Moto E (2nd generation) was powered by the Qualcomm

Snapdragon 200 chipset, the 4G model is powered by a 64-bit Qualcomm Snapdragon 410 chipset like that seen in the Yuforia and the Redmi 2. Most of the other hardware stays the same - you have a 4.5 inch display with a 960 x 540 resolution and protected by Corning Gorilla Glass, 1 GB RAM, 8 GB storage (expandable), a 5.0-megapixel rear camera and a VGA front facing camera, with 4G added to the connectivity mix.

And performs better too

Like the Moto E 3G, the Moto E 4G also runs Android, Lollipop (5.0), with no layers over it.

And it not only handles basic tasks but also handles some hefty games with ease. We would suggest not multi-tasking too heavily, though, as the limited RAM can affect performance. Browsing, e-mail, messaging and social networking, however, are very decent. The camera remains the weak point of the device. The 5.0-megapixel shooter on the back is much better than the one seen on the original Moto E but lags behind those from other brands. Call quality remains excellent and battery

life is very good - we got close to a day and a half's usage.

Conclusion

It is better than the Moto E (2nd Generation), but at Rs 7,999, the Moto E (2nd Generation) 4G comes across as expensive when you consider the likes of the Lenovo A6000 Plus, the Yuforia and the Xiaomi Redmi 2, which offer better specs at a lower price. It is, however, a good option for those looking for a 'pure' Android device with 4G connectivity. ■

team@mymobile.co.in



MOTOROLA MOTO E (2ND GEN) 4G

TECH SPECS

Dimensions | 129.9 x 66.8 x 5.2-12.3 mm

Weight | 145 grams

OS | Android OS v5.0

Display | 4.5-inch, 540 X 960p

Processor | Qualcomm Snapdragon 410 Processor

RAM | 1 GB

Storage | 8 GB, microSD support

Battery | 2390 mAh

3G/4G | Yes/Yes

BT/WiFi | Yes/Yes

Rear Camera | 5.0 megapixel

Front Camera | VGA

Dual SIM | Yes

Price: Rs. 7,999

VERDICT

Looks 08 / 10
It looks exactly like the Moto E (2nd Gen)

Features 08 / 10
Latest Android with no layers, decent spec sheet

Performance 08 / 10
Not the greatest camera but that apart, a good all-round performer.

Ease of Use 09 / 10
Simple UI, Android at its best

Value For Money 08 / 10
Very good but suffers in comparison to some others

OVERALL 82%



PROS
Good built quality, Better processor



CONS
Low resolution display, Mediocre camera

SPEC BOOST

The Lenovo A6000+ adds muscle to a superb product

The Lenovo A6000 has been one of the Lenovo's most successful phones of recent times – the company even claimed that it was the largest selling 4G smartphone in the country for a while. The company has now decided to capitalise on the popularity of the device by launching an improved version of it – appropriately called the A6000 Plus.

Looks...very familiar

In terms of appearance, the Lenovo A6000 Plus is

an exact carbon copy of its predecessor. The front is about the 5.0-inch display with 1280 x 720 resolution with three touch buttons for navigation beneath it, and a speaker grille and a 2.0-megapixel front facing camera above it. The volume rocker and the power/display buttons are on the right, the left side and the base are totally plain and both the micro USB port and 3.5 mm audio jack are located right on top of the device. The back of the phone remains plain plastic with a 8.0-megapixel camera and a flash towards the top and dual speaker grilles at the lower part. It remains a very impressive 8.2 mm thin and at 128 grammes, is one of the lightest 5.0-inch display devices we have seen. All in all, it is exactly like the A6000, which is a good thing because that was such a smart device, and not so good because we did expect some design innovation in a new product.

Performs much better

Most of the hardware of the A6000 Plus too remains the same as the A6000 – a quad core Qualcomm Snapdragon 410 processor, a 720p display, 4G and dual SIM connectivity,

8.0-megapixel rear and 2.0-megapixel front cameras and Bluetooth and Wi-Fi connectivity. However, where it scores over the A6000 in doubling both the RAM and the storage, which have been moved up to 2 GB and 16 GB, respectively, with the latter expandable by 32 GB via a memory card. Yes, we were a bit disappointed to see the device still running Android KitKat (4.4) when the company's own A7000 had been released with Lollipop, but the additional RAM does make a significant difference when it comes to tasks like gaming and multi-tasking. We found games like FIFA 15 playing with hardly any lags and multi-tasking became almost buttery smooth. The rest remains pretty much as in the case of the A6000 – a camera that does well in good light but tends to fade out in low light conditions, terrific sound through the dual speakers and a battery that can last a day with careful use.

Conclusion

The Lenovo A6000 Plus doubles the RAM and storage of the Lenovo A6000 for a mere Rs 500 – it is available for Rs 7499. At this price, it is an excellent proposition, although it faces tough competition from the Yuphoria and the Redmi 2 both of which come with comparable hardware for Rs 6,999. ■

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LENOVO A6000 PLUS

TECH SPECS

Dimensions | 141 x 70 x 8.2 mm
Weight | 128 grams
OS | Android OS v4.4.4
Display | 5.0-inch, 1280 X 720p
Processor | 64-bit Qualcomm Snapdragon 410
RAM | 2 GB
Storage | 16 GB, microSD support
Battery | Li-Ion 2,300 mAh
3G/4G | Yes/Yes
BT/WiFi | Yes/Yes
Rear Camera | 8.0 megapixel
Front Camera | 2.0 megapixel
Dual SIM | Yes
Price: Rs. 7,499

VERDICT

Looks 08 /10
 Looks smart but exactly like the A6000
Features 09 /10
 Increased RAM and storage top off decent spec sheet
Performance 08 /10
 Decent performance, average camera
Ease of Use 09 /10
 Compact and easy to use
Value For Money 09 /10
 Very good features for the price

OVERALL 86%



PROS
 Improved performance, Great price



CONS
 Camera remains average, Same design



AIMING BIG

The InFocus M330 comes with a big screen, and a higher price too

InFocus surprised the market with its flagship M2 smartphone, which offered some very decent hardware and a good design at a surprisingly low price. The company has now come out with its second device, the M330, which comes with a huge 5.5 inch display, and costs significantly more than the sub-Rs 5,000 InFocus M2. Will the customer bite again?

Looks stylish!

The InFocus M330 is visibly stylish. The front is all glass and the back is of plastic. The smartphone is available in black and white color variants and we got the white variant for our review. Visibly slim, this handset has curvy edges on the back panel which make it look even slimmer. It does look similar to other devices, but it does not look bad at all.

Good hardware

The InFocus M330 has a 5.5 inch display with 1280 x 720 resolution, which responds well to the touch and is also good for browsing the Web and viewing videos. The screen of the phone is protected by Corning Gorilla Glass 2 which is an older version but is still good for keeping scratches and smudges at bay. The device has 16 GB internal memory,

2 GB RAM and an octa core processor, which ensure a decent enough performance, as long as one does not go too deep into HD gaming. On the connectivity front, the dual SIM based M330 has

comes with a large 3100 mAh Lithium Polymer battery, which lasts comfortably for a day. It runs on Android KitKat (4.4), which is adequate, but is beginning to look old.



Bluetooth, Wi-Fi, NFC and 3G, but no 4G LTE support. The phone has a 13.0-megapixel rear camera and an 8.0-megapixel secondary camera, which sound impressive but do not turn in good performances, which is disappointing considering how well they worked in the M2. Both are best used in outdoor, well-lit conditions. The phone

Conclusion

The InFocus M330 is a decent device but at Rs 9,999, it seems just a little overpriced when you consider that you would be able to get the Xiaomi Redmi Note 4G for the same price with 4G connectivity and better cameras, and the Honor 4X with a vastly superior camera for a little more. ■

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INFOCUS M330

TECH SPECS

Dimensions | 153.4 x 78.1 x 9.3 mm

Weight | 170 grams

OS | Android OS v4.4.2

Display | 5.5-inch, 1280x720p

Processor | 1.7GHz Octa-core Processor

RAM | 2 GB

Storage | 16 GB, microSD support

Battery | Li-Ion Polymer 3,100 mAh

3G/4G | Yes/Yes

BT/WiFi | Yes/Yes

Rear Camera | 13.0 megapixel

Front Camera | 8.0 megapixel

Dual SIM | Yes

Price: Rs. 9,999

VERDICT

Looks 08 / 10
Looks smart enough for the price

Features 08 / 10
Offers decent specs for the price but no 4G

Performance 08 / 10
Decent enough, but we expected more from the camera.

Ease of Use 08 / 10
Simple enough interface but a bit bulky

Value For Money 07 / 10
Seems expensive considering competition

OVERALL 78%



PROS
Stylish looks, Decent hardware



CONS
No 4G support, Average camera

A NEW LEAP OF HOPE

The BlackBerry Leap delivers, but at a price



It might not be enjoying the sort of success it did a few years ago but there is no doubting the fact that the BlackBerry brand still has its followers, especially on the enterprise side. In fact there are many who believed that the brand was going back to producing its iconic QWERTY keyboard devices when it launched the Passport and the Classic in quick succession. However, the company has clearly not taken its eyes off the touchscreen crowd, as can be seen from the release of the BlackBerry Leap, its first all touch device in quite a while. But does BlackBerry's latest device have any chance of making its presence felt, given the proliferation of relatively low cost Android devices that boast high-end specifications?

Looks like the Z3...

BlackBerry had first tried to come out with a relatively affordable all touch device when it had released the Z3 in early 2014. And well, the Leap seems to have been cut from the same cloth as far as design goes. The front has the 5.0-inch display dominating it and as in all BlackBerry touchscreen devices, there are no buttons around it. Just as in the Z3, the BlackBerry name is displayed just below

the display. The volume rocker is on the right side, while the left houses the slots for the memory card and the SIM card. Right on top is the 3.5 mm audio jack and display/power button, although you can unlock the display by simply swiping upwards too from the base of the device. On the base of the device is the micro USB port. Turning the phone around reveals a back with a dotted finish, similar to what we saw in some other BlackBerry devices with the BlackBerry logo in the centre in silver, and a 8.0-megapixel camera near the top in a separate black strip, similar to what we noted in the Classic. At 9.5 mm, the Leap is not the thinnest device we have seen but it cuts a smart enough figure and with its mix of black and silver, will strike a chord in enterprise hearts.

...but is more powerful

It will also strike a chord with its more powerful hardware, in comparison to the Z3. Whereas the Z3 had seemed under specced and sported a 960 x 540 5.0-inch display backed up by a Qualcomm Snapdragon 400 processor and 1.5 GB RAM, the Leap comes with a 1280 x 720 resolution display and is powered by a Qualcomm Snapdragon S4 plus processor with 2GB RAM. Storage too has been doubled from 8 GB onboard to 16 GB, and unlike the Z3 which could support only memory cards of up to 32 GB, the Leap can support a 128 GB microSD

card. Rounding off the tech superiority of the leap is a very decent 8.0-megapixel camera on the back along with a flash. And of course, the Leap runs on the latest version of the BlackBerry operating system, BB OS 10.3.1, which makes it a wizard at multi-tasking.

And works brilliantly

Where the Leap however comes to the party is in terms of performance. It might not boast the kind of hardware that we have seen in some devices in the same price segment, but when it comes to messaging, mail and browsing, it is very much up there with the best. The onscreen keyboard of BlackBerry remains the best we have seen, although it might take a bit of time to get used to seeing word suggestions appear above keys even as you type. Once you get the hang of it, however, you will be typing out sentences with nothing more than a few swipes. Messaging and mail continue to be the forte of the company and the BlackBerry hub integrates social network notifications as well as mail and messages very smoothly indeed. Complaints about the number of apps for BlackBerry have reduced ever since the BB OS starting supporting Android apps, and those looking for a smoother experience in this regard can download apps directly from the Amazon App Store that comes preloaded on the Leap, which is a lot easier than hunting around for APK files. No, the apps do not always work perfectly but if it is mainly

BLACKBERRY LEAP

TECH SPECS

Dimensions | 144 X 72.8 X 9.5 mm

Weight | 170 grams

OS | BlackBerry 10 OS

Display | 5.0-inch, 1280 x 720p

Processor | 1.5 GHz Qualcomm MSM 8960

RAM | 2 GB

Storage | 16 GB, microSD support

Battery | Li-Ion 2,800 mAh

3G/4G | Yes/Yes

BT/WiFi | Yes/Yes

Rear Camera | 8.0 megapixel

Front Camera | 2.0 megapixel

Dual SIM | No

Price: Rs. 21,490

VERDICT

Looks | Smart enough, but a clone of the Z3 **08 /10**

Features | Typical BB 10 device features, improved camera **09 /10**

Performance | Very good in mail and messaging. good battery life **08 /10**

Ease of Use | Superb onscreen keyboard, very responsive touch **08 /10**

Value For Money | Expensive as compared to Androids **07 /10**

OVERALL **80%**



PROS

Superb messaging and mail, Good battery life, Decent camera



CONS

Expensive, Not a full HD display, Not all Android apps run smoothly on it

enterprise tasks you are looking for, such as mail, messaging and editing and viewing MS Office documents, then the Leap is more than adequate. The camera turns in a decent performance, the display is sharp enough for reading text and viewing videos, its call quality is excellent and in best BlackBerry tradition, so is the battery – a single charge will easily see you through more than a day and a half of hefty use. And before you ask, yes, BBM continues to be one of our favourite messaging clients and works brilliantly on the Leap.

Conclusion

Many people had expected the Leap to be a budget device so the announcement of its price of Rs 21,490 took a lot of people by surprise. At that price, even though there is no doubting the efficiency of the Leap in messaging, mail and browsing, there are some very powerful Android devices, with much better hardware. Notable among these are the OnePlus One and the Xiaomi Mi 4 both of which boast much more powerful Snapdragon 801 processors, 3 GB RAM, full HD displays and significantly superior cameras. Even BlackBerry fans might feel tempted to go for devices like the Q10 which features a full QWERTY keyboard and comes at around the same price. That said, if one is looking for a full touch experience on a BlackBerry device, then the Leap is the best option you can get this side of the Z30. ■

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THE BEST ANDROID TABLET?

The Xiaomi MI Pad is just that, we think



Xiaomi's Hugo Barra surprised many people when he announced the Mi Pad tablet at the launch of the Redmi 2. Android tablets have sold well but have generally been considered more affordable and lower quality cousins of the iPad. Can the Mi Pad change that?

Looks... comfortably familiar

Xiaomi has been called the "Apple of China" because many feel that its product designs are to an extent inspired by Apple. Well, we won't go into that debate but we can certainly say that the Mi Pad reminded us very strongly of the iPad mini the moment we clapped eyes on it. Mind you, that is not a bad thing at all, as the iPad mini remains one of the most gorgeous tablets out there. The front of the Mi Pad is dominated by a 7.9 inch display with a 4:3 aspect ratio (the same size as an iPad mini), with three touch buttons for multi-tasking, home and back below it. Above the display is a 5.0-megapixel camera and the Mi logo is tucked away in the top left corner of the front. At 8.5 mm, the tablet is impressively thin and on its sides are the micro SD card slot, the volume rocker and the power/display button. On the top is the 3.5 mm audio jack while on the base is the micro USB port. The similarity to the iPad mini diminishes when you turn the tablet over, for unlike the

metallic one on the iPad mini, the Mi Pad has a glossy plastic back, with an 8.0-megapixel camera at the back. It does not look bad, but it will pick up stains and smudges, we suspect. All said and done, however, the Mi Pad cuts a very smart figure. At 360 grammes, it is slightly heavier than the iPad mini, but it is compact enough to be held comfortably in one hand, although it is a bit slippery.

Fantastic hardware

And it is not just a good looking device. Below that surface lies some very serious hardware muscle. The display is a retina display with Corning Gorilla Glass 3 and has a 2048 x 1536 resolution with a pixel density with 192 GPU cores, backed up by 2 GB of RAM. Storage stands at 16 GB and is expandable via memory card to up to 128 GB. The twin cameras are 5.0-megapixel in front and 8.0-megapixel at the back, and running on the tablet is Android KitKat (4.4) with Xiaomi's MIUI 6 interface built over it. Connectivity wise, the device comes with Wi-Fi (the 3G edition has not yet been released in India), and Bluetooth, but rather surprisingly, has no GPS, although it is stacked with sensors including a gyroscope, light sensor, gravity sensor and a digital compass. And yes, it does have support for USB On the Go, so you can plug a pen drive to it using an adaptor. Round that off with a 6700 mAh battery and the Mi Pad packs in as much hardware muscle

XIAOMI MI PAD

TECH SPECS

Dimensions | 202 x 135.4 x 8.5 mm

Weight | 360 grams

OS | Android OS v4.4

Display | 7.9-inch, 1536x2048p

Processor | Nvidia Tegra K1, Quad-core 2.2 GHz Cortex-A15 Processor

RAM | 2 GB

Storage | 16 GB, microSD support

Battery | 6,700 mAh

3G/4G | -/-

BT/WiFi | Yes/Yes

Rear Camera | 8-megapixel

Front Camera | 5-megapixel

Dual SIM | No

Price: Rs. 12,999

VERDICT

Looks 08 /10
Back appears too glossy but a smart, compact device

Features 09 /10
Fantastic feature set at this price point

Performance 09 /10
Excellent performance and very good battery life

Ease of Use 09 /10
MIUI 6 works smoothly and is easy to understand

Value For Money 09 /10
In a league of its own at that price.

OVERALL 88%



PROS

Great hardware, Very good price, Excellent performance



CONS

No GPS, No calling support in base model, Back can pick up smudges

as most high-end Android devices.

Super performance!

And it is not a paper tiger either. The Mi Pad turns in a very good performance indeed. The display is an excellent one and the 4:3 ratio does make it very good for reading books and text, with text looking delightfully sharp.

The NVIDIA K1 comes to the fore in gaming, with titles like FIFA 15 and the Asphalt series running smoothly on it. One of the big surprises on the device are the cameras - we generally do not use cameras on tablets much, but the ones on the Mi Pad are definitely among the best we have seen on a tablet.

The rear camera takes some excellent photographs, and the front one tries to guess your age as you try to snap selfies. Xiaomi's MIUI has been enough some might once again talk of similarities with iOS. Battery life is excellent - we got over ten hours on one charge!

Conclusion

The Mi Pad is available online for a price of Rs 12,999. At that price, it is very much in a league of its own, because other manufacturers have much lower specced devices in that segment. If you are looking for calling ability, you could consider the Asus FonePad, but its other specs are markedly inferior to what's on offer on the Mi Pad. Right now, we have no hesitation in calling the Mi Pad one of the best Android tablets out there. ■

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Tried & Tested

ZENSATIONAL PERFORMER

The Asus ZenFone 2 is a powerhouse

Asus had stormed the Indian smartphone market with its surprisingly affordable ZenFone 5 last year. And now the company has followed it up with the ZenFone 2, which is the first phone in the world to come with 4 GB RAM. However, the spec boost also comes with a price increase that makes the ZenFone 2 almost twice as expensive as its predecessor. Does it deliver twice as much?

Looks very smart

Asus had surprised everyone with its innovatively designed ZenFone 5 and it seems to have taken those lessons forward with the ZenFone 2. No, one is not as surprised

with the design as one was with its predecessor, but there is no denying that this is a very smart looking phone indeed. The front looks a bit ordinary with a 5.5-inch display with three buttons beneath it for home, back and multi-tasking, and below which is the concentric circle pattern that marks the Zen series of devices. Above it is a speaker grille and a 5.0-megapixel front facing camera. The sides are remarkably bare, with no keys on the left and right sides of the device and the display/power button rather oddly placed right on top of it - the phone is more than half a foot long so reaching it is not going to be easy. The micro USB port is placed on the base while the 3.5 mm

audio jack is bang on top of the phone. The back, however, is the most eye-catching part of the device. It is metallic in colour and curves out gently. On the top portion of it is a 13.0-megapixel camera with a dual LED flash, and below it is the volume rocker, which is placed on the back on the lines of LG's devices. It can also be used to click photographs but not to unlock the device, which is odd. The back panel looks good but is actually made of plastic, which might put off some people. It can be removed to access the dual SIM and memory card slots and a non-removable battery.

Intel inside!

The ZenFone 2 comes with

some very powerful software. The headlines have been grabbed by its being the first smartphone with 4 GB RAM, but it also comes with a powerful 64-bit quad core Intel Atom Z3580 processor clocked at 2.33 GHz. The 5.5 inch display is a full HD one, and storage in our model stood at 32 GB but can go



upto 64 GB and is expandable using a memory card. The camera on the rear is a 13.0-megapixel one and the flash is a dual LED, dual tone one, with the front facing camera being a 5.0-megapixel shooter. Connectivity options include 4G, GPS, Bluetooth and Wi-Fi. The phone also runs the latest version of Android, 5.0, with Asus' easy to use Zen UI on top of it. Whichever way you look at it, this is a very

powerful device.

Performance: RAMming the point home!

In terms of performance, we have to concede that the ZenFone 2 is one of the most consistent phones we have used at this price point. The 4 GB RAM actually seems to make a difference as we encountered absolutely zero



ASUS ZENFONE 2

TECH SPECS

Dimensions | 77.2 x 152.5 x 3.9-10.9 mm

Weight | 170 grams

OS | Android OS v5.0

Display | 5.5-inch, 1920x1080p

Processor | 2.3 GHz Intel Atom quad core processor/

RAM | 4GB

Storage | 32GB, microSD support

Battery | Li-Poly 3,000 mAh

3G/4G | Yes/Yes

BT/WiFi | Yes/Yes

Rear Camera | 13.0 megapixel

Front Camera | 5.0 megapixel

Dual SIM | Yes

Price: Rs. 19,999

VERDICT

Looks 08 /10
Shiny plastic back and routine front. Smart enough

Features 09 /10
First phone with 4GB RAM

Performance 09 /10
Excellent performance and good battery life

Ease of Use 09 /10
ZEN UI is easy to understand and works well

Value For Money 09 /10
Very good for that price.

OVERALL 88%



PROS

Very good overall performance, Decent price, Battery life



CONS

Underwhelming camera, Back button has limited functionality, Plastic back

lags during our time with the phone, be it while multi-tasking or playing high-end games. Yes, the phone did tend to heat up sometimes but rare indeed was the occasion when we felt we had been made to wait for something to happen. The 13.0-megapixel camera does turn in a decent performance in low light but falls a bit short of our expectations which had been raised by the excellent camera on the ZenFone 5 - it is not as if the camera is bad - it is just that we expected much more from it. Similarly, we found it a bit odd that we could not use the button on the back to unlock the display (although a double tap on the display works just as well). Battery life and sound quality were however exceptional - we easily got through a day's heavy usage and we think careful usage could easily see us run up a day and a half, which is very good indeed.

Conclusion

The 32 GB version of the Asus ZenFone 2 with 4 GB RAM is retailing for Rs 19,999, which makes it a formidable proposition as there is no other device with similar specs at that price point. The closest perhaps is the Xiaomi Mi 4 which comes with a 5.0-inch full HD display, a Qualcomm Snapdragon 801 processor and 3 GB RAM as well as a very good 13.0-megapixel camera for Rs 17,999, but its storage is limited to 16 GB, and its 64 GB version costs Rs 21,999, the same as the 64 GB OnePlus One. ■

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Tried & Tested

SOLID PERFORMING LUMIA

The Lumia 640 is perhaps the best budget WP device around

Microsoft had launched the Lumia 640 XL and the Lumia 640 together in India. Of the two, the Lumia 640 XL got the greater share of the spotlight because of its superior hardware (most notably is better camera). But that does not mean that

the Lumia 640 was a lame duck either. In fact, many might consider it to be more competitive in its segment than the 640 XL is in its own.

Typically funky Lumia looks

They might not be selling as many units as their Android adversaries but what cannot

be denied is that the Lumia range is one of the most eye-catching in the market thanks to the number of colours and designs it boasts. And the Lumia 640 carries on this tradition and is available in some very funky colours, although we ended up with the black version of the device – mind you, it

looked smart too. The device has a smaller display than the 640 XL, a 5.0-inch one as compared to the 5.7 inch one on the latter, but as it has the same resolution (1280 x 720), it has greater pixel density and actually looks sharper in some conditions. The phone itself is more compact and easy to handle



than the 640 XL was. On the lower part of the display are the back, home and search touch buttons, while above it is a 0.9-megapixel front-facing camera. The sides are flat, and on the right are the volume keys and the power/display button, while the left side is totally bare, the top houses the 3.5 mm audio jack and on the base is the micro USB port. The back of the device curves out gently and in our unit had a slightly matte-like finish which ket fingerprint smudges at bay. On the upper portion is a 8.0-megapixel camera with a flash, while on the lower, like a dot, is a tiny speaker grille. At 8.8 mm, the phone is reasonably thin and at 145 grammes, not too heavy either. In fact, like many Lumia devices, it has a nice, solid feel to it.

Decent hardware with Windows magic!

As we pointed out earlier, the Lumia 640 is the relatively poor cousin of the 640 XL when it comes to hardware. But we would like to stress

the word “relative,” for the device is by no means poorly specced by Windows Phone standards. Behind the 720p Gorilla Glass 3 IPS LCD ClearBlack display is a quad core Qualcomm Snapdragon 400 processor backed up by 1 GB RAM. The storage of the device stands at 8 GB, which is expandable by a further 128 GB using a memory card. Connectivity options include dual SIM support, 3G, Wi-Fi and Bluetooth. And the main camera stands at 8.0-megapixels while the one in front is a 0.9-megapixel affair.

Running on top of all this is the latest version of Windows Phone, Windows Phone 8.1 with the Lumia Denim update. And it runs very smoothly indeed, with the tiled interface being as easy to use as ever. We expected a bit more from the cameras to be honest – the rear camera takes decent pictures in good light conditions but fades in low light conditions, while the front camera is best used for video calls (the selfies are nothing to write home about).

LUMIA 640 DUAL SIM

TECH SPECS

Dimensions | 141.3 x 72.2 x 8.8 mm

Weight | 145 grams

OS | Windows Phone 8.1 with Lumia Denim

Display | 5-inch, 1280 x 720

Processor | Qualcomm® Snapdragon™ 400

RAM | 1 GB

Storage | 8 GB, microSD support

Battery | 2500 mAh

3G/4G | Yes/No

BT/WiFi | Yes/Yes

Rear Camera | 8.0 megapixel

Front Camera | 0.9 megapixel

Dual SIM | Yes

Price: Rs. 9,999

VERDICT

Looks 08 /10
Not the sleekest device but with bright funky looks

Features 09 /10
Windows Phone goodness and freebies

Performance 08 /10
A very steady performer

Ease of Use 09 /10
Windows Phone 8.1 works very smoothly indeed

Value For Money 08 /10
Not in league of similar priced Androids

OVERALL 84%



PROS

Good design,
Good performance,
MS Office



CONS

Specs seem modest,
Camera could have been better

However, in other respects, this is a very solidly performing device – browsing the Web is a joy on the large screen, which is also large enough to allow you to view and edit MS Office files on it. Call quality is very good, although we once again expected slightly more in loudspeaker mode from the device. There are a number of apps bundled with the device too, as always – Here Maps, MS Office, Outlook, Mix Radio and the Lumia camera app (which remains a bit slow but is terrific in terms of shooting options). Battery life remains one department where Windows Phone continues to boss Android – the 2500 mAh battery on the Lumia 640 easily saw us through a day and a half of heavy use, with social networks and mail in push mode.

Conclusion

At the time of writing this, the Lumia 640 was available in the market for Rs 9,999, which is lower than the price at which it was launched. It is however a testament to just how much the market has changed that even at this price point, it faces stiff competition from the likes of the Xiaomi Redmi Note 4G and the Honor 4x, both of which boast better 13.0-megapixel rear and 5.0-megapixel selfie cameras, and also come with 4G connectivity. However, if what one seeks is a Windows Phone experience with minimum compromise, then this is perhaps one of the best phones in the market. ■

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TABLET MEETS NOTE-BOOK

Micromax has attempted to bring a new Windows experience to its users through the Canvas LapTab. But will the blend of tab and laptop work?



The idea to marry a tablet with a notebook has been around for a few years now and a number of manufacturers have tried their hands at it, most notably Microsoft with the Surface series and Lenovo with its ThinkPad Helix devices. However none of them has been able to blend the two at the price that Micromax has achieved with the Canvas LapTab, which offers a lot on paper at a surprisingly low price. However, the challenge it faces is whether it does enough to pull users away from competing devices, given the declining costs of Windows notebooks and tablets?

Looks a trifle unsteady

On the surface (pun intended), the Canvas LapTab cuts a slightly odd figure. It is actually two distinct components – a 10.1 inch display and a full QWERTY keyboard. You can actually use the display without connecting it to the keyboard, letting you use the device as both a tablet and a laptop (which is from where we guess it gets its name). Although it looks smart enough and compact in tablet mode, when joined with

the keyboard and placed face down, the device looks largely like a normal notebook, but raise up the display and it actually locks onto a port on the keyboard and is held also by what seem to be magnetic connectors. This tries to keep the display steady, but does it prone to rocking a bit, and also limits the viewing angles to just one – if you want to use this device as a notebook, you can have only one angle for viewing the display and will also have to put up with its rocking a bit on unsteady surfaces, which is not a great thing really. What, however, is truly commendable is that the entire system, keyboard and display together, weighs only slightly more than a kilogram, and at 9.2 mm is impressively thin.

Impressive hardware

Into that relatively compact frame, Micromax has managed to squeeze in some very impressive hardware indeed. The 10.1 inch display has a resolution of 1280 x 800 and powering the device is an Intel Atom quad core 3735F processor with 2GB RAM and 32 GB of storage,

which is expandable to 64 GB using a memory card. It comes with Wi-Fi and Bluetooth connectivity as well as a proper USB port, and two of the touches we liked the most – the ability to charge off a normal 2 Amp charger from a micro USB port (no brick needed) and a SIM slot with support for a 3G connection. It also has staggeringly good battery life that runs close to double digits in terms of hours. And this is no lame duck computer either – running on it is the latest version of Windows, Windows 8.1, and preinstalled on it comes MS Office 365 with a free one year subscription. The device also comes with two cameras, 2.0-megapixels apiece, on the front and the back. We cannot see too many people taking pictures with it, but we are sure that Skype users will love their presence.

Great battery, not so great typing

One of the challenges of having devices as compact as the LapTab is providing a spacious keyboard, and in this regard, we think the LapTab comes up a bit short. Yes, its keyboard

MICROMAX CANVAS LAPTAB

TECH SPECS

Dimensions | 259.2 x 175.4 x 9.2 mm

Weight | 1.1Kg

OS | Windows OS v8.1

Display | 10.1-inch, 1280 x 800p

Processor | Intel 4th Gen Atom Quad Core Processor 3735F (upto 1.83GHz)

RAM | 2 GB

Storage | 32 GB, microSD support

Battery | 10 hours*

3G/4G | Yes/No

BT/WiFi | Yes/Yes

Rear Camera | 2.0 megapixel

Front Camera | 2.0 megapixel

Dual SIM | No

Price: Rs. 14,999

VERDICT

Looks 07 /10
Not the steadiest when combined with keyboard

Features 09 /10
Very impressive feature set

Performance 08 /10
Excellent battery. decent performer

Ease of Use 08 /10
Touch is smooth but keys of the keyboard are a bit small

Value For Money 09 /10
Very good at that price

OVERALL 82%



PROS

Decent hardware, great price, Battery life, 3G connectivity



CONS

Not steady in notebook mode, Keys on keyboard a trifle small

is a full-fledged one no doubt but the keys can get a bit too small for comfort at times. However, the sheer flexibility provided by the device meant that we could actually go into tablet mode whenever we wanted. This is by no means a multimedia or gaming monster but it can handle most basic tasks very well indeed. And this is where we need to put in a special word about its battery life – we found ourselves getting close to ten hours on a single charge, and the fact that the charger itself was little bigger than a normal phone charger makes a massive difference to portability.

Conclusion

All said and done, it is difficult to deny that the Canvas LapTab is a very notable device in terms of what it delivers – a fully functional tablet along with a keyboard from which it can be detached if needed. The build quality is not the greatest and we would have liked more stability while being connected to the keyboard, but factor in 3G connectivity and decent hardware and at Rs 14,999, the Canvas LapTab is a very compelling proposition for anyone seeking a Windows device with both touch and type. The closest alternative at this price point is the Asus eeeBook, which is similarly priced but comes without a touchscreen and 3G connectivity. No, it is not perfect, but the Canvas LapTab does offer a lot for the budget notebook and even tablet consumer. ■

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GIONEE ELIFE S7 TECH SPECS

Dimensions | 139.8 x 67.4 x 5.5 mm

Weight | 133 grams

OS | Android OS v5.0

Display | 5.2-inch,
1920x1080p

Processor | 1.7GHz Octa-core
Processor

RAM | 2 GB

Storage | 16 GB

Battery | 2700 mAh

3G/4G | Yes/No

BT/WiFi | Yes/Yes

Rear Camera | 13.0 megapixel

Front Camera | 8.0 megapixel

Dual SIM | Yes

Price: Rs. 24,334

VERDICT

Looks 09 /10
Glass front and back
look classy and
super slim too

Features 08 /10
A good feature set
for the price

Performance 08 /10
Not a gaming beast,
but handles other
tasks smoothly

Ease of Use 09 /10
Amigo UI is simple
and works well.

Value For Money 08 /10
Out specced at
that price by other
Chinese players.

OVERALL 84%



PROS
Very
good
looking,
Excellent
display,
Very good
multimedia



CONS
No expandable
memory,
Tends to heat
up slightly,
Slightly under
specced for
the price

SENSATIONALLY SLIM

The Gionee Elife S7 is that and more

After coming out with two of the world's thinnest phones at the time of their release - the Elife S5.1 and the Elife S5.5 - Gionee seems to have opted to fight not just on sheer slimness of frame, but also on design and performance with the Elife S7. Yes, the phone is impressively slim but unlike its predecessors, it also packs in some very serious hardware muscle. It's challenge, however, is to stand tall against some very tough opposition in its price segment.

Another good looker

Gionee has been forging a reputation for making very good looking phones, right from the day of its first release in the country, the Elife E5. And the Elife S7 carries on that tradition. While

the company does not seem to be fighting the "thinnest phone in the world" war with this device against the likes of Vivo, Oppo and other brands, the Elife S7 is certainly a very slim phone - it is a mere 5.5 mm thin, and unlike some other thin phones, it does not have the phone jutting out from the back and does not have a curved surface, so it is actually 5.5 mm thin all around. The front is dominated by a 5.2 inch super AMOLED display, with three touch buttons for navigation on its lower part for multi-tasking, home and back. Running along its sides are twin metal bands made of aviation grade aluminium magnesium alloy, with the volume and power/



display keys located slightly awkwardly between them on the right hand side. Following a rather minimalistic design ethic, Gionee has opted to keep two of the sides of the phone relative bare - the left and the top - with the 3.5 mm audio jack and the micro USB port being on the base of the device.

The back is sheer glass as well, and like front, it too is Gorilla Glass 3 and very resistant to scratches. One the top left corner is a camera with LED flash. The bezels on the front seem a bit large by modern standards (the phone has a very definite 'chin') but even when switched off, it cuts a smart, jet black figure.

And this time with substance

There had been a feeling that Gionee had compromised on hardware to an extent while making the Elife S5.1 as insanely thin as possible. Well, that accusation cannot be extended to the S7. It

comes with a 5.2 inch full HD AMOLED display, giving it an impressive pixel density of 424 ppi. Powering it is the MediaTek 6752 true octa core processor, backed up by 2 GB RAM and 16 GB of inbuilt storage (not expandable - there are no memory card slots). The phone comes with a 13.0-megapixel camera on the back and a 8.0-megapixel front facing camera, and connectivity options include dual SIM support, 4G, Wi-Fi, Bluetooth and GPS. Running on top of all this is Android Lollipop (5.0) with Gionee's own Amigo 3.0 interface which has been tweaked and improved since we last saw it. Quite amazingly, the company has managed to squeeze in a 2700 mAh battery into this incredibly slim frame - significantly more than what has been seen in other "ultra slim" devices.

A multimedia powerhouse

And all that hardware and

software does combine to deliver a very good experience. The display is great for viewing videos and surfing the Web, and while playing high-definition games can heat up the device a bit (although never uncomfortably so), the games themselves played smoothly. However, for us the real stars of the S7 are its twin cameras, which took some very good photographs - the rear camera in particular churned out results that were comparable with some of the high-end devices we have seen in the market, although low light performance was iffy (the LED flash does not really help much). Multi-tasking worked well for the most part, although we would not advise switching between too much high-definition content as that could bring on the lags. Sound quality is very good too both on call and on headphones and loudspeaker mode - Gionee's claim of providing hi-fi quality clearly is not an idle one. And while Amigo can stutter a bit

from time to time, many will like its colourful interface. Battery life of the device is decent - you can see off a day of normal use, although that could increase or decrease depending on how much you use those cameras.

Conclusion

The Gionee Elife S7 is priced at Rs 24,999 and is a very good proposition for those looking for a very good looking slim phone that also turns in a good performance. However, it also faces some very tough competition at that price point. The geek brigade for instance might be tempted by the OnePlus One and Xiaomi Mi 4, whose 64 GB version is available for Rs 21,999 and packs in a Qualcomm Snapdragon 801 processor and 3 GB RAM, while those seeking a stylish phone could consider the Honor 6 Plus, which costs slightly more, but has a larger display and a similar Gorilla Glass front and back, as well as a much power powerful parallel dual camera set up. ■

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YOGA FOR PRODUCTIVITY

Lenovo's Yoga Tablet 2 Pro delivers a lot



Lenovo has been one of the few manufacturers on the Android side that has been actually innovating in tablet design. The company came out with its Ashton Kutcher-inspired Yoga series of tablets a few years ago, adding a whole new dimension to the tablet space. And has now tweaked the Yoga series a bit more to actually add a projector to a tablet. But does the gamble pay off for the Yoga Tablet 2 Pro?

Looks...very big!

The first thing that is going to strike you about the Lenovo Yoga Tablet 2 Pro is, well, its size. We have been used to seeing tablets that feature displays that are in the vicinity of seven and ten inches. Well, the Yoga Tablet 2 Pro leapfrogs them both with a massive 13.3-inch display. Yes, that is a display that is larger than some of the entry level notebooks we have seen. That makes the tablet a very large one indeed – it is a massive



333 mm long, making it more than a foot long, and even its 223 mm width is larger than the length of many tablets. It is impressively slim because it adheres to the Yoga tablet design of having a rounded cylinder as a spine with the rest of the body being very slim indeed, but there is no getting away from the fact that this is a very hefty tablet – it almost weighs a kilo for good measure, which is about as much as some ultrabooks in the market.

That said, the Yoga Tablet 2 Pro does manage to look smart. It follows the design ethos of the earlier Yoga tablets and comes with a spine on the left that is used to grip the device and not only contains the battery but also contains a stand that can be released by pressing a button (a welcome change from the other Yoga tablets, where one has to yank the stand out manually). On one end of this spine is the projector and on the other is the power/display button. On one side of the tablet is a dedicated projector button and on the other is a volume rocker, with a micro USB port next to it. The spine also houses

speakers and flicking out the stand, reveals a cover slot for the micro SD card. Right next to the button that flicks out the stand on the bank is an 8.0-megapixel camera with a JBL sub woofer speaker grille. This is more a slab than a tablet, truth be said, but its silver matte back does make it a very smart proposition.

Big hardware, big performance

And within that ample frame lies some very formidable hardware. That 13.3 inch display boasts a quad HD (2560 x 1440) resolution and powering the device is an Intel Atom Z3745 processor backed up by 2 GB RAM. Onboard storage stands at a hefty 32 GB and if need be, can be expanded by another 64 GB using a memory card. Connectivity options include Wi-Fi and GPS, and those speakers come with support for Dolby Audio and Wolfson Master Hi Fi Codec. The camera on the back is a 8.0-megapixel affair and there's also one on the front – a 1.6-megapixel one, although we don't think a tablet of

LENOVO YOGA TABLET 2 PRO

TECH SPECS

Dimensions | 333 x 223 x 12.6 mm

Weight | 948 grams

OS | Android OS v4.4

Display | 13.3 inch, 2560 x 1440p

Processor | Intel Atom Z3745 Processor

RAM | 2 GB

Storage | 32 GB, microSD support

Battery | Li-ion 9600 mAh

3G/4G | No/No

BT/WiFi | Yes/Yes

Rear Camera | 8.0 megapixel

Front Camera | 1.6 megapixel

Dual SIM | -

Price: Rs. 49,490

VERDICT

Looks 08 /10
A bit bulky but still smart looking

Features 08 /10
Standard Android with the projector thrown in, no 3G

Performance 09 /10
Excellent performance and decent battery life

Ease of Use 08 /10
The size gets awkward, but the projector works well

Value For Money 07 /10
For that spec sheet, expensive

OVERALL 80%



PROS

Good hardware, Excellent build quality, Projector add-on



CONS

Bulky, Expensive, Older version of Android

this size will be used to take pictures. And running on top of all this is Android KitKat, with Lenovo's very iOS-like interface on top.

The massive screen is great for viewing video and browsing the Web and when paired with a keyboard, even gives you the feel of a makeshift notebook, but the real strength of the device is its projector. Lenovo has made it incredibly easy and intuitive to use – you just need to hit the projector button and whatever is on the tablet will be projected on to a surface in front of it. You will need some time to work out the angles that work best, but allied with the speakers that produce terrific sound, this is a great presentation tool for executives on the move. A 9600 mAh battery guarantees up to fifteen hours of typical usage time!

Conclusion

At Rs 49,490, the Lenovo Yoga Tablet 2 Pro is an expensive proposition. And while we love its display and the functionality it provides, there is no doubt that many are going to find it a bit large to carry about. That said, it is pretty much in a league of its own as far as Android tablets with projectors go. Those wanting a better tablet experience could opt for an iPad Air 2, but that does not come with a projector, does it? Lenovo might be on to something here, but a smaller form factor might be the way ahead. ■

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STYLISH YU

The Yuphoria wraps Cyanogen in a stylish frame

The YU Yureka, the first phone to be launched under the YU brandname, which represents the tie-up between Micromax and Cyanogen in India, was a runaway hit. The big challenge the brand faced was to follow it up, and it has done so with the Yuphoria. Like its predecessor, it too packs in some decent hardware and runs the latest version of the Cyanogen OS which is popular among the geeks, but the challenge is whether it can take on some very formidable competition.

Looks classy

The Yureka had won rave reviews for its hardware and performance, but when it comes to design and appearance, it had been a relatively tame customer, following largely traditional lines. However, the Yuphoria is a very different proposition, and unlike the Yureka is likely to stand out in a crowd. The most outstanding feature of the device is its metal frame which runs along its sides and has led it to being marketed as a 'miracle in metal' as devices with metal frames at this price point are

YU YUPHORIA TECH SPECS

Dimensions | 142.4 x 73 x 8.2-9.35 mm (App)

Weight | 143 grams

OS | Cyanogen OS 12/Android Lollipop 5.0.2

Display | 5-inch, 1280 X 720p

Processor | Qualcomm Snapdragon 410

RAM | 2 GB

Storage | 16 GB, microSD support

Battery | 2,230 mAh

3G/4G | Yes/Yes

BT/WiFi | Yes/Yes

Rear Camera | 8.0 megapixel

Front Camera | 5.0 megapixel

Dual SIM | Yes

Price: Rs. 6,999

VERDICT

Looks 09 / 10
Metallic frame and a design similar to Lumia 830

Features 09 / 10
Very good feature set at this price point

Performance 08 / 10
Expected more from the camera, but a good performer

Ease of Use 08 / 10
Cyanogen will take some getting used to

Value For Money 09 / 10
Very good value for that price tag

OVERALL 86%



PROS

Stylish design, Superb price, Decent performance



CONS

Prone to the odd lag Camera is mediocre Battery could be better

very difficult to find. The frame itself is impressively thin and is 8.2 mm at its thinnest point. The front of the device is dominated by a 5.0-inch display on the lower part of which are three touch keys - unlike in the Yureka, the keys are not below the display but are part of it - for home, back and multi-tasking. On the right hand side of the device are three keys with the volume up and down keys with the display/power button rather oddly sandwiched between them, the left side of the phone is totally plain, while on the top is the 3.5 mm audio jack and on the base of the device is the micro USB port.

Flip the phone over on to the back and you will feel as if you are looking at a Lumia 830 with the camera ensconced within a spherical enclosure that the designers claim draws inspiration from the rings of Saturn, and on the base of the base is a wide speaker grille. The phone is available in white and gold and black and buffered steel, and both are very eye catching indeed, although the fact that the micro USB port and the audio jack are placed on tiny black panels might strike some as a trifle odd. The back comes off and reveals two SIM slots and an expandable memory slot. All in all, the Yuphoria looks a lot more classy than the Yureka, and thanks to

its smaller display, comes in a much more compact display.

Decent hardware, flavoured with Cyanogen

In terms of hardware, the Yuphoria is not quite as powerful as the Yureka but it still packs a decent punch. The display remains a 720p affair, which means that it actually has a higher pixel density than the Yureka and even seems a bit brighter. Powering the device is a Qualcomm Snapdragon 410 processor and very significantly, at this price point, the phone comes with 2 GB RAM and 16 GB storage, which is expandable using a memory card. The cameras are 8.0-megapixel at the back and 5.0-megapixel at the front, once again a good combination at this price, and connectivity options include dual SIM, 4G, GPS, Wi-Fi, and Bluetooth. The phone runs on Cyanogen 12, which is the latest version of CyanogenMod and is on Android 5.0.

And it runs very well indeed. We are not going to say that the Yuphoria matches the Yureka in terms of performance - no, it does have its lags from time to time, most significantly while playing high end games like the Asphalt series and sometimes even in the middle of a photography session, but by and large, we found the phone

punching well above its weight. Routine tasks like e-mail, Web browsing and social networking were handled smoothly and as long as one did not get into hefty games and apps, multi-tasking worked very well indeed. The non-geek crowd might find Cyanogen a trifle plain but scratch beneath the surface and there are a host of customisation options to be

discovered. Where we were a tad disappointed was in the camera department where the 8.0-megapixel camera underwhelmed us in terms of detail and colour, especially in low light conditions. Sound quality was surprisingly good on headphone and speaker mode, perhaps due to the Wolfson sound incorporated in the device. Battery life is

middling - push the phone and you will need to recharge at least one a day.

Conclusion

At Rs 6999, the Yuphoria is an excellent option for anyone looking for a smartphone. It does face competition from the Moto E (2nd generation) and the Xiaomi Redmi 2 which come with similar price tags

but unlike those two, comes with 2 GB of RAM and 16 GB of onboard storage, which make a significant difference, even though the Redmi 2 does beat it in the camera department. We think the Yuphoria is perhaps the best blend of style and substance that you will find in the sub-Rs 7,000 price segment. ■

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GALAXY SIXER!

The Galaxy S6 showcases a massive design change from Samsung

It might have been considered the ultimate Android rival to the iPhone and one of the highest selling smartphones in the world in its own right, but Samsung's Galaxy S series has also been the butt of criticism for its design, which many claimed was boring and too laden with plastic. Well, with the Galaxy S6, the Korean company has set out its stall to prove that it too can design very stylish phones and also go beyond plastic.

Looks brilliantly different!

The Samsung Galaxy S series has never really been considered to be a style icon among smartphones. Powerful? Yes. But stylish? Not quite. Well, we expect that to change with the S6. Of course, the S6 Edge version with the curved display has been getting most of the rave reviews but we can tell you that the "normal" S6 is very good looking as well, and is totally nothing like a blast from the past of the series. Gone is the plastic and in its place comes a gorgeous

GALAXY S6

TECH SPECS

Dimensions | 143.4 x 70.5 x 6.8 mm

Weight | 138 grams

OS | Android OS v5.0

Display | 5.1-inch, 2560 x 1440p

Processor | 2.1GHz, 1.5GHz Octa core

RAM | 3 GB

Storage | 32 GB

Battery | 2,550 mAh

3G/4G | Yes/Yes

BT/WiFi | Yes/Yes

Rear Camera | 16.0 megapixel

Front Camera | 5.0 megapixel

Dual SIM | No

Price: Rs. 48,000

VERDICT

Looks 09 / 10
Glass and metal blend makes it incredibly classy

Features 09 / 10
A hardware and software beast

Performance 09 / 10
Excellent performance, camera especially

Ease of Use 08 / 10
TouchWiz is improved but can still feel complex

Value For Money 07 / 10
Very expensive by recent standards

OVERALL 84%



PROS

Good design, Superb camera, Excellent performance



CONS

Expensive, No expandable memory, Non-removable battery

mix of metal and glass. The front and the back are both covered in glass, with a sturdy metal frame running along the sides. The phone packs a 5.1 inch display but still manages to be amazingly compact - it is just 6.8 mm thin and a mere 143 grammes in weight. The volume keys are on the left side of the device, the power/display key on the right, below which is the SIM card slot - and yes, that is another change in design: unlike in the past, the S6 is a unibody device, so you cannot open the back panel and access the battery as you could.

The front is all about the 5.1 inch display, with a typical metal ringed oval home button beneath it, flanked by two touch keys. Above the display is also a 5.0-megapixel 'selfie' camera and the usual host of sensors, and that single dot on the top of the phone is the

infra red port. On the base of the device is a 3.5 mm audio jack, a micro USB port and a speaker grille that seems right out of iPhone land. Switch over to the back and you see perhaps the only slightly discordant sight in design terms - the camera in a square enclosure that just out, flanked by a flash and a heart rate sensor. The sides are gently curved, the glass used is Gorilla Glass 4 and one gets a premium feeling while holding the device, even though some might find it just a little slippery. We can go on record with this - this is perhaps the most gorgeous phone we have seen from Samsung.

Still is a powerhouse

But if Samsung has overhauled the design of the Galaxy S6, it has done



very little to tamper with its reputation of being one of the most powerful smartphones around. The 5.1 inch display is a Super AMOLED one and has a quad HD resolution of 2560 x 1440 pixels, giving it a staggering pixel density of 577, which is the highest we have seen in any device. The oval button below the display also houses a fingerprint scanner and below the flash accompanying the camera on the back is a heart rate sensor for those interesting in measuring their heartbeats. And powering it is an octa core Exynos processor, which is the world's first 14 nm processor with 64-bit platform, backed by 3 GB RAM and 32 GB storage (there are 64 GB and 128

GB variants as well), which for the first time in the S series, is non-expandable. The camera on the rear is a 16.0-megapixel one and in terms of connectivity, the phone is well-stacked with 4G, GPS, NFC, Wi-Fi, Bluetooth and Infra-red all available. Running on top of all this is Android Lollipop (5.0), with Samsung's TouchWiz layer over it.

Still performs!

And all these are not just specs on paper - the Samsung Galaxy S6 is a performer in the true sense of the word. Yes, the TouchWiz interface can take some getting

used to and sometimes seems over complicated, as in the settings menu, and the gallery can lag from time to time. But for the most part, the phone performs at a blazing speed from handling games like FIFA or the Asphalt series or doing routine tasks like browsing and checking social networks. Samsung has ironed out the fingerprint scanner's quirks, the 16.0-megapixel camera is just sensational and the display is one of the best we have seen on a phone in terms of vividness of colours.

Conclusion

At Rs 49,900, the Galaxy S6 does not come cheap, but in terms of sheer performance and even design, it lays down a new benchmark for Android flagships. Yes, it has its flaws (we can see people complaining about the non-expandable storage and non-removable battery), but even with those, it is one of the best blends of style and substance we have seen. With the HTC One M9, the LG G4 and the Sony Xperia Z4 yet to be released in the country, the Galaxy S6 is the master of all it surveys in the Android world at the time of writing. ■

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A DSLR with Touch

THE NIKON D5500 IS THE FIRST DSLR FROM NIKON TO COME WITH A TOUCHSCREEN. BUT DOES IT ADD TO THE PHOTOGRAPHY EXPERIENCE OR DETRACT FROM IT? WE HAD THE CAMERA WITH US FOR A WHILE AND WELL, WE CAN DEFINITELY SAY THAT IT MARKS A NEW CHAPTER FOR NIKON. *By Nimish Dubey*



Touchscreens might have become a rage in the digital world, with phones, tablets and now even notebooks coming with them, but they have taken their time coming to the world of serious photography. Yes, we have seen touchscreen controls on DSLRs from some brands but one of the biggest, Nikon, had resisted the temptation of the touchscreen for its DSLRs. Well, it has now got into touchscreen mode with the D5500.

Speced like the D5300, but very compact

The first thing that will strike you about the D5500 is just how incredibly compact it is. DSLRs are supposed to be a bit bulky by nature, but Nikon has managed to squeeze all the controls and functions of a camera into a surprisingly small frame, and that too thankfully without compromising on usability. The camera is actually slightly smaller than the Nikon D5300, its predecessor, and yet thanks to Nikon's use of carbon fibre composite material, feels reliably solid and easy to hold. Those used to slightly larger cameras might even find it too small for comfort, but we were just fine with it and loved the fact that it did not weigh us down by too much (it weighs slightly more than 500 grammes minus the battery).

In terms of layout, the D5500 follows classical lines, with the display dominating the back, with physical buttons and controls mainly to the right of it. You have an optical viewfinder and there is a flash bang on top of the camera. The point to note, however, here is that the display not only swivels out but is also a touchscreen, and comes with touch to focus and touch to shoot options.

When it comes to hardware, the D5500 is basically a slightly upgraded D5300 - it has the same 24.2 megapixel image APS-C sensor, Expeed 4 image processor and comes with the option to shoot 5 frames per second in continuous shooting mode and shooting full HD video at 60 frames per second. It comes with Wi-Fi built in as well, although GPS has been excluded, which is a bit of a surprise.

And a fantastic performer

Nikon's DSLRs have been known as being among the best in the business and the D5500 lives up to that reputation. We found the camera taking some very good shots indeed and while some might complain that its being relatively lightweight makes it harder to keep steady, we faced no



such problems. The auto focus sensor has a massive 39 focus points which allowed us to take some very sharp images, be it in macro mode (our favourite) or in motion. Colours were reproduced beautifully and detail was very sharp indeed.

And yes, the touchscreen does make a difference. The 3.2 inch touch display on the D5500 is not only bright, but is also one of the most sensitive ones we have used (you can even use it when you are wearing gloves). And while we cannot see people using touch to focus when you have the good old solid shutter button to fall back upon, the touchscreen did mean that we were able to do far more editing on the camera than ever before, using a number of special effects. The presence of the touchscreen with a swivel means that this is a DSLR that can be used to take selfies too - just swivel out the display and tap it to take your snap. Mind you, you will need both hands for this.

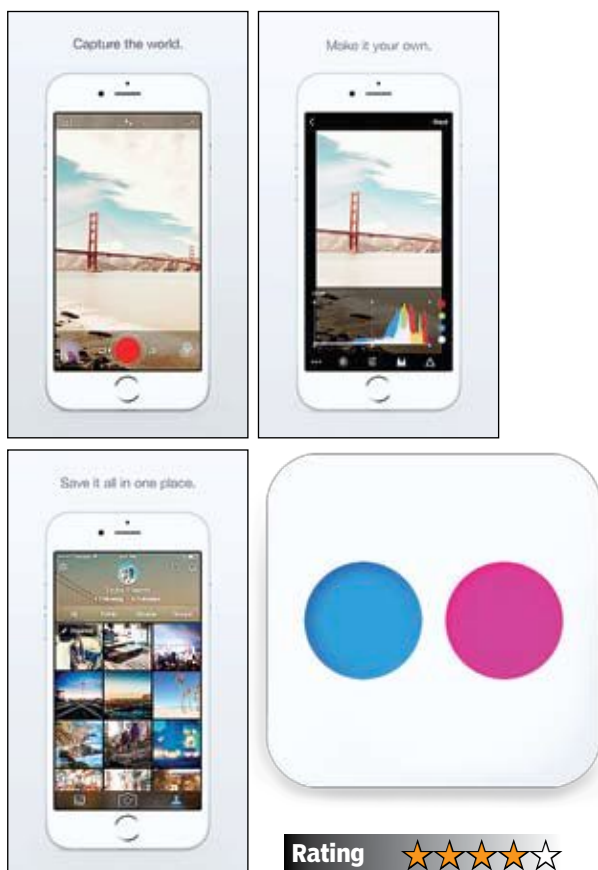
Video quality is impressive as well, although we still think that DSLRs are not really in the league of specialised movie cameras yet. Wi-Fi connectivity lets you not only transfer pictures to iOS and Android devices (you will need to download an app first, though), but also if needed, control the camera remotely from a phone, although we cannot see such a scenario arising too frequently. Battery life is

very good indeed - you will easily see through 700-750 shots before you start getting low battery warnings.

Worth the price?

The Nikon D5500 is priced at Rs 54,450 for the body alone and at Rs 59,950 with the basic 18-55 mm kit lens. Which places it well above what beginners would be willing to shell out (we still think the Canon EOS D1200 calls the shots there, at almost half the price of the D5500). And when you consider that the largely similarly specced Nikon D5300 is priced at Rs 58,950 and offers two lenses - 18-55 mm and a 55-200 mm - then the D5500 might start looking like just a bit of an expensive proposition. And we really think that this is where the touchscreen and design factor will come into play. Traditionalists might wince at the notion, but we cannot deny that the touchscreen display on the D5500 does make it a lot more fun to use and enables us to get more out of the device - using buttons for shooting is all very nice but fiddling with them for other functions can get a bit irritating. And that definitely makes it better than the D5300. Our advice? If you want more than an entry-level DSLR with great image quality, go for the D5500. ■

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Rating ★★★★★☆

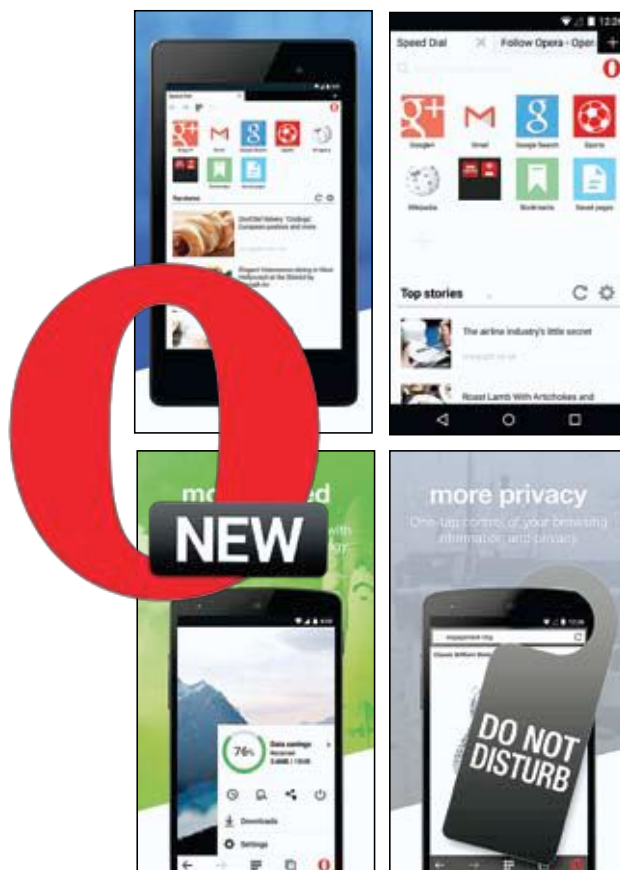
FLICKR *Stacks of features and space for shutterbugs*

It might not be making as many headlines as Instagram, but for professional photographers, Flickr remains THE social network to post and share photographs. The site not only allows you to post photographs in their full resolution (unlike Facebook and Instagram, which reduce the resolution) but also gives details like the camera used to take a picture and so on. What's more, it comes with a staggering 1 TB of storage, literally allowing you to back up every picture you have taken on the cloud. And the app even has an auto back up feature (the data conscious can ensure that pictures are backed up only over Wi-Fi) to ensure that each of your snaps is stored online - and relax, they are kept private, unless you decide to share them. There are also a plethora of sharing tools and editing options, and even live filters for those who want to take images through the app. Pretty much the app for those into serious photography, we think.

Available from: iTunes App Store, Google Play (Free)

OPERA MINI *A super browser gets even better*

Opera Mini has been one of the most popular mobile browsers around for a while now, thanks to its ability to compress Web pages, which not only saves data but also ensures a smoother Web browsing experience even on relatively slow Internet connections (say Edge, rather than 3G). And now its developers have reworked the app (on Android at the moment of writing, the iOS version is to be updated soon too) to make it even more handy than ever. The interface has been cleaned up to give it a less cluttered look, and gesture support has been added for easier surfing. And then there is the Night Mode, which allows you to dim the screen while reading at night. A smarter download manager and private browsing round off the feature set. And the amazing part is that it remains free. **Available from:** Google Play (Free)



Rating ★★★★★☆



MEERKAT *Your own live video broadcast*

Streaming video live is becoming a rage these days and apps like Meerkat have played a major role in this phenomenon. The app is an incredibly simple one to use - you need to log in using your Twitter account, and well, then simply start broadcasting what you want to show to your followers. It is not perfect, though - you can watch the broadcast only as long as it is going on. There is no option to go back and check it later as it will pretty much disappear once it is done. You can comment on the video and like it, just as in other social networks, and can even store it on your device (you had better, if you like it a lot, as Meerkat will not store it online). Meerkat's simplicity has made it very popular these days, and although there are some who prefer Periscope, a similar app offered by Twitter, those who literally want to share the moment as it passes them love Meerkat. It is free, easy to use and lives in the moment. A great app for broadcasters,

Available from: Google Play, iTunes App Store (Free)

WATCHMAKER WATCH FACE *Customise your Android Wear watch*

Like it or not, we have entered the smartwatch era with just about every manufacturer coming out with smartwatches designed for different audiences. And just as Android is the most popular smartphone OS, one of the most popular smartwatch OSes is turning out to be Android Wear. As with Android, the reason for its popularity stems from the fact that it is open and gives the user immense control over their experience. And several apps as well. Perhaps one of the most popular apps around is the WatchMaker Watch Face app which allows you to totally design the watch face of your Android Wear device - you can choose the kind of background you need, the kind of information you want displayed (steps taken, social network alerts, meetings, etc.) and even the manner in which time has to be shown. In short, it lets you make your watch your own by giving you total control over its appearance. You can also check out watch faces made by other members of the community. It is brilliant, and is amazingly, free.

Available from: Google Play (Free) ■

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PURSUIT OF LIGHT

Simple and yet addictive

It Even as most games tend to focus on better graphics, special effects and sounds, there inevitably are some games that win your heart by focusing on sheer simplicity.

Pursuit of Light is one such title. In essence, it seems so simple that you might even be tempted to wonder what the fuss is about. You are in the dream of a girl who has to find a light to make her dream end. And to do this, she has to jump across a number of steps and obstacles. Each step has its own symbol and to clear it you have to tap the symbol at the very moment the girl steps on it. Sounds simple enough? Well, it is. But as time starts running out and traps appear, you will find yourself stumbling in doing even this very simple task. And that is the charm of the game really. The graphics and sound are very good too, even though they are unlikely to win any major design awards. A wonderful take on the world of platformers.

Available from: iTunes App Store (Rs 120). ■



SYBERIA 2

A PC classic returns on mobiles

No, it is not every day that we ask you to download a game that costs Rs 300, but then Syberia is no ordinary game. It was highly acclaimed in its PC version when it was released more than a decade ago and now it makes its return on mobile devices. And we must concede that it looks as brilliant as ever. The game revolves around the adventures of New York lawyer Kate Walker who

keeps getting drawn into searches for unknown and forgotten worlds, and this time she has with her the eccentric Hans Voralberg. Although this is basically a point and click adventure, there are a lot of puzzles to solve, and the controls are actually easier to handle on a handset than on the PC. We reckon you are going to be sucked into the story and the amazing graphics within minutes of starting the game. If there is one game worth paying for, this certainly is it.

Available from: Google Play (Rs 300). ■



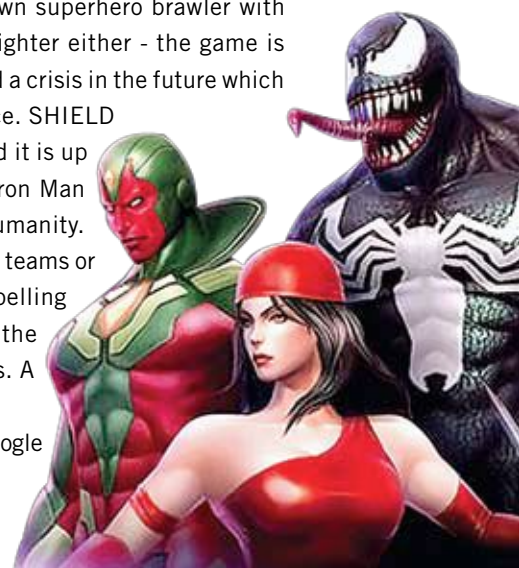


MARVEL FUTURE FIGHT

Super hero bust up

Fighting games with superheroes have gained a new following with titles like Injustice: Gods Among Us garnering thousands of downloads. And now the Marvel Universe has uncorked its own superhero brawler with Marvel Future Fight. And no, it is not a mindless fighter either - the game is based upon a story by Peter David and revolves around a crisis in the future which could jeopardise the very existence of the human race. SHIELD director Nick Fury is asked to come to the rescue and it is up to you to choose your selection of Avengers (Thor, Iron Man and yes, even Spider-Man is an option) and save humanity. The game is basically a series of battles against other teams or against some super villains. But what makes it compelling are not just the superheroes involved but the stunning graphics and some of the moves. A whole lot of fun for comic book lovers.

Available from: iTunes App Store, Google Play(Free). ■



ARCHERY MASTER 3D

For budding William Tells

The game of bow and arrows has seldom been as sleekly and comprehensively preset as in this game. The core idea of the game as you can have guessed is very simple recreation of the sport of archery, and your aim is to run up as high a score as possible with the number of arrows at your disposal. But what makes the game incredibly addictive is its sheer simplicity - your task is basically limited to releasing the arrow at the most opportune time by tapping the display. However, this is not as easy as it seems because the bow is constantly moving and there are factors like the quality of the bow itself and the speed of the wind to take into consideration. Graphics are very good indeed and there is a lot of gameplay here even if you opt for the free version. Mobile gaming at its best - beautiful and utterly simple to play.

Available from: Google Play(Free). ■

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PLANNING A TRIP THE APPY WAY

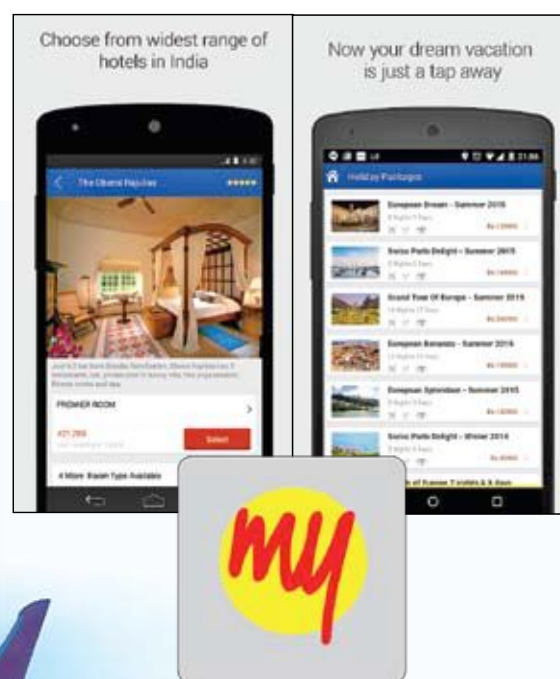
PLANNING TO GO AWAY ON A VACATION? WELL, THERE ARE SOME APPS THAT WILL HELP YOU MAKE YOUR TRIP A SUCCESS, RIGHT FROM THE BEGINNING TO THE VERY END. HERE'S OUR LOOK AT THE BEST TRAVEL APPS FOR THOSE PLANNING TRIPS THIS SUMMER!

By Mukesh Kumar Singh & Saumya Nigam

It is that time of the year when schools and colleges shut down and as the sun bears down in some parts of the country, people make plans to go on vacations to more pleasant climes. Of course, that is easier said than done. There is a lot that goes into planning a trip - working out where to go, where to stay, figuring out how to get there and of course, finding out what to see once we get to a place. You could spend hours poring over books or asking friends for their advice in this regard.

Or you could simply download some apps.

Yes, there are a number of apps out there that will enable you to not just plan a trip but also to thoroughly enjoy it. From finding out more about venues to giving you hotel and transportation, there are apps that can iron out all the troubles from your next trip. Check out these awesome travel apps before and during your next trip.



Make My Trip: For trip planning

When it comes to planning how to get to a place and finding a hotel to stay, this is one of the best apps around. The application is easy to use and comes loaded with features. As you open the application, you will see the icons for flight, hotel and holiday from where you can directly book a flight or hotel. You can also follow up with the status of your bus, train and your trip. The app also has a 'call' feature which enables you to either place a call to a venue or choose to 'request to call' through which an executive will call you and help you. Pretty much a must-have in our books!

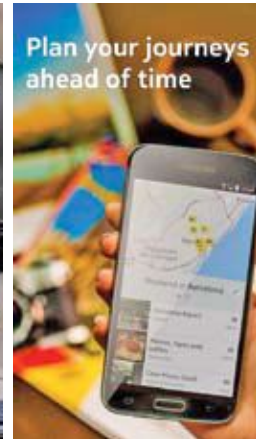
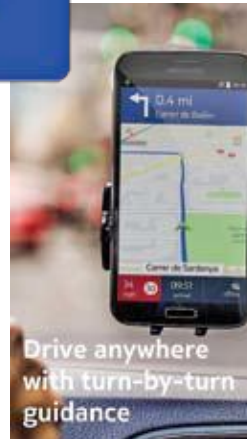
Available For: Windows Phone, iOS, Android



HERE Maps: Map magic!

Feeling lost in a new city or town? Just download Nokia HERE Maps which is available now not just for Windows Phone devices, but also for iOS and Android devices. You can not only see your current location pinpointed, but can also get turn by turn navigation to a place you want to go to. Apart from a normal map, Here maps also has a 3D map of many cities, and in navigation mode, the app also has voice guidance which informs the user about the way, not just in English but in other languages too (including Hindi). What's even better is that you do not even need to be online to use it - it works offline too once you have downloaded the maps.

Available For: Windows Phone, iOS, Android



Waze Social GPS Maps & Traffic : Jam spotting!



In a country like India where temporary road blocks and diversions are the rule, regular maps can at times be misleading. Which is where an app like Waze comes into play. Besides navigation, the app provides a social integration through which you can get connected with a community of other Waze users and get updates about traffic and route problems, from actual users on the road. The app also gives information related to the police, traffic, and incidents on the road. The best part of this application is that, all the information is being sent by a real user, who may be on the same road as you are!

Available From: Windows Phone, iOS, Android



TripAdvisor: Trip info!

A very comprehensive app. The best feature for the application is that it detects your location automatically by GPS and informs you about nearby hotels, restaurants and various places, as well as tourist destinations. If you are planning a trip to a particular venue, you can use this application and can get information about it as well. The application also helps you book your flight tickets, and also lets you review your trip schedule. You can also read the reviews of other users who have been to places you plan to visit. It is particularly good for international trips.

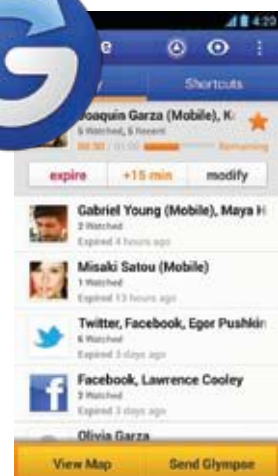
Available From: Windows Phone, iOS, Android



Glympse: Here I am!

No matter where you go, there are times when you would like to share exactly where you are with your near and dear ones. It could be when you are staying out a trifle late. Or when you are going to meet a friend in a city and don't exactly know the way. Or even just going to the airport late at night. Which is why we think that Glympse is a must-have app for everyone who is venturing out. The app detects your location and allows you to share it with select people, even if they do not have the app. All the receiver needs is an Internet-enabled device to be able to see you moving on a live map!

Available For: Windows Phone, iOS, Android



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1	12	1,200	A	1,200	Polo Club T-Shirt/Allen Solly Tie worth Rs. 999
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MYGUIDE

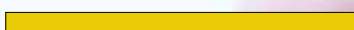
While *My Mobile* tries to ensure accuracy in the pricing and features any discrepancies that may emerge are beyond our control. Please check with the retailer about features of the phone before buying. The ratings that have been included are from the burn tests of the phones that we have reviewed. Feel free to update us. (Last updated on June 10, 2015)

Devices featured in the My Guide have been segregated into four categories baswed on price and colour-coded as:

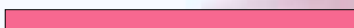
- Microsoft



- Sub-entry level (up to Rs 2,499)



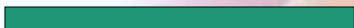
- Entry-level (Rs 2,500 - Rs 5,999)



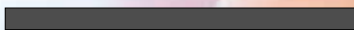
- Mid-level (Rs 6,000 - Rs 11,999)



- High-level (Rs 12,000 upwards)



- CDMA



- Tablet



- Lifestyle



Disclaimer:

The prices quoted in *My Guide* are the Best Buy prices quoted by the respective companies, ex-Delhi. The prices may vary on account of promotional schemes or dealer discretion. M.O.P. mentioned in *My Guide* are not applicable in Madhya Pradesh and Maharashtra.

★ NR stands for not reviewed

★ M.O.P. stands for Market Operating Price



MICROSOFT								
MODELS	MICROSOFT							
	MICROSOFT							
PARAMETERS	MICROSOFT							
Model	108	215	220 Dual SIM	Asha 225	206	Asha 210	Lumia 430	
Dimension (mm)	110.4 x 47 x 13.5	116 x50 x12.9	116.4 x 50.3 x 13.2	124 x 55.5 x 10.4	116 x 49 x 12.4	111.5 x 60 x 11.8	120.5 x 63.2 x 10.6	
Weight (grams)	69.9	78.4	83.4	100.6	91	97.3	127.9	
Talktime/Standby (hours)	13.8/600	20/696	24/576	21/648	20/680	12/1104	17.7/ 432	
Screen (colours)/Size (inch)	65,536/1.8	256/2.4	262,144/2.4	262, 144/2.8	65,536/2.4	65,536/2.4	16million/4.0	
Inbuilt/Expandable memory	4MB/32GB	8MB/32GB	-/32GB	NA/32GB	64MB/32GB	64MB/32GB	8GB/128GB	
Bluetooth/Wi-Fi	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/Yes	Yes/Yes	
Camera/Flash/Video	VGA/No/Yes	VGA/No/Yes	2.0MP/No/No	2.0MP/No/Yes	1.3MP/No/Yes	2.0MP/No/Yes	2.0MP/ No/Yes	
Phonebook Capacity	500	1000	500	Shared	Shared	1000	Shared	
Frequency/Dual SIM	Dual SIM/GSM+GSM	Dual Band/ No	Dual Band/GSM+GSM	Quad Band/ GSM+GSM	Dual SIM/GSM+GSM	Quad Band/GSM+GSM	Dual Band/ GSM+GSM	
GPRS/EDGE/3G	No/No/No	Yes/No/No	Yes/Yes/No	Yes/Yes/No	Yes/Yes/No	Yes/Yes/No	Yes/Yes/Yes	
Operating System	Series 30	Proprietary	Nokia OS	Asha Software 1.1	Series 40	Series 40	Windows Phone 8.1	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/No/No	Bar/No/No	Bar/Yes/No	Bar/No/No	Bar/No/No	Bar/No/Yes	Bar/ Yes/No	
Burn test Rating	NR	NR	NR	NR	82	NR	NR	
Price in Rs.	1,400	1,900	2,480	2,800	3,450	4,400	5,299	

MICROSOFT								
MODELS	MICROSOFT							
	MICROSOFT							
PARAMETERS	MICROSOFT							
Model	Lumia 435	Lumia 532	Lumia 530	Lumia 525	Nokia XL	Lumia 630	Nokia X+	
Dimension (mm)	118.1 x 64.7 x 11.7	118.9 x 65.5 x 11.6	119.7 x 62.3 x 11.7	119.9 x 64 x 9.9	141.4 x 77.7 x 10.9	129.5 x 66.7 x 9.2	115.5 x 63 x 10.4	
Weight (grams)	134.1	136.3	129	124	190	134	128.7	
Talktime/Standby (hours)	20.9/504	12/528	13.4/528	17/336	16/720	16.4/648	13.3/408	
Screen (colours)/Size (inch)	16Million/4.0	16Million/4.1	16Million/4.2	16Million/4.3	16Million/5.0	16million/4.5	16million/4.0	
Inbuilt/Expandable memory	8GB/128GB	8GB/128GB	4GB/128GB	8GB/64GB	4GB/32GB	8GB/128GB	4GB/32GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	2.0MP/No/Yes	5.0MP/No/Yes	5.0MP/No/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/No/Yes	3.15MP/No/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/ No	Quad band/ GSM+GSM	Quad Band/ No	Quad Band/No	Quad band/ GSM+GSM	Quad Band/No	Quad band/ GSM+GSM	
GPRS/EDGE/3G	Yes/Yes/HSDPA, HSPA	Yes/Yes/HSDPA, HSPA	Yes/Yes/HSDPA, HSPA	Yes/Yes/HSPA+	Yes/Yes/HSPA	Yes/Yes/HSPA+	Yes/Yes/HSPA	
Operating System	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8	Nokia X software platform	Windows Phone 8.1	Windows Phone 8.1	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR	NR	NR	88	82	86	NR	
Price in Rs	5,849	6,000	6,000	7,000	7,300	7,400	7,500	

		MICROSOFT			MICROSOFT			MICROSOFT			
MODELS											
	PARAMETERS	MICROSOFT									
	Model	502	Lumia 638	Lumia 630	Lumia 535	Lumia 625	Lumia 730	Lumia 1320			
	Dimension (mm)	99.6 x 59.5 x 11.1	129.5 x 66.7 x 9.2	129.5 x 66.7 x 9.3	140.2 x 72.4 x 8.8	133.2 x 72.2 x 9.2	134.7 x 68.2 x 8.7	164.2 x 85.9 x 9.8			
	Weight (grams)	100	136	134	146	159	130	220			
	Talktime/Standby (hours)	13.7/576	16.4/648	16.4/649	11/336	23.9/768	22/600	25/672			
	Screen (colours)/Size (inch)	262,144/3.0	16million/4.5	16million/4.5	16million/5.0	16.7million/4.7	16.7million/4.7	16million/6.0			
	Inbuilt/Expandable memory	64MB/32GB	8GB/128GB	8GB/128GB	8GB/128GB	8GB/64GB	8GB/128GB	8GB/64GB			
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes			
	Camera/Flash/Video	5.0MP/Yes/Yes	5.0MP/No/Yes	5.0MP/No/Yes	5.0MP/No/Yes	5.0MP/Yes/Yes	6.7MP/Yes/Yes	5.0MP/Yes/Yes			
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared				
Frequency/Dual SIM	Dual Band/GSM+GSM	Quad Band/ No	Quad band/ GSM+GSM	Quad band/ GSM+GSM	Quad Band/No	Quad band/ GSM+GSM	Quad Band/No				
GPRS/EDGE/3G/4G	Yes/Yes/No	Yes/Yes/HSPA/Yes	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+				
Operating System	Asha software 1.5	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8	Windows Phone 8.1	Windows Phone 8				
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes				
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No				
Burn test Rating	NR	NR	86	82	NR	84	NR				
Price in Rs.	5,200	7,900	8,800	9,100	10,700	12,700	13,499				
		MICROSOFT				MICROSOFT				SUB-ENTRY LEVEL (UP TO Rs 2,499)	
MODELS											
	PARAMETERS	MICROSOFT						ADCOM			
	Model	Lumia 640XL	Lumia 830	Lumia 1020	Lumia 930	Lumia 1520	X14	X28			
	Dimension (mm)	157.9 x 81.15 x 9	139.4 x 70.7 x 8.5	130.4 x 71.4 x 10.4	137 x 71 x 9.8	162.8 x 85.4 x 8.7	126 x 55 x 15	127 x 56 x 12			
	Weight (grams)	171	150	158	167	209	62	72			
	Talktime/Standby (hours)	31.3/936	12.9/528	19.1/384	21.7/348	27.4/768	30/120	30/120			
	Screen (colours)/Size (inch)	16million/5.7	16million/5.0	16.7million/4.5	16million/5.0	16million/6.0	262,144/2.4	256K/2.8			
	Inbuilt/Expandable memory	8GB/128GB	16GB/128GB	32GB/No	32GB/No	16GB/64GB	32MB/8GB	32MB/8GB			
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/No			
	Camera/Flash/Video	13.0MP/Yes/Yes	10.0MP/Yes/Yes	41.0MP/Yes/Yes	20.0MP/Yes/Yes	20.0MP/Yes/Yes	1.3MP/No/Yes	1.3MP/No/Yes			
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	150	150				
Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Dual Band/GSM+GSM	Dual Band/GSM+GSM				
GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/No/No	Yes/No/No				
Operating System	Windows Phone 8.1	Windows Phone 8.1	Windows Phone 8	Windows Phone 8.1	Windows Phone 8	-	No				
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes				
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/Yes	Bar/Yes/Yes	Bar/No/No	Bar/No/No				
Burn test Rating	84	82	82	82	82	NR	NR				
Price in Rs.	15,799	19,900	25,000	30,200	36,000	1,249	1,299				

	(UP TO Rs 2,499)		(UP TO Rs 2,499)		(UP TO Rs 2,499)		
MODELS							
PARAMETERS	CELKON	HITECH	I-SMART		LEMON		
Model	A352E	Pride 369	IS-301i	IS-202i	B191	B201i	B416
Dimension (mm)	115 x 62 x 10.7	133 x 56 x 9.5	112.32 x 47.7 x 14.52	123.8 x 53 x 14.6	114 x 48 x 13	112.3 x 50 x 14	123 x 52 x 11
Weight (grams)	108	96	70	130	70	74	86
Talktime/Standby (hours)	11h/96	3/230	5/15	8.6/30	3/NA	7/400	5/NA
Screen (colours)/Size (inch)	16million/3.5	262,144/2.8	65,536/108	262,144/2.4	65,536/1.8	65,536/1.8	65,536/2.4
Inbuilt/Expandable memory	512MB/32GB	NA/32GB	NA/8GB	NA/16GB	NA/16GB	NA/16GB	NA/16GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No
Camera/Flash/Video	2.0/No/Yes	VGA/No/No	1.3MP/No/Yes	1.3MP/No/Yes	Yes/No/yes	Yes/No/Yes	Yes/No/Yes
Phonebook Capacity	Shared	200	300	300	1,000	1000	300
Frequency/Dual SIM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM
GPRS/EDGE/3G	2G/Yes/Yes	Yes/No/No	Yes/Yes/No	Yes/Yes/No	Yes/No/No	Yes/No/No	Yes/No/No
Operating System	Android 4.2.2	Nucleus	NA	NA	NA	NA	NA
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/Yes	Bar/No/Yes	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/No
Burn test Rating	NA	NR	NR	NR	NR	NR	NR
Price in Rs.	2,299	1,499	950	1,199	1,150	1,199	1,599

	(UP TO Rs 2,499)		(UP TO Rs 2,499)				
MODELS							
PARAMETERS	LEMON		OORIE			SAMSUNG	
Model	B561 New	B563 New	DURA 1820	DURA 2442	DURA 2811	Guru Music 2	Metro 312
Dimension (mm)	122 x 52 x 14.5	126 x 53 x 13	110 x 46 x 16	126.6 x 52.6 x 13.7	130 x 56.7 x 9.4	-	-
Weight (grams)	100	102	188	218	203	74. 98	-
Talktime/Standby (hours)	8/ 432	10/ 480	22/750	22/750	22/750	11/800	12/NA
Screen (colours)/Size (inch)	65,523/2.4	65,523/2.4	65,536/1.77	262,144/2.4	262,144/2.8	65,536/2.0	65,536/2.0
Inbuilt/Expandable memory	NA/16GB	NA/16GB	8GB/16GB	8GB/16GB	8GB/16GB	NA/16GB	NA/16GB
Bluetooth/Wi-Fi	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	No/No	Yes/No
Camera/Flash/Video	1.3MP/No/Yes	1.3MP/No/Yes	1.3MP/Yes/Yes	1.3MP/Yes/Yes	1.3MP/Yes/Yes	No/No/No	VGA/No/Yes
Phonebook Capacity	1000	1000	Shared	Shared	Shared	NA/16GB	1,000
Frequency/Dual SIM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM
GPRS/EDGE/3G	Yes/No/No	Yes/No/No	Yes/Yes/No	Yes/Yes/No	Yes/Yes/No	No/No/No	No/No/No
Operating System	NA	NA	MTK	MTK	MTK	Proprietary	Proprietary
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/No/No	Bar/No/No	Bar/No/Yes	Bar/No/Yes	Bar/No/Yes	Bar/No/No	Bar/No/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	1,649	1,699	1,050	1,500	1,700	1,700	1,900

ENTRY LEVEL (Rs 2,500-5,999)								
(Rs 2,500-5,999)								
(Rs 2,500-5,999)								
MODELS	ADCOM			ALCATEL		BLOOM		
Model	400	440 Plus	A50	OT 2005D	OT 4007D PIXI	Globe B35	Globe 3.5 3G	
Dimension (mm)	126 x 66 x 13	136.36 x 66.36 x 8.8	145 x 70 x 9	120 x 50 x 9.95	115 x 62.3 x 12.2	121.5 x 63.7 x 10.5	119 x 61.2 x 10.6	
Weight (grams)	152	135	162	85	118	104	108	
Talktime/Standby (hours)	11/7	11/72	11/72	14/425	13/500	3/100	3/100	
Screen (colours)/Size (inch)	16million/4.0	16million/4.0	16million/5.0	262,155/8GB	262,144/3.5	NA/ 3.5 inch	NA/ 3.5 inch	
Inbuilt/Expandable memory	512MB/32GB	4GB/32GB	512MB/32GB	128MB/8GB	512MB/32GB	512MB/32GB	512MB/32GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	3.2MP/Yes/Yes	3.0MP/Yes/Yes	3.2MP/Yes/Yes	2.0MP/No/Yes	2.0MP/Yes/Yes	2.0MP/Yes/Yes	2.0MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	
GPRS/EDGE/3G	Yes/Yes/No	Yes/Yes/Yes	Yes/Yes/No	Yes/Yes/No	Yes/Yes/Yes	Yes/Yes/No	Yes/Yes/Yes	
Operating System	Android OS v4.0	Android OS v4.4	Android OS v4.2	NA	Android OS v2.3	Android OS v4.2	Android OS v4.4	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/No/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR	NR	NR	NR	NR	NR	NR	
Price in Rs.	2,599	3,499	3,999	2,750	4,933	2,499	2,599	

(Rs 2,500-5,999)								
(Rs 2,500-5,999)								
(Rs 2,500-5,999)								
MODELS	BLOOM				CELKON			
Model	Globe 4.0 Lite	Globe Lite 3G	Globe 4.5 Lite	Globe B40 IPS	A354C	A35K	WIN 400	
Dimension (mm)	126 x 63 x 9.5	126 x 63 x 9.5	138 x 66 x 9.3	126 x 63 x 9.5	115.5 x 63 x 10.3	119 x 63 x 10.7	130 x 59 x 10.0	
Weight (grams)	131	128	152	130	98	104.67	120	
Talktime/Standby (hours)	3/100	3/100	4/120	4/120	10/90	11/96	11/96	
Screen (colours)/Size (inch)	NA/ 4.0 inch	NA/4.0 inch	NA/ 4.5 inch	NA/ 4.0 inch	16million/3.5	16million/3.5	16million/4.0	
Inbuilt/Expandable memory	512MB/32GB	512MB/32GB	512MB/32GB	4GB/32GB	512MB/32GB	2GB/32GB	4GB/32GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	2.0MP/Yes/Yes	3.0MP/Yes/Yes	3.0MP/Yes/Yes	3.0MP/Yes/Yes	2.0MP/Yes/Yes	2MP+VGA/Yes/Yes	5MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	
GPRS/EDGE/3G	Yes/Yes/No	Yes/Yes/Yes	Yes/Yes/No	Yes/Yes/Yes	Yes/Yes/No	Yes/Yes/HSPA	Yes/Yes/HSPA	
Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.0	Android OS v4.4	Windows Phone 8.1	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/Yes	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/Yes	Bar/Yes/No	
Burn test Rating	NR	NR	NR	NR	NR	NA	NR	
Price in Rs.	2,999	2,999	3,999	3,999	2,570	2,940	4,979	

	(Rs 2,500-5,999)			(Rs 2,500-5,999)			(Rs 2,500-5,999)	
MODELS								
PARAMETERS	CHEERS					HITECH		
Model	MI Smart	Smart 40	Smart X	Smart 5	Smart Turbo	Amaze S305	Amaze S411	
Dimension (mm)	107 x 51	117 x 55	115 x 53	131 x 61	130 x 62	116.8 x 60.9 x 10.7	122 x 63 x 9.5	
Weight (grams)	74	108	106	142	156	102	102	
Talktime/Standby (hours)	7/-	7/-	7/-	8/-	8/-	4/200	3/180	
Screen (colours)/Size (inch)	NA/3.5	NA/4.0	NA/4.0	NA/5.0	NA/5.0	16million/3.5	16million/4.0	
Inbuilt/Expandable memory	2GB/32GB	512MB/32GB	4GB/32GB	4GB/32GB	4GB/32GB	512MB/32GB	4GB/32GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	2.0MP/Yes/Yes	5.0MP/Yes/Yes	3.2MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes	2.0MP/Yes/Yes	3.2MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	1,000	
Frequency/Dual SIM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/GSM+CDMA	Quad Band/GSM+GSM	
GPRS/EDGE/3G	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/Yes	Yes/ Rx only/ HSPA+	Yes/Yes/Yes	
Operating System	Android OS v4.2	Android OS v4.4	Android OS v4.2	Android OS v4.2	Android OS v4.4	Android OS v4.4	Android OS v4.2	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR	NR	NR	NR	NR	NR	NR	
Price in Rs.	2,999	2,999	3,999	4,999	5,299	2,999	3,299	

	(Rs 2,500-5,999)			(Rs 2,500-5,999)			(Rs 2,500-5,999)	
MODELS								
PARAMETERS	HITECH	I-SMART			KARBONN			
Model	Air A1	IS-305	IS-52i New	IS-402	A26	A35	S99 Titanium	
Dimension (mm)	131 x 66 x 9.7	119.3 x 62.2 x 11.2	116.5 x 61.36 x 9.96	125.3 x 63.8 x 12.1	-	-	133 x 66 x 9.7	
Weight (grams)	127	100	100	135	-	-	130	
Talktime/Standby (hours)	3/180	7.5/NA	7.5/NA	7.5/NA	5/200	5/200	5/168	
Screen (colours)/Size (inch)	16million/4.5	16million/3.5	16million/ 3.5	16million/4.0	16million/4.8	16million/4.8	16million/4.5	
Inbuilt/Expandable memory	4GB/32GB	512MB/32GB	2GB/32GB	4GB/32GB	NA/32GB	NA/32GB	512MB/32GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	5.0MP/Yes/Yes	2.0MP/Yes/Yes	3.2 MP/Yes/Yes	3.2MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	
Phonebook Capacity	1000	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+CDMA	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	
GPRS/EDGE/3G	Yes/Yes/Yes	Yes/Yes/HSDPA, HSUPA	Yes/Yes/HSDPA, HSUPA	Yes/Yes/HSDPA, HSUPA	Yes/Yes/No	Yes/Yes/No	Yes/Yes/HSDPA	
Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.2.2	Android OS v4.4	Android OS v4.0	Android OS v4.0	Android OS v4.4	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR	NR	NR	NR	NR	NR	NR	
Price in Rs.	4,799	2,899	2,899	3,599	4,900	5,100	5,990	

	(Rs 2,500-5,999)			(Rs 2,500-5,999)		(Rs 2,500-5,999)	
MODELS							
PARAMETERS	KARBONN	LAVA		LG		LEMON	
Model	Sparkle V	356 3G	Iris 406Q	Optimus L3 II Single	Optimus L3II Dual	Ocean 2	Ocean 6
Dimension (mm)	133 x 66 x 10.4	116.9 x 62.5 x 12.6	124 x 64.5 x 10.3	102.6 x 61.1 x 11.9	102.9 x 61.3 x 11.9	119.6 x 62 x 10.2	126 x 65.7 x 10.2
Weight (grams)	138	112	-	125	110	106	104
Talktime/Standby (hours)	8/160	5/200	-	8/480	16/730	6/240	7/16
Screen (colours)/Size (inch)	16million/4.5	16million/3.5	16million/4.0	262,144/3.2	262,144/3.2	262,144/3.5	16million/4.0
Inbuilt/Expandable memory	4GB/32GB	512MB/32GB	4GB/32GB	4GB/32GB	4GB/32GB	NA/32GB	NA/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	5.0MP/Yes/Yes	1.3MP/Yes/Yes	5.0MP/Yes/Yes	3.0MP/No/Yes	3.15MP/No/Yes	Yes/Yes/Yes	Yes/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/No	Quad Band/GSM+GSM	Tri Band/GSM+GSM	Tri Band/GSM+GSM
GPRS/EDGE/3G	Yes/Yes/HSDPA	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/Yes	Yes/Yes/Yes
Operating System	Android OS v4.4	Android OS v4.2	Android OS v4.2	Android OS v4.1	Android OS v4.1	Android OS v4.4	Android OS v4.4
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/No/Yes	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	78	NR	NR
Price in Rs.	5,900	3,900	5,500	5,000	5,900	3,699	4,750

	(Rs 2,500-5,999)			(Rs 2,500-5,999)		(Rs 2,500-5,999)	
MODELS							
PARAMETERS	MICROMAX	OORIE		SAMSUNG		SPICE	
Model	Canvas Pep	Discovery 927 B	Discovery 927 A	Champ Neo Duos C3262	Z1 New	Galaxy Star Pro	Steller 431
Dimension (mm)	-	134 x 67 x 8.05	134 x 67 x 8.05	96.9 x 54.3 x 13.5	120.4 x 63.2 x 9.7	121.2 x 62.7 x 10.6	128.5 x 64.5 x 10.15
Weight (grams)	-	118	118	82	112	121	-
Talktime/Standby (hours)	6/210	19/520	19/520	14/550	8/-	15/370	-
Screen (colours)/Size (inch)	16million/4.5	16million/4.3	16million/4.3	262,144/2.4	16million/4.0	16million/4.0	16million/4.0
Inbuilt/Expandable memory	8GB/32GB	8GB/32GB	8GB/32GB	20MB/32GB	4GB/32GB	4GB/64GB	4GB/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	5.0/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	VGA/No/Yes	3.15MP/Yes/Yes	2.0/Yes/Yes	3.2/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	NA	Shared	Shared	Shared
Frequency/Dual SIM	Quad Band/GSM+GSM	Tri Band/ GSM+GSM	Tri Band/ GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM
GPRS/EDGE/3G	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/Yes	Yes/No/No	Yes/Yes/HSDPA	Yes/Yes/No	Yes/Yes/HSDPA
Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.4	Proprietary	Tizen OS	Android OS v4.1	Android OS v4.4
Music Player/FM Radio	Yes/Yes	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	5,999	3,500	4,750	2,700	5,500	5,000	3,600

	(Rs 2,500-5,999)		MID LEVEL (Rs 6000-11,999)				(Rs 6000-11,999)	
MODELS								
	SPICE		ALCATEL		BLACKBERRY		CELKON	
	Model	Steller 445	Steller 436	OT 8000D	OT 6012D IDOL MINI	Curve 9320	9720	Q455
	Dimension (mm)	125 x 56 x 10.5	125 x 65.8 x 11.5	143 x 78.4 x 9.8	127.1 x 62 x 7.9	109 x 60 x 12.7	114 x 66 x 12	136.5 x 68 x 7.9
	Weight (grams)	-	100	163	96	103	120	130
	Talktime/Standby (hours)	-	4.5/170	16/15	9/540	7/432	7/432	7/432
	Screen (colours)/Size (inch)	262,144/4.0	16million/4.0	262,144/NA	16million/4.3	65,536/2.44	262,144/2.8	16million/4.5
	Inbuilt/Expandable memory	4GB/32GB	NA/32GB	4GB/32 GB	8GB/None	512MB/32GB	512MB/32GB	16GB/64GB
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Camera/Flash/Video	3.2/Yes/Yes	5.0/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	3.15MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
	Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Dual Band/No	Quad Band/No	Quad Band/GSM+GSM
	GPRS/EDGE/3G	Yes/Yes/HSDPA+	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA
	Operating System	Android OS v4.3	Android OS v4.2	Android OS v4.1	Android OS v4.1	BlackBerry OS 7.1	BlackBerry OS 7.1	Android OS v4.4
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/No/Yes	Bar/Yes/Yes	Bar/Yes/No
	Burn test Rating	NR	NR	NR	NR	80	NR	NR
	Price in Rs.	3,800	5,000	9,999	10,900	8,000	11,000	6,999

	(Rs 6000-11,999)		(Rs 6000-11,999)				(Rs 6000-11,999)	
MODELS								
	CELKON		GIONEE	HTC				
	Model	Q500	Q550	CTRL V5	Desire 310 Plus	Desire 516	Desire 526G+	Desire 616 NEW
	Dimension (mm)	145.6 x 71.8 x 8	152 x 76 x 8	134.5 x 67.7 x 8.1	132.4 x 68 x 11.3	140 x 72 x 9.7	69.8 x 9.9	142 x 7.19 x 9.15
	Weight (grams)	149	143.8	103.5	140	150	154	150
	Talktime/Standby (hours)	15/200	24.4/300	14.5/324	11/852	4/300	15/622	14/700
	Screen (colours)/Size (inch)	16million/5.0	16million/5.5	16million/4.7	16million/4.5	16million/5.0	16million/4.7	16million/5.0
	Inbuilt/Expandable memory	16GB/64GB	16GB/64GB	8GB/32GB	4GB/32GB	4GB/32GB	16GB/32GB	4GB/32GB
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Camera/Flash/Video	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes	8MP/Yes/Yes
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
	Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Yes/Yes/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Dual Band/GSM+GSM
	GPRS/EDGE/3G	Yes/Yes/HSPA	Yes/Yes/HSPA+	Yes/Yes/HSDPA	Yes/Yes/HSPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/Yes
	Operating System	Android OS v4.4	Android OS v4.4	Android OS, v4.2	Android OS, v4.2	Android OS, v4.2	Android OS v4.4	Android OS
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No
	Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
	Burn test Rating	NR	NR	NR	NR	NR	NR	NR
	Price in Rs.	9,599	9,999	10,999	9,100	8,999	11,232	11,000

	(Rs 6000-11,999)		(Rs 6000-11,999)			(Rs 6000-11,999)	
MODELS							
PARAMETERS	HITECH	I-SMART	KARBONN			LAVA	
Model	Air A6 NEW	IS-55	S5+ Titanium	Titanium Octen	Titanium Octen Plus	Iris X1	Iris 506Q
Dimension (mm)	147.8 x 72.8 x 7.9	144.5 x 72.1 x 8.5	NA	145.7 x 71.2 x 7.9	147.9 x 72.6 x 7.6	134 x 73 x 8.9	143 x 73 x 8.9
Weight (grams)	150	160	NA	-	-	138	NA
Talktime/Standby (hours)	4/300	8/NA	NA/NA	-	-	9.7/-	5.3/230
Screen (colours)/Size (inch)	16million/5.0	16million/5.0	16million/5.0	16million/5.0	16million/5.0	16million/4.5	16million/ 5.0
Inbuilt/Expandable memory	8GB/32GB	4GB/64GB	1.4GB/32GB	16GB/32GB	16GB/32GB	8GB/32GB	4GB/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	16.0MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Dual Band/GSM+GSM	Quad Band/GSM+CDMA	Dual Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM
GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/HSPA+	Yes/Yes/HSDPA	Yes/Yes/Yes
Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.1	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.2
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	6,999	6,999	7,397	9,990	11,900	7,100	8,800

	(Rs 6000-11,999)		(Rs 6000-11,999)			(Rs 6000-11,999)	
MODELS							
PARAMETERS	LAVA		LENOVO	LG		LEMON	
Model	Iris Fuel 60	Iris X5	A850	Optimus L5 II E450	Optimus L5 II Dual	L70 D310	Ocean 101
Dimension (mm)	144.8 x 72.8 x 10.2	143.5 x 71.5 x 7.7	79.3 x 9.45 x 153.5	117.5 x 62.2 x 9.2	117.5 x 62.2 x 9.2	127.2 x 66.8 x 9.5	145 x 73.5 x 11.4
Weight (grams)	174	134	184	103	103	126.6	182
Talktime/Standby (hours)	32/-	6/200	28.6/490	10/642	10/642	4.6/490	10/300
Screen (colours)/Size (inch)	16million/ 5.0	16million/ 5.0	16million/5.5	16million/4.0	16million/4.0	16million/4.5	16million/ 5.0
Inbuilt/Expandable memory	8GB/32GB	8GB/32GB	4GB/32GB	4GB/32GB	4GB/32GB	4GB/32GB	NA/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	10.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	Yes/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Dual Band/ GSM+GSM	Quad Band/ GSM+GSM	Tri Band/Dual SIM	Quad Band/No	Quad Band/ GSM+GSM	Quad Band/ GSM+GSM	Dual Band/GSM+GSM
GPRS/EDGE/3G	Yes/Yes/Yes	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSPA	Yes/Yes/HSPA+
Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.2	Android OS v4.1	Android OS v4.1	Android OS v4.4	Android OS v4.4
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	8,888	8,650	10,500	8,050	8,800	11,800	8,299

	(Rs 6000-11,999)			(Rs 6000-11,999)			(Rs 6000-11,999)		
MODELS									
									
PARAMETERS	MICROMAX				SAMSUNG				
Model	A1	Canvas Xpress A99	Canvas Fire 4	Canvas Hue	Galaxy Star 2Plus	Galaxy S duos 3	Galaxy J1		
Dimension (mm)	132 x 67 x 9.15	132.4 x 64.5 x 8.65	-	-	129.7 x 65.9 x 9.4	121.4 x 62.9 x 10.8	129 x 68.2 x 8.9		
Weight (grams)	136	143	-	-	-	124	122		
Talktime/Standby (hours)	10/300	7/240	7/300	9.3/280	-/-	7/-	10/-		
Screen (colours)/Size (inch)	16million/ 5.0	16million/ 4.5	16million/ 4.5	16million/ 5.0	65,536/4.3	16million/4.0	16million/4.3		
Inbuilt/Expandable memory	4GB/32GB	8GB/32GB	8GB/32GB	8GB/32GB	4GB/32GB	4GB/32GB	4GB/128GB		
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Camera/Flash/Video	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	3.5MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes		
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared		
Frequency/Dual SIM	Quad Band/ GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/ GSM+GSM	Quad Band/GSM+GSM	Quad Band/ GSM+GSM		
GPRS/EDGE/3G	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA		
Operating System	Android OS v4.4	Android OS v4.4	Android OS v5.0	Android OS v4.4	Android v4.4	Android OS v4.4	Android OS v4.4		
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating	NR	NR	NR	84	NR	NR	NR		
Price in Rs.	6,499	6,200	7,000	8,900	6,250	6,300	7,000		

	(Rs 6000-11,999)			(Rs 6000-11,999)			(Rs 6000-11,999)		
MODELS									
									
PARAMETERS	SAMSUNG				SONY				
Model	Galaxy Core 2	Galaxy Win	Galaxy Core Prime	Galaxy Grand Neo ^{NEW}	Galaxy Grand Prime ^{NEW}	Xperia M	Xperia E3		
Dimension (mm)	130.3 x 68 x 9.8	133.3 x 70.7 x 9.7	130.8 x 67.9 x 8.8	143.7 x 77.1 x 9.6	144.8 x 72.1 x 8.6	124 x 62 x 9.3	137.1 x 69.4 x 8.5		
Weight (grams)	138	143.9	130	163	156	115	143		
Talktime/Standby (hours)	-/-	11/210	-	11/430	17/-	10.16/498	12.2/70		
Screen (colours)/Size (inch)	262,144/4.5	16million/4.7	16million/4.5	16million/5.01	16million/5.0	16million/4.0	16million/4.5		
Inbuilt/Expandable memory	4GB/32GB	8GB/32GB	8GB/64GB	8GB/64GB	8GB/64GB	4GB/32GB	4GB/32GB		
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Camera/Flash/Video	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes		
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared		
Frequency/Dual SIM	Quad Band/ GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/No	Quad Band/No		
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA		
Operating System	Android OS v4.4	Android v4.1	Android OS v4.4	Android OS v4.2	Android OS v4.4	Android OS v4.1	Android OS v4.4		
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No		
Burn test Rating	NR	NR	NR	84	NR	NR	NR		
Price in Rs.	7,200	7,680	8,200	11,500	12,000	9,000	9,900		

	(Rs 6000-11,999)			(Rs 6000-11,999)			(Rs 6000-11,999)	
MODELS								
PARAMETERS	SONY			SPICE			XOLO	
Model	Xperia E3 Dual	Xperia M Dual	Stellar 509	Stellar Virtuoso Pro Mi 496	Dream UNO Mi	Coolpad MI-515	Q710S	
Dimension (mm)	137.1 x 69.4 x 8.5	124 x 62 x 9.3	145x79 x9.5	NA	132x67x9.15	140 x 73 x 9.9	135 x 67 x 8.5	
Weight (grams)	143	115	120	NA	138	161	-	
Talktime/Standby (hours)	12.2/70	10.16/498	4/192	NA	17/160	NA	22/640	
Screen (colours)/Size (inch)	16million/4.5	16million/4.0	16million/5.0	16million/4.5	16million/4.5	16million/5.0	16million/4.5	
Inbuilt/Expandable memory	4GB/32GB	4GB/32GB	4GB/32GB	NA/32GB	4GB/32GB	4GB/32GB	8GB/32GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Tri Band/GSM+GSM	Quad Band/GSM+GSM	
GPRS/EDGE/3G	Yes/Yes/HSPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	
Operating System	Android OS v4.4	Android OS v4.1	Android OS v4.2	Android v4.0	Android OS v4.4	Android OS v4.1	Android OS v4.4	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	NR	NR	NR	NR	NR	NR	NR	
Price in Rs.	8,000	11,000	5,900	6,000	6,299	8,000	6,999	

	(Rs 6000-11,999)		(Rs 6000-11,999)		HIGH LEVEL Rs 12,000 UPWARDS		
MODELS							
PARAMETERS	XOLO				ALCATEL		
Model	Q1000 Opus	Q900	Opus 3	Omega 5	OT 6030	Idol X+	OT 6033X
Dimension (mm)	143.3 x 72.9 x 9	137 x 70 x 9.9	143 x 71.3 x 8.8	144 x 72 x 10.5	133 x 67.5 x 7.9	140.4 x 69.1 x 7.9	134.4 x 68.5 x 6.4
Weight (grams)	NA	138	-	-	110	130	110
Talktime/Standby (hours)	18/700	13/384	26/550	22/675	7.2/415	12/240	16/700
Screen (colours)/Size (inch)	16million/5.0	16million/4.7	16million/5.0	16million/5.0	16million/NA	16million/5.0	16million/NA
Inbuilt/Expandable memory	4GB/32GB	4GB/32GB	8GB/Yes/Yes	8GB/32GB	4GB/32GB	16GB/No	16GB/No
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	5.0MP/Yes/Yes	8.0MP/Yes/Yes	8MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13.1/Yes/Yes	8.0MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/No
GPRS/EDGE/3G	Yes/Yes/HSDPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSDPA	Yes/Yes/HPSA	Yes/Yes/HSDPA
Operating System	Android OS v4.2	Android OS v4.2	Android OS v4.4	Android OS v4.4	Android OS v4.1	Android OS v4.2	Android OS v4.1
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	84	NR
Price in Rs.	6,490	8,600	8,499	8,999	13,500	16,999	17,900

	HIGH LEVEL Rs 12,000 UPWARDS				Rs 12,000 UPWARDS		Rs 12,000 UPWARDS	
MODELS								
	APPLE				BLACKBERRY			
PARAMETERS								
Model	Iphone 5C	Iphone 5S	Iphone 6	Iphone 6 Plus	Q5	Z3	Curve 9360	
Dimension (mm)	124.4 x 59.2 x 8.97	123.8 x 58.6 x 7.6	138.1 x 67 x 6.9	158.1 x 77.8 x 7.1	120 x 66 x 10.8	140 x 72.8 x 9.3	112 x 62 x 14.2	
Weight (grams)	132	112	129	172	120	164	130	
Talktime/Standby (hours)	10/250	10/250	14/250	24/384	12/336	15.5/384	5/336	
Screen (colours)/Size (inch)	16million/4.0	16million/4.0	16million/4.7	16million/5.5	16million/3.1	16million/5.0	262,144/2.44	
Inbuilt/Expandable memory	16,32/No	16,32,64/No	16,64,128/No	16,64,128/No	8GB/32GB	8GB/32GB	256MB/32GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	
Operating System	iOS8	iOS8	iOS8	iOS8	BlackBerry OS 10	BlackBerry OS 10.2	BlackBerry OS 7.0	
Music Player/FM Radio	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/Yes	Yes/No	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/Yes	Bar/Yes/No	Bar/No/Yes	
Burn test Rating	NR	NR	NR	NR	NR	NR	NR	
Price in Rs.	41,900/53,500	53,500/62,500/73,500	53,500/62,500/71,500	62,500/71,500/80,500	13,200	11,800	16,990	

	Rs 12,000 UPWARDS				Rs 12,000 UPWARDS		Rs 12,000 UPWARDS	
MODELS								
	BLACKBERRY					GIONEE		
PARAMETERS								
Model	Z10	Q10	Z30	Classic	Passport	Marathon M3	Elife E5	
Dimension (mm)	130 x 65.6 x 9	119.6 x 66.8 x 10.4	140.7 x 72 x 9.4	131 x 72.4 x 10.2	128 x 90.3 x 9.3	144.5 X 71.5 X 10.4	137 X 69 X 6.85	
Weight (grams)	136	139	170	177	196	1180.3	133.9	
Talktime/Standby (hours)	10/312	10/NA	25/384	17.10/365	18/432	51/792	NA	
Screen (colours)/Size (inch)	16million/4.2	16million/3.1	16million/5.0	16million/3.5	16million/4.5	16million/5.0	16million/4.8	
Inbuilt/Expandable memory	16GB/64GB	16GB/64GB	16GB/64GB	16GB/128GB	32GB/128GB	8GB/32GB	16GB/NA	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM	Quad Band/No	
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HDSPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSDPA,HSUPA	
Operating System	BlackBerry OS 10	BlackBerry OS 10	BlackBerry OS 10.2	BlackBerry OS 10.3.1	BlackBerry OS 10.3	Android OS v4.4	Android OS v4.2	
Music Player/FM Radio	Yes/No	Yes/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/Yes	Bar/Yes/No	Bar/Yes/No	Bar/Yes/Yes	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	84	82	NR	82	86	82	82	
Price in Rs.	17,500	24,000	29,000	30,000	46,700	12,500	14800	

MODELS	Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS	
								
PARAMETERS	GIONEE							HTC
Model	Elife E7 Mini	Elife S5.5	Elife E6	Elife S5.1	Elife E7	Elife S7	Desire 816G	
Dimension (mm)	139.8 x 66.2 x 8.6	145.1 x 70.2 x 5.6	142.5 x 69.4 x 7.9	139.8 x 67.4 x 5.1	150.6 x 75 x 9.5	139.8 x 67.4 x 5.5	156.6 x 78.74 x 7.99	
Weight (grams)	142.9	NA	120	97.7	150	126.5	158	
Talktime/Standby (hours)	18/200	NA	NA/NA	-	NA	24/-	10/460	
Screen (colours)/Size (inch)	16million/4.7	16million/5.0	16.7million/5.0	16million/4.8	16million/5.5	16million/5.2	16million/5.5	
Inbuilt/Expandable memory	16GB/No	16GB/No	32GB/No	16GB/No	16GB/32GB	16GB/No	8GB/32GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	13MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	8.0MP/Yes/Yes	16MP/Yes/Yes	13MP/Yes/Yes	13.0MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM	Tri Band/GSM+GSM	
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSPA	Yes/Yes/HSPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	
Operating System	Android OS v4.2	Android OS v4.2	Android OS v4.2	Android OS v4.4	Android OS v4.2	Android OS v5.0	Android OS v4.4	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	-	88	82		84	-	80	
Price in Rs.	15,900	19,500	17,000	18,999	22,000	24,999	15,500	

MODELS	Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS	
								
PARAMETERS	HTC							
Model	620 G+	Desire 820 S	Desire 826	Desire Eye	One (M8 Eye)	One M8	One M9+	
Dimension (mm)	146.9 x 70.9 x 8.2	157.7 x 78.7 x 7.7	158 x 77.5 x 7.99	151.7 x 73.8 x 8.5	146.4 x 70.6 x 9.4	146.4 x 70.6 x 9.4	150.99 x 71.99 x 9.61	
Weight (grams)	138	155	183	154	160	160	168	
Talktime/Standby (hours)	22/521	22/424	21.7/625.8	20/538	14/271	14/271	23/598	
Screen (colours)/Size (inch)	16million/5.0	16million/5.5	16million/5.5	16million/5.2	16million/5.0	16million/5.0	16million/5.2	
Inbuilt/Expandable memory	8GB/32GB	16GB/128GB	16GB/128GB	16GB/128GB	16GB/128GB	16GB/128GB	32GB/2TB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	13MP/Yes/Yes	13MP/Yes/Yes	13MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	4.0MP/Yes/Yes	20.7MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	
Operating System	Android OS v4.4	Android OS v4.4	Android OS v5.0	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v5.0	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	-	82	NR	84	82	82	-	
Price in Rs.	16,000	24,500	22,290	32,500	34,950	36,000	52,500	

		Rs 12,000 UPWARDS				Rs 12,000 UPWARDS			
MODELS		LENOVO				LG			
		PARAMETERS				PARAMETERS			
									
Model		S660	Vibe X S960	Vibe z	Vibe z2 Pro	L90 D410	G Pro Lite Dual D686	G3 Beat	
Dimension (mm)		137 x 68.8 x 10	144 x 74 x 6.9 mm	149 x 77 x 7.9	156 x 81.3 x 7.7	131.6 x 66 x 9.7	150.2 x 76.9 x 9.48	137.7 x 69.6 x 10.3	
Weight (grams)		151	121	147	179	NA	161	134	
Talktime/Standby (hours)		36/840	16/288	33/648	45/948	NA	14.5/845	-/-	
Screen (colours)/Size (inch)		16million/4.7	16million/5.0	16million/5.5	16million/6.0	16million/4.7	16million/5.5	16million/5.0	
Inbuilt/Expandable memory		8GB/32GB	16GB/No	16GB/No	32GB/No	8GB/32GB	8GB/32GB	8GB/64GB	
Bluetooth/Wi-Fi		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video		8.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	16.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	
Phonebook Capacity		Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM		Dual Band/GSM+GSM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/No	
GPRS/EDGE/3G		Yes/Yes/HSDPA	Yes/Yes/HSPA	Yes/Yes/HSPA	Yes/Yes/HSPA+	Yes/Yes/HSPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	
Operating System		Android OS v4.2	Android OS v4.2	Android OS v4.3	Android OS v4.4	Android OS v4.4	Android OS v4.1	Android OS v4.4	
Music Player/FM Radio		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY		Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating		NR	84	84	88	NR	84	82	
Price in Rs.		12,700	20,999	23, 000	32,999	14,000	14,640	17,000	

		Rs 12,000 UPWARDS				Rs 12,000 UPWARDS			
MODELS		LG				PARAMETERS			
		PARAMETERS				LG			
									
Model		G3 Stylus	Nexus 5 16GB/32GB	G2 16GB/32GB	G Pro 2	G3 16GB	G3 32GB	G Flex	
Dimension (mm)		149.3 x 75.9 x 10.2	137.9 x 69.2 x 8.6	138.5 x 70.9 x 8.9	157.9 x 81.9 x 8.3	146.3 x 74.6 x 8.9	146.3 x 74.6 x 8.9	160.5 x 81.6 x 7.9	
Weight (grams)		163	130	143	172	149	149	177	
Talktime/Standby (hours)		25/780	17/300	NA/NA	8/270	19/565	19/565	15/720	
Screen (colours)/Size (inch)		16illion/5.5	16million/4.95	16million/5.2	16million/5.9	16million/5.5	16million/5.5	16million/6.0	
Inbuilt/Expandable memory		8GB/32GB	16GB/No	16GB/No	16GB/64GB	16GB/128GB	16GB/128GB	32GB/No	
Bluetooth/Wi-Fi		Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video		13MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	13MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	
Phonebook Capacity		Shared	Shared	Sahred	Shared	Shared	Shared	Shared	
Frequency/Dual SIM		Dual Band/GSM+GSM	Qual Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	
GPRS/EDGE/3G		Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	
Operating System		Android OS v4.4	Android OS v4.4	Android OS v4.2	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.2	
Music Player/FM Radio		Yes/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY		Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating		76	84	84	NR	NR	NR	NR	
Price in Rs.		18,900	24,000/29,000	25,000/27,000	29,500	36,999	39,990	37,500	

		Rs 12,000 UPWARDS				Rs 12,000 UPWARDS			
MODELS									
	PARAMETERS	LG	MICROMAX				OPPO		
	Model	G Flex 2 NEW	Canvas Nitro	Canvas XL A119	Canvas 4Plus	Canvas Selfie	Find 7A	N1 Mini	
	Dimension (mm)	149.1 x 75.3 x 9.4	141 x 72 x 9	165 x 84.2 x 10.4	142 x 71 x 7	-	152.6 X 75 X 9.2	148.4 x 72.2 x 9.2	
	Weight (grams)	151	152	180	116	-	170	150	
	Talktime/Standby (hours)	-	10/320	9.4/209	7/205	-/-	13/168	7.5/210	
	Screen (colours)/Size (inch)	16million/5.5	16million/5.0	16million/6.0	16million/5.0	16million/4.7	-/5.5 inch	-/5.0 inch	
	Inbuilt/Expandable memory	32GB/2TB	8GB/32GB	4GB/32GB	16GB/32GB	16GB/32GB	16GB/128GB	16GB/No	
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
	Camera/Flash/Video	13.0MP/Yes/Yes	13.0MP/Yes/Yes	5.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13MP/Yes/Yes	13Mp/Yes/Yes	
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
	Frequency/Dual SIM	Quad Band/No	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/No	Quad Band/No	
	GPRS/EDGE/3G	Yes/Yes/Yes	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	
	Operating System	Android OS v5.0 Lollipop	Android OS v4.4	Android OS v4.2	Android OS v4.4	Android OS v4.4	Android OS v4.3	Android OS v4.3	
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	-/Yes	Yes/No	Yes/No	
	Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
	Burn test Rating	NR	NR	NR	82	-	NR	NR	
	Price in Rs.	54,000	10,500	14,600	14,000	16,000	24,990	24,990	

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			Rs 12,000 UPWARDS	
MODELS									
	PARAMETERS	OPPO			SAMSUNG				
	Model	R5	Find 7	N1	Galaxy Grand 2	Galaxy E5	Galaxy E7	Galaxy A3	
	Dimension (mm)	148.9 × 74.5 × 4.85	152.6 x 75 x 9.2	170.7 x 82.6 x 9	146.80 x 75.30 x 8.95	141.6 x 70.2 x 7.3	151.3 x 77.2 x 7.3	130.1 x 65.5 x 6.9	
	Weight (grams)	155	173	213	163	-	141	110.3	
	Talktime/Standby (hours)	-/-	13/168 days	36/168	17/370	-/-	18/-	-	
	Screen (colours)/Size (inch)	-/5.2-inch	-/5.5inch	-/5.9	16million/5.25	16million/5.0	16million/5.5	16million/4.5	
	Inbuilt/Expandable memory	32GB/No	32GB/128GB	16GB/No	8GB/64GB	16GB/64GB	16GB/64GB	16GB/64GB	
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
	Camera/Flash/Video	13MP/Yes/Yes	13MP/Yes/Yes	13Mp/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	8.0MP/Yes/Yes	
	Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
	Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/GSM+GSM	
	GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSDPA	Yes/Yes/HSDPA	Yes/Yes/HSPA+	
	Operating System	Android OS v4.4	Android OS v4.3	Android OS v4.2	Android OS v4.3	Android OS v4.4	Android OS v4.4	Android OS v4.4	
	Music Player/FM Radio	Yes/No	Yes/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
	Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
	Burn test Rating	NR	NR	NR	84	NR	NR	NR	
	Price in Rs.	29,990	29,990	32,990	14,700	16,950	18,000	16,900	

Rs 12,000 UPWARDS								
MODELS	Rs 12,000 UPWARDS							Rs 12,000 UPWARDS
								
PARAMETERS	SAMSUNG							
Model	Galaxy S4	Galaxy S5 Mini NEW	Galaxy A5	Galaxy A7	Galaxy Note 3	Galaxy S5	Galaxy S6	
Dimension (mm)	136.6 x 69.8 x 7.9	131.1 x 64.8 x 9.1 mm	139.3 x 69.7 x 6.7	151 x 76.2 x 6.3	151.2 x 79.2 x 8.3	142 x 72.5 x 8.1	143.4 x 70.5 x 6.8	
Weight (grams)	130	120	123	141	168	145	138	
Talktime/Standby (hours)	17/370	10/-	-	17/-	20/490	21/390	17/	
Screen (colours)/Size (inch)	16million/5.0	16million/4.5	16million/5.0	16million/5.5	16million/5.7	16million/5.1	16million/5.1	
Inbuilt/Expandable memory	16GB/64GB	16GB/64GB	16GB/64GB	16GB/64GB	32GB/64GB	16GB/128GB	32GB/No	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	13.0MP/Yes/Yes	8.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	13.0MP/Yes/Yes	16MP/Yes/Yes	16.0MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM	Quad Band/GSM+GSM	Quad Band/No	Quad Band/No	Quad Band/No	
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	
Operating System	Android OS v4.2	Android OS v4.4.2	Android OS v4.4	Android OS v4.4	Android OS v4.3	Android OS, v4.4	Android OS v5.0	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/Yes	Yes/No	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	86	NR	NR	NR	82	NR	-	
Price in Rs.	18,500	20,500	25,800	29,500	32,000	34,000	48,000	

Rs 12,000 UPWARDS								
MODELS	Rs 12,000 UPWARDS			Rs 12,000 UPWARDS		Rs 12,000 UPWARDS		
								
PARAMETERS	SAMSUNG			SONY				
Model	Galaxy Note 4	Galaxy S6 Edge	Galaxy Note Edge	Xperia E4	Xperia M2	Xperia M2 Dual	Xperia C3	
Dimension (mm)	153.5 X 78.6 X 8.5	142.1 x 70.1 x 7	151.3 x 82.4 x 8.3	137 x 74.6 x 10.5	139.7 x 71.1 x 8.6	139.7 x 71.1 x 8.6	156.2 x 78.7 x 7.6	
Weight (grams)	176	132	174	144	148	148	149.7	
Talktime/Standby (hours)	20/-	17/	18/-	12.9/696	13.5/588	11.2/580	11/1040	
Screen (colours)/Size (inch)	16million/5.7	16million/5.1	16million/5.6	16million/5.0	16million/4.8	16million/4.8	16million/5.5	
Inbuilt/Expandable memory	32GB/128GB	32GB/No	32GB/128GB	8GB/32GB	8GB/32GB	8GB/32GB	8GB/32GB	
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Camera/Flash/Video	16MP/Yes/Yes	16.0MP/Yes/Yes	16MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	8.0MP/Yes/Yes	
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/GSM+GSM	Quad Band/No	Quad Band/GSM+GSM	Quad Band/No	
GPRS/EDGE/3G	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	
Operating System	Android OS v4.4	Android OS v5.0	Android OS v4.4	Android OS v4.4	Android OS, v4.3	Android OS v4.3	Android OS v4.4	
Music Player/FM Radio	Yes/No	Yes/No	Yes/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	84	-	-	-	NR	NR	NR	
Price in Rs.	47,590	57,000	59,000	12,500	13,000	12,000	16,900	

		Rs 12,000 UPWARDS			Rs 12,000 UPWARDS			
MODELS	      							
	SONY							XOLO
	Model	Xperia T3	Xperia T2 Ultra	Xperia Z 1	Xperia Z 2	Xperia Z3 Compact	Xperia Z3	Hive 8X
	Dimension (mm)	150.7 x 77 x 7	165.2 x 83.8 x 7.7	144.4 x 73.9 x 8.5	146.8 x 73.3 x 8.2	127.3x64.9x8.6	146 x 72 x 7.3	140 x 70 x 7.9
	Weight (grams)	148	171.8	169	163	129	152	-
	Talktime/Standby (hours)	12.7/639	16/1120	14/880	15/690	12/880	14/890	11/352
	Screen (colours)/Size (inch)	16million/5.3	16million/6.0	16million/5.0	16million/5.2	16million/4.3	16million/5.2	16million/5.0
	Inbuilt/Expandable memory	8GB/32GB	8GB/32GB	16GB/64GB	16BG/128GB	16GB/128GB	16GB/128GB	16GB/32GB
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
	Camera/Flash/Video	8.0MP/Yes/Yes	13.0MP/Yes/Yes	20.7MP/Yes/Yes	20.7MP/Yes/Yes	20.7MP/Yes/Yes	20.7MP/Yes/Yes	8.0MP/Yes/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared	
Frequency/Dual SIM	Quad Band/No	Quad Band/GSM+GSM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	Yes/Yes/HSDPA+	
Operating System	Android OS v4.1	Android OS, v4.3	Android OS v4.2	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.4	
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	84	NR	84	82	NR	84	NR	
Price in Rs.	17,000	18,000	22,950	35,500	40,000	38800/38500	12,500	

MODELS	XOLO		CDMA		CDMA		CDMA	
								
	PARAMETERS	CDMA						
	Model	X1000	Samsung B229	MTS Striker C121	MTS Striker C132	Micromax GC222	MTS Mtag 281	MTS Duet
	Dimension (mm)	NA	108 x 44.38 x 14.20	106.8×44.7×13.15	115.5 × 47 × 13.5	110 x 45 x 10	104 x 57 x 13.3	NA
	Weight (grams)	NA	72	65.5	68.2	80		NA
	Talktime/Standby (hours)	9.5/336	6.5/720	33/360	17.9/360	4.5/170	10/220	NA/NA
	Screen (colours)/Size (inch)	16million/4.7	65,536/1.5	65,536/1.44	65,536/1.77	262,144/1.8	262,144/2.8	242,144/3.5
	Inbuilt/Expandable memory	8GB/32GB	450KB/No	450KB/No	1.29MB/No	59KB/4GB	170MB/32GB	4GB/32GB
	Bluetooth/Wi-Fi	Yes/Yes	No/No	No/No	No/No	Yes/No	Yes/Yes	Yes/Yes
Camera/Flash/Video	8.0MP/Yes/Yes	No/No/No	No/No/No	No/No/No	VGS/No/Yes	3.0MP/No/Yes	3.0MP/No/Yes	
Phonebook Capacity	Shared	1000	500	500	300	Shared	Shared	
Frequency/Dual SIM	Quad Band/No	CDMA/No	CDMA/No	CDMA/No	CDMA/No	CDMA/No	Dual Band/GSM+CDMA	
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	No/No/No	No/No/No	Yes/Yes/No	Yes/Yes/No	Yes/Yes/EVDO Rev.0	Yes/Yes/No	
Operating System	Android OS v4.0	BREW	BREW	Brew 3.1.5	Brew 3.1	Android OS v2.3	Android OS v2.3	
Music Player/FM Radio	Yes/Yes	No/No	No/No	No/No	Yes/Yes	Yes/Yes	Yes/Yes	
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/No/No	Bar/No/No	Bar/No/No	Bar/No/No	Bar/Yes/No	Bar/Yes/No	
Burn test Rating	82	NR	NR	NR	NR	NR	NR	
Price in Rs.	13,000	1,100	1,500	1,650	2,289	3,199	5,199	

		CDMA			CDMA			CDMA		
MODELS										
	PARAMETERS	CDMA								
	Model	MTS Duet II	Blackberry 8530	Moto G	HTC Desire 516 C	BlackBerry Curve CDMA 9350	HTC Desire XC	HTC Desire 700 C		
	Dimension (mm)	116.36 x 61.7 x 12.7	109 x 60 x 13.9	129.9 x 65.9 x 11.6	140 x 72 x 9.7	109 x 60 x 11	119.5x 62.3 x 9.4	145.5 x 72 x 10.3		
	Weight (grams)	NA	105	143	160	99	107	150		
	Talktime/Standby (hours)	10/NA	4.5/252	24/NA	9/220	NA	NA/NA	8/338		
	Screen (colours)/Size (inch)	262,14/4.0	65,536/NA	16million/4.5	16million/5.0	NA/2.44	16million/4.0	16million/5.0		
	Inbuilt/Expandable memory	120MB/32GB	256MB/32GB	8GB/No	4GB/32GB	512MB/32GB	4GB/32GB	8GB/64GB		
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
	Camera/Flash/Video	3.2MP/No/Yes	2.0MP/NA/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	5.0MP/Yes/Yes	8.0MP/Yes/Yes		
	Phonebook Capacity	Sahred	Shared	Shared	Shared	Shared	Shared	Shared		
	Frequency/Dual SIM	Dual Band/GSM+CDMA	CDMA/No	CDMA/NO	Quad Band/GSM+CDMA	CDMA/No	Dual Band/GSM+CDMA	Dual Band/GSM+CDMA		
	GPRS/EDGE/3G	Yes/Yes/Yes	Yes/Yes/No	Yes/Yes/1xEV-DO	Yes/Yes/HSDPA,HSUPA	Yes/Yes/No	Yes/Yes/HSDPA	Yes/Yes/HSPA		
	Operating System	Android OS v2.3	BlackBerry OS	Android OS v4.4	Android OS v4.2	BlackBerry OS7	Android OS v4.1	Android OS v4.1		
	Music Player/FM Radio	Yes/Yes	Yes/No	Yes/Yes	Yes/Yes	Yes/No	Yes/Yes	Yes/Yes		
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/No/Yes	Bar/Yes/No	Bar/Yes/No	Bar/No/Yes	Bar/Yes/No	Bar/Yes/No			
Burn test Rating	NR	NR	NR	76	NR	NR	84			
Price in Rs.	5,648	12,500	13,490	12,000	17,250	18,190	18,300			

		CDMA				TABLET		TABLET		
MODELS										
	PARAMETERS	CDMA				APPLE				
	Model	Desire 816	HTC Desire 600 C	HTC One Dual SIM	HTC One (E8)	iPad Mini Wi-Fi	iPad Mini Wi-Fi with retina display	iPad Air Wi-Fi		
	Dimension (mm)	156.6 x 78.7 x 7.9	134.8 x 67 x 9.26	137.4 x 68.2 x 10.4	146.4 x 70.6 x 9.4	200 x 134.7 x 7.2	200 x 134.7 x 7.5	241.2 x 185.7 x 9.4		
	Weight (grams)	165	130	143	160	308	331	652		
	Talktime/Standby (hours)	21/737	11.4/539	27/500	14/271	NA/NA	NA/NA	NA/NA		
	Screen (colours)/Size (inch)	16million/5.5	16million/4.5	16.7million/4.7	16million/5.0	16 million/7.9	16 million/7.9	16 million/9.7		
	Inbuilt/Expandable memory	8GB/128GB	8GB/64GB	32GB/No	16GB/128GB	16,32,64GB/No	16,32,64/128GB/No	16,32,64GB/No		
	Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes		
	Camera/Flash/Video	13.0MP/Yes/Yes	8.0MP/Yes/Yes	4.0MP/Yes/Yes	13.0MP/Yes/Yes	5.0 MP/No/Yes	5.0 MP/No/Yes	5.0 MP/No/Yes		
	Phonebook Capacity	Shared	Shared	Shared	Shared	NA	NA	NA		
	Frequency/Dual SIM	Dual Band/GSM+CDMA	Dual Band/GSM+CDMA	Quad Band/CDMA+GSM	Quad Band/CDMA	NA/No	NA/No	Quad Band/No		
	GPRS/EDGE/3G	Yes/Yes/HSPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA+	No/No/No	No/No/No	No/No/No		
	Operating System	Android OS v4.1	Android OS v4.1	Android OS v4.1	Android OS v4.4	iOS 7	iOS 7	iOS 7		
	Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	No/No	No/No	No/No		
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No			
Burn test Rating	84	NR	NR	82	86	NR	NR			
Price in Rs.	24,000	24,000	36,000	36,000	21,900/27,900/33,900	28,900/35,900/42,900/49,900	281900/32900			

MODELS	TABLET			TABLET		TABLET	
							
PARAMETERS	APPLE			KARBONN		LAVA	MICROMAX
Model	iPad Mini Wi-Fi+3G	iPad Mini Wi-Fi+3G with retina display	iPad Air Wi-Fi+3G	A34 TA-FONE HD	A37 TA-FONE HD	Ivory Tab 702	Canvas P666
Dimension (mm)	200 x 134.7 x 7.2	200 x 134.7 x 7.5	241.2 x 185.7 x 9.4	197 x 124 x 12.3	197 x 124 x 12.3	194 X 120.5 X 10.8	194 X 120.5 X 10.8
Weight (grams)	312	331	662	335	335	360	311
Talktime/Standby (hours)	NA/NA	NA/NA	NA/NA	8/240	8/240	NA/NA	NA/NA
Screen (colours)/Size (inch)	16 million/7.9	16 million/7.9	16 million/9.7	16million/7.0	262,144/7.0	16million/7.0	16million/8.0
Inbuilt/Expandable memory	16,32,64GB/No	16,32,64/128GB/No	16,32,64GB/No	4GB/32GB	4GB/32GB	4GB/32GB	8GB/32GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	5.0 MP/No/Yes	5.0 MP/No/Yes	5.0 MP/No/Yes	2.0MP/No/Yes	2.0MP/Yes/Yes	2.0MP/No/Yes	5.0MP/No/Yes
Phonebook Capacity	NA	NA	NA	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Quad Band/No	NA/No	Quad Band/No	Tri Band/GSM+GSM	Tri Band/GSM+GSM	Dual Band/GSM+GSM	Quad Band/No
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	No/No/No	Yes/Yes/HSDPA,HSUPA	Yes/Yes/No	Yes/Yes/HSDPA	Yes/Yes/Yes	Yes/Yes/HSPA
Operating System	iOS 7	iOS 7	iOS 7	Android OS v4.0	Android OS v4.1	Android OS v4.1	Android OS v4.4
Music Player/FM Radio	No/No	No/No	No/No	Yes/Yes	Yes/Yes	Yes/No	Yes/No
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	29,900/35,900/41,900	31,900/35,900	38,900/42,900	7,200	8,500	8,700	10,500

MODELS	TABLET		TABLET			TABLET	
							
PARAMETERS	LENOVO		SAMSUNG				
Model	Yoga 8	Yoga Tab 2 8.0	Galaxy Tab 3 Neo	Galaxy Tab 4 231	Galaxy Tab 4 331	Galaxy Tab 4 531	Galaxy Tab S 705
Dimension (mm)	213.3 x 114.78 x 7.62	210 x 149 x 7	193.4 x 116.4 x 9.7	186.9 x 107.9 x 9	210 x 124 x 7.9	243.4 x 176.4 x 7.9	212.8 x 125.6 x 6.6
Weight (grams)	401	419	322	276	320	487	345.7
Talktime/Standby (hours)	18/NA	18/324	20/NA	10/-	-/-	-/-	-/432
Screen (colours)/Size (inch)	16million/8.0	16million/8.0	16million/7.0	16million/7.0	16million/8.0	16million/10.1	16million/8.4
Inbuilt/Expandable memory	16GB/32GB	16GB/64GB	NA/32GB	8GB/32GB	16GB/64GB	16GB/64GB	8GB/128GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Camera/Flash/Video	5.0MP/Yes/Yes	8.0MP/Yes/Yes	VGA/No/Yes	3.15/MP/No/Yes	3.15MP/No/Yes	3.15MP/No/Yes	8.0MP/No/Yes
Phonebook Capacity	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No
GPRS/EDGE/3G	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSDPA,HSUPA	Yes/Yes/HSPA	Yes/Yes/HSPA	Yes/Yes/HSPA	Yes/Yes/HSPA+/LTE
Operating System	Android OS v4.2	Android OS v4.4	Android OS v4.2	Android OS v4.4	Android OS v4.4	Android OS v4.4	Android OS v4.4
Music Player/FM Radio	Yes/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	88		NR	NR	NR	NR	NR
Price in Rs.	19,500	20,999	10,599	17,900	23,500	30,498	37,800

	TABLET			LIFESTYLE			
MODELS							
	SAMSUNG		SONY	TAG HEUER			
PARAMETERS							
Model	Galaxy Tab S 805	Galaxy Note Pro	Xperia Tablet Z	Racer Sport Classic	Meridiist GMT Stainless Steel/Black PVD	Racing Carbon	Link
Dimension (mm)	247.3 x 177.3 x 6.6	204 x 295.6 x 7.95	266 x 172 x 6.9	118 x 64.35 x 15.9	112 x 46 x 15.5	118 x 64.35 x 15.9	118 x 67 x 16.6
Weight (grams)	-	753	495	160	155	160	200
Talktime/Standby (hours)	-/432	54/NA	10/890	3/220	7/392	3/220	6.5/336
Screen (colours)/Size (inch)	16million/10.0	16million/12.2	16million/10.1	16 million/3.5	262,144/1.9	16million/3.5	16million/3.5
Inbuilt/Expandable memory	16GB/64GB	32GB/64GB	16GB/64GB	8GB/32GB	NA/NA	8GB/32GB	256MB/8GB
Bluetooth/Wi-Fi	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/Yes	Yes/Yes
Camera/Flash/Video	3.15MP/No/Yes	8.0MP/Yes/Yes	8.1/Yes/Yes	5.0MP/No/Yes	No/No/No	5.0MP/No/Yes	5.0MP/No/Yes
Phonebook Capacity	Shared	Shared	-	NA	1,000	NA	Shared
Frequency/Dual SIM	Quad Band/No	Quad Band/No	NA/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No
GPRS/EDGE/3G	Yes/Yes/HSPA	Yes/Yes/HSPA+	No/No/HSPA+	Yes/Yes/HSUPA	Yes/Yes/No	Yes/Yes/HSUPA	Yes/Yes/HSDPA
Operating System	Android OS v4.4	Android OS v4.4	Android OS v4.1	Android OS v2.3	NA	Android v2.3	Android OS v2.2
Music Player/FM Radio	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	Yes/No	Yes/No	Yes/No
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/Yes/No	Bar/No/No	Bar/Yes/No	Bar/Yes/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	44,500	54,999	40,000	Starting 2,06,000+	Starting 2,85,000+	3,15,000	Starting 3,27s,000+

	LIFESTYLE			LIFESTYLE		LIFESTYLE	
MODELS							
	TAG HEUER		VERTU				
PARAMETERS							
Model	Racer Prestige Gold	Meridiist Steel & Gold	Ascent	Constellation Ayxta	Ascent Ti	Constellation Quest	Signature
Dimension (mm)	118 x 64.35 x 15.9	112 x 46 x 15.5	117 x 46 x 19	100 x 48 x 18	115.5 x 49 x 13.1	116 x 60.8 x 12.7	130 x 42 x 13
Weight (grams)	160	155	148	174	160	165 to 185	166
Talktime/Standby (hours)	3/220	7/392	4.8/300	6/300	5/300	7.5/349	3.5/300
Screen (colours)/Size (inch)	16million/3.5	262,144/1.9	16million/2.0	16million/2.4	16million/2.0	16million/2.46	16million/2.0
Inbuilt/Expandable memory	8GB/32GB	NA/NA	8GB/32GB	100MB/8GB	4GB/No	8GB/32GB	4GB/No
Bluetooth/Wi-Fi	Yes/Yes	Yes/No	Yes/No	Yes/No	Yes/No	Yes/Yes	Yes/No
Camera/Flash/Video	5.0MP/No/Yes	No/No/No	5.0MP/Yes/Yes	3.15MP/Yes/Yes	3.15MP/Yes/Yes	5.0MP/Yes/Yes	No/No/No
Phonebook Capacity	NA	1,000	2,000	2,000	1,500	Shared	2,000
Frequency/Dual SIM	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No	Quad Band/No
GPRS/EDGE/3G	Yes/Yes/HSUPA	Yes/Yes/No	Yes/No/No	Yes/Yes/No	Yes/Yes/R99	Yes/Yes/HSDPA	Yes/Yes/R99
Operating System	Android OS v2.3	NA	NA	NA	NA	NA	NA
Music Player/FM Radio	Yes/No	Yes/No	Yes/Yes	Yes/No	Yes/No	Yes/Yes	Yes/No
Form Factor/T.Screen/QWERTY	Bar/Yes/No	Bar/No/No	Bar/No/No	Clamshell/No/No	Bar/No/No	Bar/No/Yes	Bar/No/No
Burn test Rating	NR	NR	NR	NR	NR	NR	NR
Price in Rs.	4,55,000	Starting 5,45,000+	Starting 2,89,000+	Starting 3,47,000+	Starting 3,75,000+	Starting 3,90,000+	Starting 7,28,000+

“ePaisa is the New Cash Register”

WHILE MOST OF THE ATTENTION IN THE MOBILE COMMERCE SPACE IS BEING HOGGED BY MOBILE PAYMENT SOLUTIONS, A NUMBER OF POINT OF SALE APPLICATIONS ARE ALSO EMERGING FOR MERCHANTS. ONE OF THE MOST NOTABLE OF THESE IS EPAISA. WE TALKED TO SIDDHARTH ARORA, FOUND AND CEO OF EPAISA, TO FIND OUT MORE ABOUT THE COMPANY.

By Trisha Dey

How is ePaisa different from other mobile payment system? ePaisa is the new cash register or the point to sale application for merchants and it works on any smartphone or tablet. The application is a full cash register, which means it is a billing platform and inventory management for merchants. This will help them to add products, create invoices, they can do their regular transactions or credit cards and cheque payments and other different kind of transactions and manage inventory also.

If you want an accounting system, you know that you are going to Tally. But if you want billing and point of sale application, there is no such product. If I want to start a business today then I don't know what application I should download, which will handle my billings, payments and give me a loyalty program and there is no such product. So we did a market research and we found that there is a need for such a product and to build it on the mobile was the right way to go because tablet and smartphones are available all the time, and thus you don't even need to buy any hardware or computer just to start a business. Merchants can just download the app and start their inventory, doing payments and billing.

There are a lot of other options for payment in India so how is ePaisa different from billing and payment options? We provide four services: payment, billing, marketing and a revenue model (VAT Service). So four services. The market we are targeting is card payment solutions where customers will be comfortable to swipe cards instead of doing

online transactions. Billing, marketing and revenue - those are the aspects which nobody has built as a solution for merchants, and certainly are not something which they offer for free. So our target is the small to medium enterprises and getting them digitized.

There are still places in India without bank and bank support. Don't you think that you have brought the concept of ePaisa a bit too early?

Our solution doesn't require a bank. Our solution only requires customers to have cards. There are 500 million card holders in this country. So those people have a card a debit or a credit card but they don't have any place to use it - there may not be a bank, there may not be an ATM, but there is still a retail store basically a kirana shop, and they can technically issue at those places. So I don't need a bank to be present there, I need the Internet to do a transaction.

How has your experience in India been so far? We started in December 2012. We worked with our existing customers to understand their problems better and came out with a solution which was holistic and included all the features they needed. Because they didn't want only payment acceptance. We launched our product finally in January this year. We already have about 40 customers who are doing transaction and using our cash system billing software. So it has been a good response we have received so far. ■

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Price: Rs. 1,399

Honor PowerBank AP007

Terrific value for money

We have been seeing a number of power banks in the market of late. However, none of them has managed to pack quite as much power into a relatively compact frame as has the PowerBank AP007 from Honor. We have seen more very impressive devices from the Honor brandname, but judging by this, the brand is likely to be a force in the accessory space too. The power bank packs in a massive 13000 mAh battery which is not just capable of recharging smartphones but also some tablets out there in the market. Yes, it does take some time to charge and we wish the power indicators were more detailed (the lights-lighting-up system can be erratic), but once charged up, it can actually ensure that you can roam around without worrying about power outlet locations for the most part of a week. And that is something!

Asus ZenPower Lots of power in a compact package

Asus has not only launched a whole series of ZenFone 2 devices, but has also made its way into the power bank market with the ZenPower, which is marketed as being the size of a credit card in length and width. And at around 215 grammes, it is incredibly light and stores an incredible 10050 mAh of power, which means it can recharge small screen phones at least three times and a phone as big as the ZenFone 2 at least twice. It comes with a colourful bumper which fits snugly over it and protects it from bumps and falls. Round that off with temperature control and control of input and output voltage and the ZenPower comes across as a great proposition for those needing battery power on the move.

Price: Rs. 1,599





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Garmin VivoSmart

Sleek and smart fitness band



Price: Rs. 10,990

Garmin have been making waves for their excellent fitness bands of late. We had the VivoFit a few months ago, and now we have the VivoSmart, which not only counts your steps and measures your sleep, but also lets you know when you get calls, mails and messages and even have meetings. The VivoSmart is incredibly compact and its display blends so seamlessly into the band that you can sometimes miss seeing it altogether.

It is a touch display and tapping it wakes it up. You can pair it with your Android and iOS device to analyse your performance, and just tap it to see how well you have been doing through the day as well as check the time. A neat touch is the fact that it buzzes when it feels you have been inactive for too long. A very good option for fitness enthusiasts and made of excellent material, although we would have liked a simpler charger (it is like a clasp!).



Timex Ironman Move X20 A

superb activity tracker

It is raining smartwatches and fitness bands in the market as we enter the wearable tech era. And one of the latest to enter the field is one of the best known watch brands in the market, Timex. The company's Ironman Move X20 activity tracker is targeted at which is a blend of a smartwatch and an activity tracker. It is a very smart looking device and is solidly built – some mind find the display part of the device a bit too solid for comfort on the back of their wrist, but by and large it fits well, and is resistant to water. It tracks your activity, and even your sleep, with a fair degree of accuracy and the best part is that it can sync with your Android and iOS devices too. The smartwatch element lets you view calls and texts on the band itself, and this is where we think the large display is at its best – reading on it is an absolute pleasure as it is bright and clear. The band handled step counting and sleep measurement very well too. We would have preferred a slightly softer fit and a less fiddly charger, but with a battery life that's close to a week (even when connected to a smartphone), this is one of the best fitness bands around for the price. ■

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Talk in Tech Corners

An iPhone 6S cometh?

Yes, we know that a new iPhone will be coming in September this year, but the rumour mills in the market are working overtime and suggesting that Apple might actually come out with a smaller iPhone 6S well before that. If the whispers – and they are vague, really – are to be believed, then the iPhone 6S will basically be an iPhone 6 with a 4.0-inch display, although it will be of the same resolution as the iPhone 5S. Honestly, we do not know what to make of this, considering that both the iPhone 6 and 6 Plus did brisk business, but evidently there are a number of iPhone consumers clamouring for smaller handsets, and this could (could!) be Apple's way of placating them.

Nokia working on Android phones

Nokia will be able to come out with phones under its own brandname in 2016, and if rumours are to be believed, the company is already working on a distinct flavour of Android for its devices. Evidently the idea is to develop a version of the world's most popular mobile OS which will not be dependant on Google

for updates – shades of Cyanogen and MIUI. Nokia had sold its handset business to Microsoft last year and has since released an Android tablet.

Sony working on a camera-phone blend

Samsung has tried its hand at making a camera that can also make calls with the Galaxy Zoom. And although that experiment was not a huge success, it has evidently inspired Sony to try something similar. If what we have heard is true, the company, which many say is considering moving out of the smartphone business, is actually working on a variation of its compact RX series of cameras with calling capability. From what we have heard Sony is focusing more on a 'camera that can make calls and access the Internet' rather than a smartphone camera, which should be very interesting indeed.

HTC to release Windows tablet?

Its first attempts in the tablet space were not the most successful, although we loved the sleekly designed Flyer, and now if rumours are to be believed, HTC has

been emboldened by the positive reviews received by the Nexus 9 tablet to try its hand in the tablet space. The company is said to be working on a tablet with a stylus, running Windows 10, and will be positioning it for the enterprise segment. Considering that the OS will not be available in the market until later this year, we guess we will be seeing this tablet (if it exists) only in the winter or maybe even next year. Mind you, given HTC's design muscle, we hope that this rumour is true.

PlayBook 2 in the works

The first PlayBook from BlackBerry is considered by many to have been a failure, but the company has evidently not given up on the form factor. If our sources are to be believed, the company is working on an enterprise oriented tablet with a 6.8 inch display and rather interestingly a full QWERTY keyboard. Some are even describing the device as an oversized Passport, the current flagship of the company. It will run a new version of BlackBerry OS we hear and will come with inbuilt 4G connectivity. Considering how much we loved the Passport, we must confess that we like the idea already. ■

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FOLD, PACK & GO!



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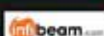
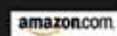
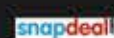
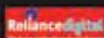
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